

**Question 1: This executive summary sets out Ofcom's proposals for the release of the digital dividend. Do you agree with these proposals?..:**

No, it is essential that some of the available spectrum is reserved for HD TV. This valuable resource should benefit the highest number of consumers as possible. Only television can be described as having anyway near 100% penetration.

**Question 2: Do you have any comments on our analysis of the essential constraints that will apply to the available UHF spectrum?..:**

**Question 3: Do you agree with the more detailed analysis and proposals regarding these technical constraints as set out in Annex 10?..:**

**Question 4: Do you have any comments on Ofcom's assessment of the potential uses of this spectrum? Are there any potential uses which should be considered that are not mentioned in this document?..:**

No, it essential for space to be reserved for the emerging HD technology.

**Question 5: Do you have any comments on our analysis of the choice between a market-led and an interventionist approach to the release of this spectrum? Do you agree with the analysis of different mechanisms for intervening to remedy potential market failures?..:**

The "free market" in this case will not deliver the maximum public benefit. Cash rich media companies will purchase the spectrum for their own benefit, to stifle the competition and use it to generate income.

**Question 6: Do you agree with our proposals to continue making available channel 69 for use by low power PMSE devices? Do you agree with our proposal to make some or all of the spectrum available for use on a licence-exempt basis?..:**

**Question 7: Do you agree that there should be transitional protection for professional PMSE users to ensure that they can continue to access interleaved capacity until at least the end of 2012? Do you have any views on the mechanism for providing future access to this spectrum?..:**

This is a legitimate use of this capacity that I see no need to change.

**Question 8: Do you consider that additional spectrum from the digital dividend should be reserved for low power applications? If so, please provide as much evidence as possible about the nature of the application and its potential value to society.:**

**Question 9: Do you consider that it would be desirable to hold back some spectrum from award with a view to its potential use for future**

**innovation? If so, please provide comments on how much spectrum should be held back, and for how long.:**

Yes, enough capacity should be held back for about 12 HD TV channels. This is sufficient for a good allocation of use by the major broadcasters. There is little point in news, shopping, quiz or archive based channels broadcasting in HD.

**Question 10:Do you agree with our proposal that we should package the interleaved spectrum in a way that would be suitable for use by local television services, but not reserve spectrum solely for this use?..:**

This is not the USA. I see little public demand for local TV. People may respond in a positive way to surveys asking this question but there is little evidence to support the idea that it would be popular.

**Question 11:Do you agree with our proposal to package the spectrum in a way which does not preclude mobile broadband use, but to take no further action in relation to this use?..:**

There is little pressure from the public for these services. Mobile technology will always be used in the main for conversation and text use. Watching tv or surfing the internet will never be anything but a minority interest. Media companies will see this as an opportunity to land grab, the only way to recoup their costs will be to charge a premium for these services, this should be strongly resisted.

**Question 12:Do you agree with our proposal that we should not intervene in the award of this spectrum to reserve spectrum for DTT? Do you agree that we should package the spectrum in a way which is suitable for DTT use?..:**

No. The public have had to endure poor quality digital television since its inception in the UK. This is as a result of trying to squeeze too much signal in the limited bandwidth available. There is a once-only opportunity to regain the once held position of being at the forefront of television broadcast technology.

**Question 13:Do you consider that we have included in our analysis the most material risks in relation to market failure?..:**

**Question 14:Do you agree with our proposal to auction licences for the use of the available UHF spectrum?..:**

Yes, but only after a proportion has been reserved for HD TV use.

**Question 15:Do you agree with Ofcom's proposals as to the timing of any auction? If not, what alternative proposal would you make and why, and what evidence and analysis can you provide in support of your alternative proposal?..:**

**Question 16:Do you have any views on which of the packaging options identified for the cleared spectrum would be most suitable?..**

**Question 17:Do you have any views on which of the packaging options identified for the interleaved spectrum would be most suitable?..**

**Question 18:Do you have any views on which of the auction design options would be most suitable?..**

**Question 19:Do you agree with Ofcom?s proposals for the non-technical terms of the licences to be awarded for use of the UHF spectrum?..**

**Question 20:Do you agree with the analysis of the options as set out in this Impact Assessment?..**

**Additional comments:**