

Edinburgh independent local radio licence applications

Questions and responses: Time FM

These are the responses from Time FM to the non-confidential questions asked by Ofcom regarding the group's application for the Edinburgh licence.

1. Please can you provide a clear definition of what will constitute an 'album track' for the purposes of your playlist?

Some confusion arises in relation to "album tracks", particularly as almost every chart hit single has also been released on an album. We view album tracks as constituting the broader catalogue of songs our research showed listeners would like, beyond the "standard" selection of hits from the singles chart heard so often elsewhere.

For clarity, we have therefore defined "album tracks" by reference to the singles charts: album tracks are songs that have never appeared in the UK Top-50 singles chart. We would refer to the "official" sales charts that have existed since the first NME charts in the 1950's through to today - the Top 50 has existed since March 1960. These are all included in the Guinness book of British Hit Singles (itself published since 1977).

Our commitment is incorporated in the proposed Format submitted with the Application: *"Overall, at least 20% of music played will be tracks not classified as hit-singles (Top 50 in the British Hit Singles compendium)".*

We would be happy to discuss with Ofcom any further clarification in drafting that might be felt appropriate in a definitive Format.

2. What is the maximum extent to which you plan to automate programming?

We do not envisage any automated programme output. As shown in the detail of our Business Plan, our staff structure and costs include sufficient employees and freelance presentation staff to ensure 24-hour live presentation, as well as contingent cover.