

# LOCAL RADIO SERVICE UNDERGOING CHANGE OF CONTROL: REVIEW OF EFFECTS OF CHANGE OF CONTROL

(in accordance with sections 355 & 356 of the Communications Act 2003)

## AL199 – THE WOLF (Wolverhampton)

### EXISTING FORMAT

#### Description of Service:

Community-oriented music station for Wolverhampton aimed at 25-54 year-olds.

#### Detail:

Daytime min speech of 20% (15% Sundays), with requirement for 'community news and comprehensive [local] information'. Local news hourly during peaktime. Classic hits mix from 70s, 80s, 90s and today, with chart comprising 25% max, and 70s/80s comprising at least 25%.

*Scheduling and duration of any specific programmes (music, speech, local or linguistic) required by the Format.*

N/A

*Content, duration and scheduling of any specific programmes (music, speech, local or linguistic) the station has currently or recently been broadcasting not specifically required by the Format*

*During football season, live match commentary (of Wolves) is broadcast on Saturday afternoons, followed by an hour-long local football phone-in 1700-1800. (Show reverts to normal daytime format during closed season).*

*Quantity of programming currently automated, and when scheduled.*

*Evenings and overnights, from 1900 (1800 Sat) to 0600 (0800 Sun).*

*Quantity of programming currently being broadcast that is syndicated and/or networked, and when scheduled.*

*Two syndicated shows (Smash Hits Chart, Sundays 1600-1900; and Smash Hits Buzz, Saturdays 1000-1200), plus one syndicated feature (spoof soap "The Bradshaws" - 5 mins duration, airs daily during breakfast, then repeated overnight). Although some hours share common playlist with Peak & Tower, all output is locally produced, incl. automated sequences.*

*Arrangements in place for the compilation, production and presentation of local news (e.g. any sharing of resources with other radio stations, local newspapers or other sources).*

*Local news is entirely locally produced/presented. No news-sharing in operation. (NB. Previously there had been a news-sharing arrangement in place with local newspaper, but this ceased last in October 2003 at newspaper's request, following change of editor).*

**Assessment of the effects of the change of control in relation to:**

**i) Local Content and Character of Service:**

Local content is enhanced by the inclusion of two extended news bulletins (each of approx. 10 mins. duration) during weekday daytime. The loss of these extended bulletins (not currently required by the Format) would detract from the local content and character of service.

**ii) Character of Service:**

Not prejudicial.

**iii) Quality and Range of Programmes:**

Not prejudicial.

**SUGGESTED VARIATIONS TO THE LICENCE (IF ANY)**

**Two extended news bulletins (each of approx. ten minutes duration) will be broadcast each weekday during daytime.**