

**Question 1: In light of the impact of Modified Package 1 in particular on the revenues of music channels, Ofcom is seeking views on Modified Package 1 in so far as it extends the restrictions contained in Package 1 to children up to 16. :**

I think the junk food ban should be up to 16 on all channels before 9pm.

**Additional comments:**

Obesity is still huge but also with adults. The kids aspect will take time, in fact probably a generation or two, but with the Olympics coming up, it is vital that we start as soon as possible.

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