

The future of public service broadcasting is straightforward. The BBC should continue to be the main provider of public service content. Further the BBC should continue to combine this content with a wide range of entertainment programming, comedy, drama and sport.

Channel 4's public service offerings should also remain, with more such programming in primetime slots.

ITV1 should set aside the Tuesday and Thursday 7.30pm slots for public service broadcasting.

Lastly, and very importantly, there is NO need for an additional Public Service Provider (PSP). One could be forgiven for thinking Ofcom has a bee in its bonnet over this unwise and unsustainable concept of a PSP. It would likely be very damaging to all the existing broadcasters - BBC and commercial. The PSP would also be financially unsustainable no matter what means were suggested for funding.