

LOCAL RADIO SERVICE UNDERGOING CHANGE OF CONTROL: REVIEW OF EFFECTS OF CHANGE OF CONTROL

(in accordance with sections 355 & 356 of the Communications Act 2003)

AL 241/1 - WIN FM - (Winchester)

EXISTING FORMAT

Description of Service:

AN ADULT MUSIC, NEWS AND INFORMATION STATION FOR WINCHESTER AND THE SURROUNDING AREA

Detail:

107.2 Win FM is a mix of adult music and locally-based information and news. Talk is an important aspect of the station, and regular programming will include events guides, local guest interviews and features, traffic and travel, charity appeals and advice slots. Speech does not normally fall below 20% of daytime output.

Bulletins with local news will be broadcast at least hourly during daytime, including at least two extended bulletins of at least 15 mins. duration each weekday. National news will feature at other times.

The music will be quality popular songs from the last four decades with no decade dominating the output. During non-daytime specialist shows may feature genres of music which complement the main music mix. A showcase of local artistes and bands and coverage of local music festivals feature at least once weekly (on the specialist show).

REVIEW OF EXISTING PROGRAMME SERVICE

Scheduling and duration of any specific programmes or features required by the Format (e.g. specialist music shows, extended news bulletins, output for a specific ethnic minority, religious output, alternate language output etc).

107.2 Win FM delivers two extended news bulletins per weekday, at 1pm (15 minutes) and 6pm (15 minutes).

The 'Town & Out Guide', an arts/entertainment/local listings roundup is typically 90 seconds and airs once per show across daytime (all three live shows), with further bulletins at weekends.

News packages/inserts are broadcast in daytime shows when major stories of local interest break.

'Live & Wired' is a 3 hour show playing indie, rock, alternative and local music for the Winchester area. Specifically targeting local bands and artists, as well as the local student population/Winchester

Scheduling and duration of any such programmes or features not specifically required by the Format, but which the station is currently (or has until recently) been broadcasting regularly.

A local Business News report, of roughly 60 seconds is aired weekdays during the extended news bulletins, 'Winchester Today' (1pm) and 'Winchester Tonight' (6pm).

Travel news bulletins are broadcast 6am-7pm weekdays, 8am-6pm Saturday and 8am-4pm Sundays. Car parking updates for the city's shoppers is broadcast during weekday daytimes and weekends.

A 5 minute Movie Review/Film Previews feature ('Films On Friday') is broadcast at 9.30am weekly on Fridays.

Quantity of programming that is currently automated (if any), and when this is scheduled. (Note: information about the precise scheduling of automated sequences may be supplied to Ofcom in confidence).

*Automation:
Weekdays 10am-3pm*

*Saturday 6am-8am, and 12pm-2pm
Sunday 6am-8am, and 12pm-4pm*

All automation is scheduled on site and recorded no more than 48 hours in advance, the vast majority within 24 hours of broadcast.

Quantity, scheduling, duration and nature of programming currently being broadcast that is syndicated and/or networked (if any).

Network programmes take effect every weekday evening at 7pm – as follows:

Monday-Thursday: 7pm-10pm – The Evening Show / 10pm-1am – The Late Show

Friday: 7pm-10pm – Party Anthems / 10pm-1am – The Late Show

Saturday: 6pm-10pm – Party Anthems / 10pm-1am – The Soul Show

Sunday: 4pm-7pm – hit40uk (a chart countdown of the 40 most popular airplay, sale and download songs of the week. Interviews with music celebrities are usually featured.

Arrangements currently in place for the compilation, production and presentation of local news.

107.2 Win FM produces and presents all local bulletins on site.

Other than IRN as main source of international/national news, the only sharing of audio is with The Quay (Portsmouth) and Isle Of Wight Radio.

ASSESSMENT OF EFFECTS OF CHANGE OF CONTROL IN RELATION TO:

i) local material and locally-made programmes:

It appears to Ofcom that the relevant change of control would not be prejudicial to the provision of local material or locally-made programmes.

ii) character of the service:

It appears to Ofcom that the relevant change of control would not be prejudicial to the character of the service.

iii) quality and range of programmes included in the service:

It appears to Ofcom that the relevant change of control would not be prejudicial to the character of the service.

SUGGESTED VARIATIONS TO THE LICENCE (IF ANY)

None

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