

Question 1: In light of the impact of Modified Package 1 in particular on the revenues of music channels, Ofcom is seeking views on Modified Package 1 in so far as it extends the restrictions contained in Package 1 to children up to 16. :

Additional comments:

I am sure that your proposal to ban the advertising of foods and drinks aimed at children on television and radio will not have the effect you intend; more likely it will stimulate interest in these nasty things which the Government bans them from knowing about. However, I am not surprised by your approach which is entirely consistent with Government's insulting Stalinist belief that you can manipulate people by restricting their freedoms and that the Government knows better than parents what is good for their children to eat, drink, think and believe.

Dr M Potter