

LOCAL RADIO SERVICE UNDERGOING CHANGE OF CONTROL: REVIEW OF EFFECTS OF CHANGE OF CONTROL

(in accordance with sections 355 & 356 of the Communications Act 2003)

AL290-1 – SAGA RADIO (Glasgow)

EXISTING FORMAT

Description of Service:

Melodic music and lifestyle oriented speech primarily targeting over 50s in the area.

Detail:

Pop hits from the 1950s to date, standards, nostalgia, easy listening and 'spice'. Specialist programmes required (more rigid than the other Saga stations as the station is still operating under a Promise of Performance rather than Format). Speech at around a third of weekday daytime output (20% at weekends). 12 hours a week of syndication/networking is allowed. Local information and news and reflection of cultural diversity. Regional news required 6am to 6pm weekdays and 7am 2pm weekends

REVIEW OF EXISTING PROGRAMME SERVICE

Scheduling and duration of any specific programmes (music, speech, local or linguistic) required by the Format.

Station's news runs 6am to midnight inc weekdays with heads at 6.30,7.30, 8.30,12.30, 16.30, 17.30, 18.30. 1600 to 1990 'On The Move' incorporates news-driven features.

Content, duration and scheduling of any specific programmes (music, speech, local or linguistic) the station has currently or recently been broadcasting not specifically required by the Format

The Promise of Performance allows wide-ranged interpretation of the station's target, and issues are delivered via an eclectic mix of programmes designed to appeal to over 50s. Most of the specialist programmes are broadcast on Saturdays and Sundays and are as set out in the Promise ... Easy (2hrs), Country (3hrs), Shows (2hrs), Nostalgia (2hrs), Swing (2hrs), Love Songs (3hrs), Rock 'n' Roll (2hrs). There are others not enshrined such as 'Million sellers' (noon till 1400 Saturday).

Quantity of programming currently automated, and when scheduled.

The Collection noon to 1pm and 7pm to 8pm weekdays. During weekdays all other programming is live. The specialist shows as listed above can be live, automated or voice-tracked.

Quantity of programming currently being broadcast that is syndicated and/or networked, and when scheduled.

Million Sellers 12-2pm Million Sellers Saturdays ; Pure Nostalgia 4pm to 6pm Sundays;

Arrangements in place for the compilation, production and presentation of local news (e.g. any sharing of resources with other radio stations, local newspapers or other sources).

All locally produced and presented.

ASSESSMENT OF EFFECTS OF CHANGE OF CONTROL IN RELATION TO:

i) Local Content and Character of Service:

Not prejudicial

ii) Character of Service:

Not prejudicial

iii) Quality and Range of Programmes:

Not prejudicial

SUGGESTED VARIATIONS TO THE LICENCE (IF ANY)

None. Specialist programmes over-deliver from the Promise but the flexibility therein gives the station its distinctive sound.