

Telecommunications market data tables

Q4 2007

1 - Market monitor

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1. Market Monitor

In this section we highlight some of the key trends emerging from the data we collect on the UK Telecommunications sector. We hope that by doing this we will contribute to a greater understanding of the changing ways in which telecommunications services are delivered and consumed within the UK.

Fixed

- Fixed voice call volumes (excluding non-geographic fixed voice calls) were 10% lower in Q4 2007 than in the corresponding period a year previously, while mobile call volumes grew by 18% during the same period indicating that the substitution of fixed calls by mobile calls continues.
- Total fixed voice revenue (including access charges and excluding non-geographic fixed voice revenues) was unchanged at £2.1 billion during the period.
- BT's share of total fixed call volumes was 48.9% during the period, a decrease of 0.8 percentage points on the previous quarter.

Internet

- By the end of 2007 there were an estimated 15.6 million broadband subscriptions in the UK (excluding corporate connections).

Mobile¹

- Total mobile revenue across the four mobile operators declined by 1.4% in Q4 2007 compared to the previous quarter, due to a fall in revenue from calls and other charges.
- Mobile call volumes increased by 6% on the previous quarter.
- Outbound international call volumes were 29% higher than in the corresponding period a year previously, while the volume of calls made while international roaming increased by 18%
- Strong growth in the number of SMS and MMS sent continued into the last quarter of 2007. Subscribers on the four networks sent 15.7 billion SMS and MMS messages in Q4 2007, a 14% increase on the number sent in Q3 2007.

¹ The commentary provided only refers to the four mobile operators covered in this report.

2. Fixed telecoms market data tables

2007 Q4 (October to December 2007)

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Notes:

Please note this update is based on calendar quarters:

Q1: January to March

Q2: April to June

Q3: July to September

Q4: October to December

Note: The data in these tables are the most accurate currently available. Where historical restatements have occurred, this is due to either operator restatements or improvements in methodology.

Table 1
Summary of network access & call revenues by operator (£millions)

	All Operators	BT	Virgin Media	Other	BT share
Access & Calls¹					
2006	9,723	6,182	1,270	2,271	63.6%
2007	9,344	5,870	1,207	2,268	62.8%
2006 Q4	2,386	1,521	291	574	63.8%
2007 Q1	2,347	1,484	309	554	63.2%
2007 Q2	2,336	1,469	305	562	62.9%
2007 Q3	2,341	1,468	304	570	62.7%
2007 Q4	2,320	1,449	288	583	62.5%
Access					
2006	4,491	3,262	577	652	72.6%
2007	4,574	3,144	579	851	68.7%
2006 Q4	1,097	791	125	182	72.1%
2007 Q1	1,107	767	150	189	69.3%
2007 Q2	1,159	796	152	212	68.6%
2007 Q3	1,163	793	151	219	68.2%
2007 Q4	1,146	789	126	231	68.8%
Calls¹					
2006	5,232	2,919	693	1,619	55.8%
2007	4,770	2,726	628	1,416	57.1%
2006 Q4	1,290	731	167	392	56.7%
2007 Q1	1,240	717	159	365	57.8%
2007 Q2	1,177	673	153	350	57.2%
2007 Q3	1,179	675	153	350	57.3%
2007 Q4	1,174	661	162	351	56.3%

¹ Revenue figures are not intended to include subscription revenues for unmetered dial-up internet access although some element may remain. However, all dial-up internet access volumes are included and as such overall revenue and volume figures are not directly comparable.

Table 2**Summary of exchange line numbers at end of quarter by operator (000's)**

	All Operators	BT	Virgin Media	Other	BT share
2006	33,604	23,522	4,375	5,707	70.0%
2007	33,704	22,245	4,524	6,934	66.0%
2006 Q4	33,604	23,522	4,375	5,707	70.0%
2007 Q1	33,659	23,266	4,458	5,934	69.1%
2007 Q2	33,805	22,994	4,422	6,389	68.0%
2007 Q3	33,682	22,579	4,479	6,624	67.0%
2007 Q4	33,704	22,245	4,524	6,934	66.0%

Table 3**Summary of call volumes by operator (millions of minutes)¹**

	All Operators	BT¹	Virgin Media	Other Direct Access	Other Indirect Access	BT share¹
2006	193,514	103,995	26,478	16,207	46,834	53.7%
2007	162,437	82,218	22,869	14,620	42,730	50.6%
2006 Q4	45,727	24,248	5,983	3,192	12,304	53.0%
2007 Q1	43,823	22,971	6,291	3,232	11,329	52.4%
2007 Q2	40,543	20,765	5,651	3,770	10,357	51.2%
2007 Q3	39,997	19,868	5,857	3,831	10,441	49.7%
2007 Q4	38,074	18,614	5,070	3,787	10,603	48.9%

¹ Includes calls made to non-BT internet service providers via FRIACO.

