

Given the recent spat between Virgin and BSkyB, I think your proposals put too much trust into the power of "the market" to deliver the greatest value to the UK public, particularly when the feedback mechanism is so indirect.

I believe you should earmark some of the freed spectrum for HD-over-FreeView.

The proposal remarked (1.50 in the Plain English version) that preferred users tend to be inefficient. However, given their track record (compare onDigital to FreeView), I would be extremely happy to let the BBC Technical Department loose on the task in hand.

While you may find such favouritism antithetical to a market approach, the Licence Fee is similarly anachronistic. The important things to remember are:

i) it works, and

ii) it delivers very good value to the UK public (as I believe earlier Ofcom research has found).