

# LOCAL RADIO SERVICE UNDERGOING CHANGE OF CONTROL: REVIEW OF EFFECTS OF CHANGE OF CONTROL

(in accordance with sections 355 & 356 of the Communications Act 2003)

## AL167/1 – VIBE 101 (Severn Estuary)

### EXISTING FORMAT

#### Description of Service:

**A RHYTHMIC-BASED MUSIC-LED SERVICE FOR 15-29 YEAR-OLDS SUPPLEMENTED WITH NEWS, INFORMATION AND ENTERTAINMENT. THE SERVICE SHOULD HAVE PARTICULAR APPEAL TO LISTENERS IN THEIR 20s**

#### Detail:

The service will play a mix of contemporary and classic rhythmic music including current and re-current rhythmic hits, dance and club genres such as 'house' and 'garage', soul and r'n'b. Classic tracks will not account for more than 50% of the output. Non daytime will include specialist music programmes which complement the main mix and are of specific appeal to the target audience; such output must account for at least 16 hours a week.

Speech will not exceed 25% of the output, and will provide a reasonable balance of news and information for the target audience. Local news bulletins will run at least during weekday peaktime. National/regional bulletins will feature at weekends.

### REVIEW OF EXISTING PROGRAMME SERVICE

#### *Scheduling and duration of any specific programmes (music, speech, local or linguistic) required by the Format.*

Urban – Mondays-Thursdays 2300-2359hrs; Saturdays 0100-0200hrs  
Trance (Big AI) – Fridays 2300-0100hrs (Saturday)  
Drum'n'Bass (Drive by) – Saturdays 2300-0100hrs (Sunday)  
Rare Groove/House/R'n'B/Disco (Funk me it's Sunday) – Sundays 1900-2200hrs  
US House (The Touch) – Sundays 2200-0100hrs (Monday)  
Eclectic chill-out – Mondays 0100-0200hrs  
Dance classics/current house/commercial dance (The Vibe weekender) – Fridays 2100-2300hrs; Saturdays 1800-2300hrs

#### *Content, duration and scheduling of any specific programmes (music, speech, local or linguistic) the station has currently or recently been broadcasting not specifically required by the Format*

Sunday Chart Show 1500-1900hrs. Music reflects the national top 40 chart and airplay, but with rhythmic bias.

#### *Quantity of programming currently automated, and when scheduled.*

0000-0600hrs, Mondays-Sundays

#### *Quantity of programming currently being broadcast that is syndicated and/or networked, and when scheduled.*

None.

*Arrangements in place for the compilation, production and presentation of local news (e.g. any sharing of resources with other radio stations, local newspapers or other sources).*

*All news is locally produced and presented by station's two F/T journalists.*

#### **ASSESSMENT OF EFFECTS OF CHANGE OF CONTROL IN RELATION TO:**

**i) local material and locally-made programmes:**

It appears to Ofcom that the relevant change of control would not be prejudicial to the provision of local material or locally-made programmes.

**ii) character of the service:**

It appears to Ofcom that the relevant change of control would not be prejudicial to the character of the service.

**iii) quality and range of programmes included in the service:**

It appears to Ofcom that the relevant change of control would not be prejudicial to the quality and range of programmes included in the service.

#### **SUGGESTED VARIATIONS TO THE LICENCE (IF ANY)**

None.

27 July 2005