

Question 1: Do you have any comments about the proposed extension of PRS regulation to 0871, 0872 and 0873 numbers?:

We supply thousands of 0871 numbers for a fax-to-mail service free of charge (or a nominal charge) to online subscribers. Our business relies on the rev-share.

Essentially the only genuine information a customer has to provide to register for this service is their email address, so we can forward the faxes to their inbox.

Our customers are a mixture of businesses and individuals.

We could send an email to all customers informing them that they have to inform anyone who sends them a fax of the cost involved, but have absolutely no way of enforcing this.

Would it not be more sensible for PhonepayPlus to run adverts advising people that 0871 numbers are charged at up to 10ppm?

The following statement "businesses would be required to publish the price of calls in their advertising and promotional materials" will be impossible to enforce and is unclear whether it relates to individuals.

Question 2: Do you have any comments about the PhonepayPlus Statement of Application and Ofcom's comments about the concerns that have been raised by stakeholders?:

Question 3: The proposed extension of PRS regulation would mean that service providers offering services on 09 numbers would not be permitted to use 0871, 0872 or 0873 numbers for complaints unless call charges are refunded. Ofcom would also welcome stakeholder comments about this secondary impact of the proposals:

Question 4: Do you have any comments on the proposed modifications to the PRS Condition?:

Question 5: Do you have any comments about the Impact Assessment for these proposals?:

Question 6: Do you have any other comments?: