
Introduction to economic study

Stakeholder event

16 May 2006

 Analysys

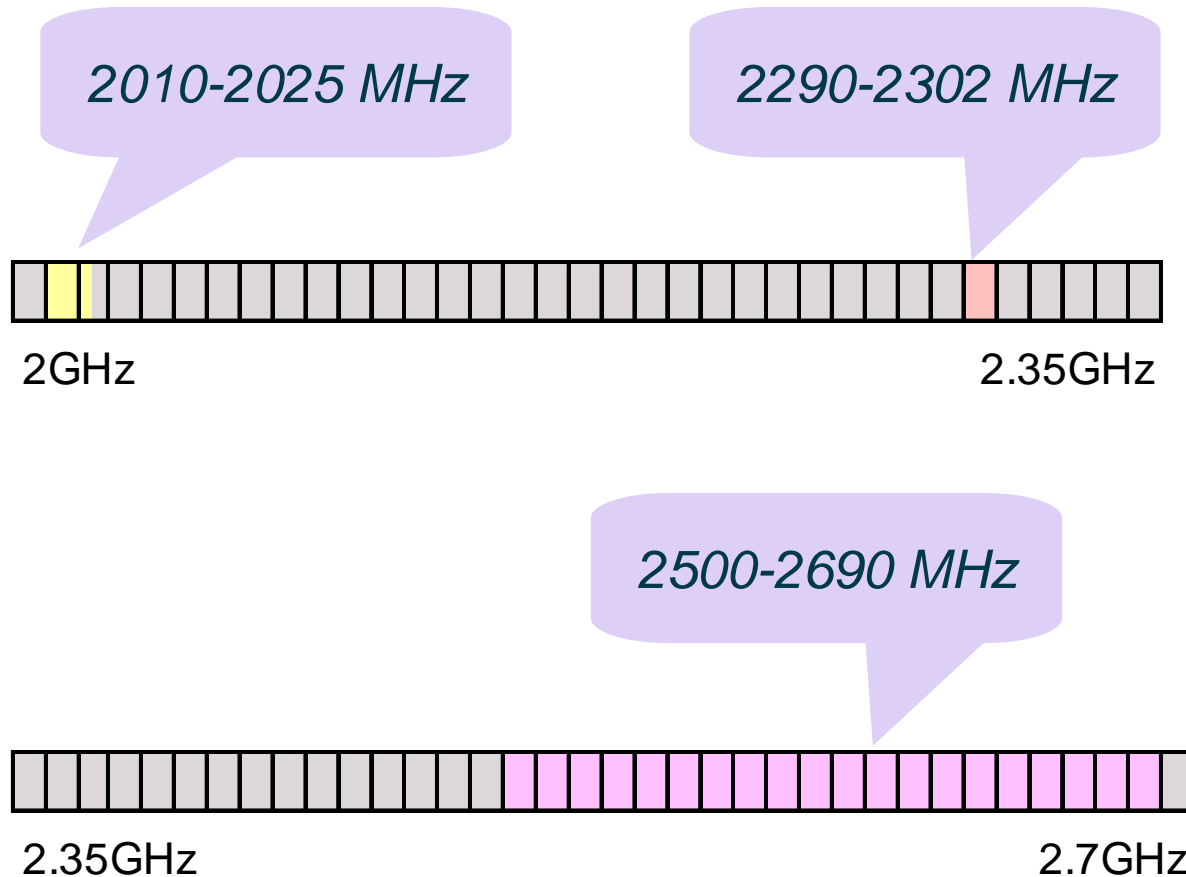
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The economic study provides advice on the optimum approach for awarding the spectrum

