

**LOCAL RADIO SERVICE UNDERGOING CHANGE OF CONTROL:  
REVIEW OF EFFECTS OF CHANGE OF CONTROL**

(in accordance with sections 355 & 356 of the Communications Act 2003)

**L255-1–Choice FM (North London)**

**EXISTING FORMAT**

**Description of Service:**

Music and news for Afro-Caribbean and black music aficionados in North London.

**Detail:**

Community news & other info of relevance/ interest to target audience with local news peaktime. Music predominantly of black origin - Reggae, Soul, R'nB, club genres, Soul/R'n'B-influenced currents, with some Gospel, Soca, Rap and African music. Currents never more than 50%. Weekly Gospel show of 4 hours required

*Scheduling and duration of any specific programmes (music, speech, local or linguistic) required by the Format.*

*Gospel 0600-1000 Sunday (simulcast)*

*Content, duration and scheduling of any specific programmes (music, speech, local or linguistic) the station has currently or recently been broadcasting not specifically required by the Format*

*African music Sunday 1800-2100*

*Quantity of programming currently automated, and when scheduled.*

*None*

*Quantity of programming currently being broadcast that is syndicated and/or networked and when scheduled.*

*Gospel 0600-1000 Sunday (simulcast); African music Sunday 1800-2100 (simulcast).*

*Arrangements in place for the compilation, production and presentation of local news (e.g. any sharing of resources with other radio stations, local newspapers or other sources).*

*.All compiled locally in studios in Borough High Street (all discrete*

**Assessment of the effects of the change of control in relation to:**

**Local Content and Character of Service**

Not prejudicial

**Character of Service:**

Specialist music programming, currently amounting to 7 hours per week, provides material not found elsewhere that is likely to be appreciated by target audience.

### **Quality and Range of Programmes**

Not prejudicial.

### **SUGGESTED VARIATIONS TO THE LICENCE (IF ANY)**

Only 4 hours per week of specialist output is required on this service and none for the S London licence. Programming is primarily for a niche audience whose tastes/interests are unlikely to differ because of a North/South London location. Consequently, recommend that licences are varied to include specific requirement for at least 21 hours of specialist music output (as currently aired on S. London) to replace discrete output

30 March 2004