

Belfast independent local radio licence applications

Questions and responses: Live 105

These are the responses received from Live 105 to the non-confidential questions asked by Ofcom regarding the group's application for the Belfast licence.

1. Could you please detail which organisation(s)/individual(s) would be providing the final 0.9% of funding (p.14)?

This was a typographical error. The funding should read 99.95% CanWest. CanWest MediaWorks UK Ltd, not 99.05%

2. Could you clarify how the group would define the term “normally” in relation to its Format commitments, namely to “at least 70% of music will be more than 4 years old” and a speech minimum of 35% (p.44)?

The word “normally” was chosen to stylistically fit in with other ILR formats in Belfast, namely:

City Beat “current chart hits would not normally make up more than 30% of the music output” and “speech during daytime would not normally fall below 10% of output”.

Cool FM “speech (which will normally make up at least 10% of daytime output)....”.

Downtown “Speech in a weekday daytime would not normally fall below 20% of the output”.

We would define “normally” as “under normal circumstances” and regard this as a solid commitment. We would be happy to have our commitment enshrined as “Unless there are exceptional circumstances at least 70% of music will be more than 4 years old unless”. And following on, “Unless there are exceptional circumstances, speech during daytime will not fall below 35% of output”. I hope that this clarifies our position.