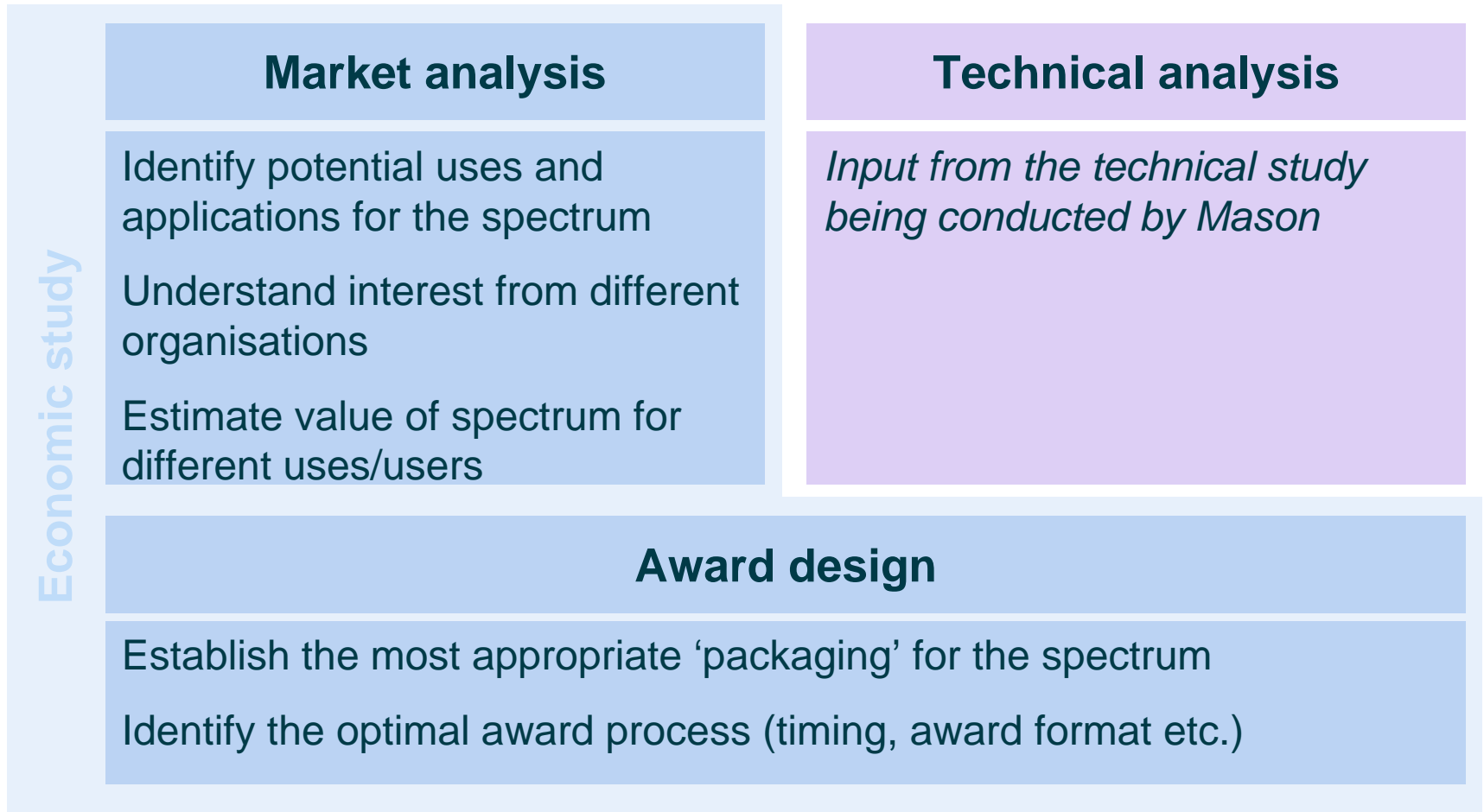
Objective is for this award to contribute to securing optimal use of the radio spectrum, with the desire to promote:

- Efficient management and use of the spectrum*
 - Economic and other benefits that may arise from use of the spectrum*
 - Competition in the provision of services*
-
- The study will include advice on: design of award process, timing of award(s), packaging of spectrum and licence conditions (incl. spectrum masks)

There are three spectrum bands within scope of the study



The design of the award process will reflect the results of market and technical analyses



