

**LOCAL RADIO SERVICE UNDERGOING CHANGE OF CONTROL:
REVIEW OF EFFECTS OF CHANGE OF CONTROL**

(in accordance with sections 355 & 356 of the Communications Act 2003)

AL061-3 – Wyvern FM (Hereford & Worcester)

EXISTING FORMAT

Description of Service:

A CONTEMPORARY AND CHART MUSIC AND INFORMATION STATION FOR UNDER 40s IN THE HEREFORD AND WORCESTER AREA

Detail:

Music programming will be current chart hits, new releases or hits up to ten years old. Up to 25% may be hits over 10 years old. Specialist music programmes for the target audience, which complement the main music mix, may be broadcast in non daytime for up to 30 hours a week, mostly in non daytime. The station will be music-led, but information and/or features of particular local relevance will be in evidence every hour (via at least three local informational inserts/drop-ins each hour during non locally produced programming, except for occasional syndicated shows such as the Network Chart), with bulletins containing local news run hourly at least during peak-time. There will be a full time journalistic presence based at the station's studios in Worcester covering a minimum of eight daytime hours (with a focus on 0900-1700) each weekday. Bulletins may be read from the studios of Beacon FM. National news will feature at other times. Speech should account for at least 10% of daytime output. At least during the week there will be the presence of a newsroom exclusively local to the area

REVIEW OF EXISTING PROGRAMME SERVICE

Scheduling and duration of any specific programmes (music, speech, local or linguistic) required by the Format.

None

Content, duration and scheduling of any specific programmes (music, speech, local or linguistic) the station has currently or recently been broadcasting not specifically required by the Format

On weekdays the station runs half hourly local bulletins from 6am to 9am and then hourly bulletins until 6pm. On weekends the station runs hourly bulletins from 7am to 1pm. The station also broadcasts "Wyvern FM Action" a short-form feature, four times a day.

Quantity of programming currently automated, and when scheduled.

None

Quantity of programming currently being broadcast that is syndicated and/or networked, and when scheduled.

Network programming operates:
Monday to Friday - Midnight to 3am and 7pm to Midnight
Saturday Midnight to 7am and 7pm to Midnight
Sunday Midnight to 6am, 10am to Midday and 4pm to Midnight

Arrangements in place for the compilation, production and presentation of local news (e.g. any sharing of resources with other radio stations, local newspapers or other sources).

There is a full time journalistic presence based at the station's studios in Worcester covering a minimum of eight daytime hours (with a focus on 0900-1700) each weekday. Bulletins are read from the studios of Beacon FM.

ASSESSMENT OF EFFECTS OF CHANGE OF CONTROL IN RELATION TO:

i) Local Content and Character of Service:

Not prejudicial

ii) Character of Service:

Not prejudicial

iii) Quality and Range of Programmes:

Not prejudicial

SUGGESTED VARIATIONS TO THE LICENCE (IF ANY)

None