

**LOCAL RADIO SERVICE UNDERGOING CHANGE OF CONTROL:
REVIEW OF EFFECTS OF CHANGE OF CONTROL**

(in accordance with sections 355 & 356 of the Communications Act 2003)

AL149/2 – CFM (Carlisle)

EXISTING FORMAT

Description of Service:

A MUSIC AND INFORMATION STATION FOR THE CARLISLE AREA.

Detail:

CFM will reflect the tastes and interests of the area through information, travel news, entertainment and regular local news, and speech. Bulletins containing local news will run hourly at least during peaktime.

The music will reflect a variety of hits old and new (with the occasional album track if appropriate).

During non daytime specialist shows may feature genres of music which complement the main music mix but should not concentrate on any specific genre of music (ie giving the appearance of being a 'specialist music' station).

REVIEW OF EXISTING PROGRAMME SERVICE

Scheduling and duration of any specific programmes (music, speech, local or linguistic) required by the Format.

None.

Content, duration and scheduling of any specific programmes (music, speech, local or linguistic) the station has currently or recently been broadcasting not specifically required by the Format

Extended lunchtime news bulletin (weekdays, 1300-1315); comprises local, national and international news in depth, plus business, sport and entertainment.

Weekly sports programme (Fridays, 1800-1900); during and around football season focusing primarily on local teams (other sports also covered).

Locally compiled album chart show (Saturdays, 1200-1400); top 40 compiled with returns from music retailers/supermarkets within TSA.

Saturday night party (1800-0100); mix of 'party' songs from the 60s to present.

Golden Sunday (0900-1300); seldom heard album tracks and hits by well known artists, which are never or rarely played in daytime (different decade each hour).

Quantity of programming currently automated, and when scheduled.

*Mondays to Sundays 0100-0600hrs
Saturdays 1800-0100hrs
Sundays 2200-0100hrs*

Quantity of programming currently being broadcast that is syndicated and/or networked, and when scheduled.

Hit 40 UK – Sundays, 1600-1900hrs

Arrangements in place for the compilation, production and presentation of local news (e.g. any sharing of resources with other radio stations, local newspapers or other sources).

All local news is compiled and presented at the CFM studios in Carlisle. There is no sharing of news resources.

ASSESSMENT OF EFFECTS OF CHANGE OF CONTROL IN RELATION TO:

i) local material and locally-made programmes:

It appears to Ofcom that the relevant change of control would not be prejudicial to the provision of local material or locally-made programmes.

ii) character of the service:

It appears to Ofcom that the relevant change of control would not be prejudicial to the character of the service.

iii) quality and range of programmes included in the service:

It appears to Ofcom that the relevant change of control would not be prejudicial to the quality and range of programmes included in the service.

SUGGESTED VARIATIONS TO THE LICENCE (IF ANY)

None.

27 July 2005