A consortium of Analysys and DotEcon is undertaking the economic study

 Analysys

Lead market demand, stakeholder interaction activities and economic analysis

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Lead auction design activities

We are working closely with Mason for technical input to the study

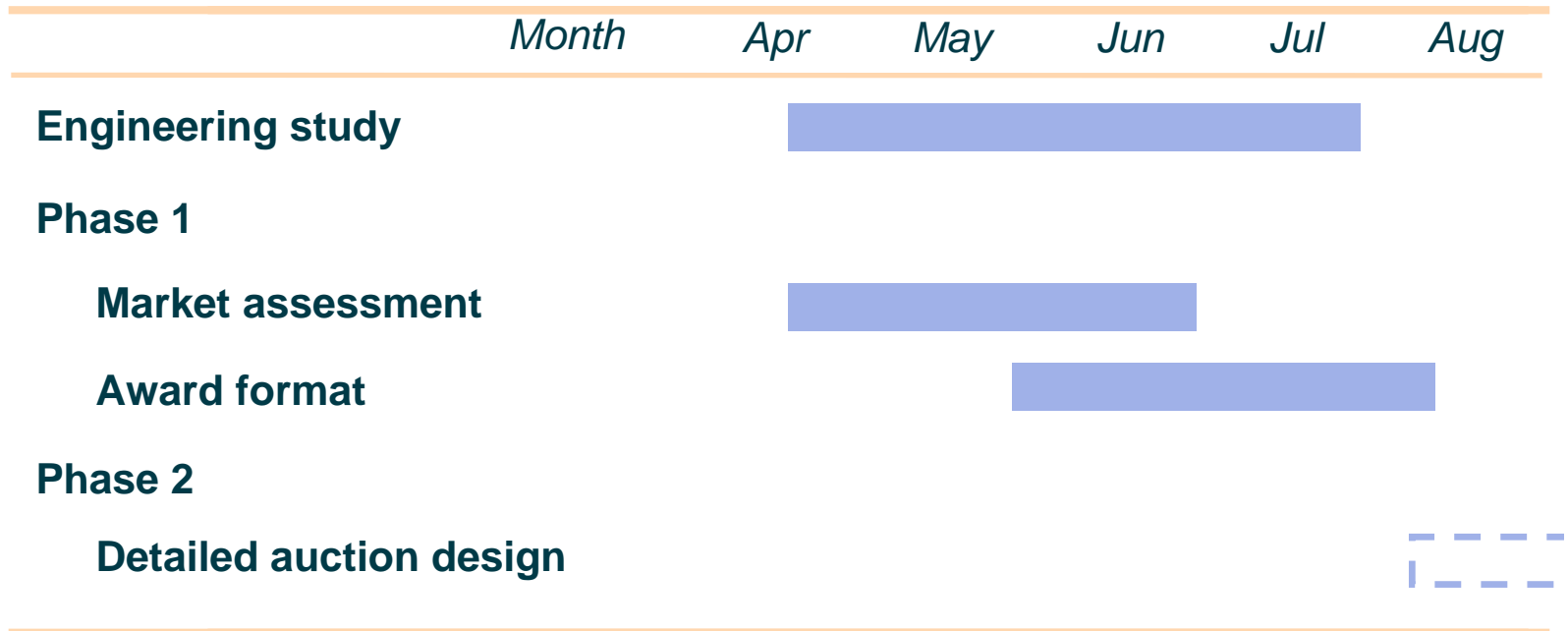
 Mason

Undertake the engineering study examining the technical issues regarding an award

 Analysys

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The first phase is scheduled to be completed by summer 2006



There are two channels through which stakeholders can provide input to the study

Stakeholder events

We intend to run a further event
Invitations will be sent out well in advance of the event
We encourage stakeholders to register early

Email

Comments on the economic study to:
ProjectOF1X@analysys.com
Other technical inquiries to Mason at:
project9wr@mason.biz