

**LOCAL RADIO SERVICE UNDERGOING CHANGE OF CONTROL:
REVIEW OF EFFECTS OF CHANGE OF CONTROL**

(in accordance with sections 355 & 356 of the Communications Act 2003)

AL248/1 – BATH FM (City of Bath)

EXISTING FORMAT

Description of Service:

A LOCALLY-ORIENTED MUSIC AND INFORMATION SERVICE FOR THE BATH AREA, WHOSE PRIMARY TARGET AUDIENCE WILL BE 25-54 YEAR OLDS.

Detail:

Bath FM is very much a genuinely local service, with a comprehensive news and information service. Local news will run hourly (together with national and international news) during peaktime and will include an extended news magazine programme of at least 30 minutes weekdays. Speech is an important ingredient and it will not normally fall below 25% of weekday daytime output (or 15% at weekends). The music will reflect soft adult contemporary and classic hits from across the last four decades. Current hits will not comprise more than 25% of the music output during daytime. Specialist music programmes, such as a chart show, may be broadcast and there will be occasional programmes featuring locally recorded music.

REVIEW OF EXISTING PROGRAMME SERVICE

Scheduling and duration of any specific programmes (music, speech, local or linguistic) required by the Format.

Extended news magazine 'Bath FM Reports' airs 1730-1800hrs weekdays.

Content, duration and scheduling of any specific programmes (music, speech, local or linguistic) the station has currently or recently been broadcasting not specifically required by the Format.

None.

Quantity of programming currently automated, and when scheduled.

*Weekdays 0000-0600, 2300-2359hrs
Sundays 0000-0800, 1800-2359hrs*

Quantity of programming currently being broadcast that is syndicated and/or networked, and when scheduled.

None.

Arrangements in place for the compilation, production and presentation of local news (e.g. any sharing of resources with other radio stations, local newspapers or other sources).

No unusual arrangements.

ASSESSMENT OF EFFECTS OF CHANGE OF CONTROL IN RELATION TO:

i) local material and locally-made programmes:

It appears to Ofcom that the relevant change of control would not be prejudicial to the provision of local material or locally-made programmes.

ii) character of the service:

It appears to Ofcom that the relevant change of control would not be prejudicial to the character of the service.

iii) quality and range of programmes included in the service:

It appears to Ofcom that the relevant change of control would not be prejudicial to the quality and range of programmes included in the service.

SUGGESTED VARIATIONS TO THE LICENCE (IF ANY)

None.

13 September 2005