Table 4**Summary of call revenues by call type and operator (£millions)**

	All Operators	BT	Virgin Media	Other	BT share
UK geographic calls					
2006	1,571	855	203	513	54.4%
2007	1,463	809	184	470	55.3%
2006 Q4	398	218	50	130	54.8%
2007 Q1	383	210	51	122	54.9%
2007 Q2	358	195	46	117	54.5%
2007 Q3	361	203	43	115	56.3%
2007 Q4	361	201	45	116	55.5%
International calls					
2006	569	299	45	225	52.5%
2007	562	279	45	238	49.6%
2006 Q4	143	74	11	58	52.0%
2007 Q1	140	72	9	59	51.3%
2007 Q2	138	69	11	58	49.9%
2007 Q3	140	70	13	57	50.1%
2007 Q4	144	68	13	63	47.1%
Calls to mobiles					
2006	1,730	768	256	706	44.4%
2007	1,665	803	222	639	48.3%
2006 Q4	448	206	58	183	46.1%
2007 Q1	415	201	52	162	48.4%
2007 Q2	410	197	54	159	48.0%
2007 Q3	418	206	55	157	49.3%
2007 Q4	421	200	61	161	47.4%
Other calls¹					
2006	1,363	998	190	175	73.2%
2007	1,081	835	176	70	77.3%
2006 Q4	301	232	49	20	77.1%
2007 Q1	301	233	47	21	77.4%
2007 Q2	271	213	42	16	78.4%
2007 Q3	260	196	43	21	75.4%
2007 Q4	248	193	44	11	77.8%

¹ Includes freephone, special services, premium rate, directory enquiries and all other call types. Figures are not intended to include subscription revenues for unmetered dial-up internet access although some element may remain.

Table 5**Summary of call volumes by call type and operator (millions of minutes)**

	All Operators	BT	Virgin Media	Other Direct Access	Other Indirect Access	BT share
UK geographic calls						
2006	106,379	51,445	16,694	8,625	29,615	48.4%
2007	96,958	46,133	14,434	9,311	27,080	47.6%
2006 Q4	26,386	12,554	3,971	2,059	7,802	47.6%
2007 Q1	25,714	12,521	3,847	2,057	7,289	48.7%
2007 Q2	24,120	11,559	3,550	2,413	6,598	47.9%
2007 Q3	23,544	11,170	3,413	2,424	6,537	47.4%
2007 Q4	23,578	10,883	3,624	2,417	6,654	46.2%
International calls						
2006	5,762	1,829	370	1,611	1,952	31.7%
2007	6,109	1,832	363	1,878	2,035	30.0%
2006 Q4	1,475	462	86	400	527	31.3%
2007 Q1	1,506	467	77	422	539	31.0%
2007 Q2	1,500	461	91	485	463	30.7%
2007 Q3	1,502	458	96	485	463	30.5%
2007 Q4	1,601	446	99	486	571	27.9%
Calls to mobiles						
2006	15,740	7,886	1,871	1,080	4,903	50.1%
2007	14,417	7,192	1,589	1,165	4,471	49.9%
2006 Q4	3,928	1,918	432	265	1,313	48.8%
2007 Q1	3,717	1,892	419	269	1,138	50.9%
2007 Q2	3,638	1,836	405	295	1,102	50.5%
2007 Q3	3,568	1,791	385	300	1,092	50.2%
2007 Q4	3,494	1,673	380	302	1,139	47.9%
Other calls¹						
2006	65,632	42,835	7,542	4,892	10,364	65.3%
2007	44,953	27,061	6,483	2,265	9,144	60.2%
2006 Q4	13,938	9,314	1,494	467	2,663	66.8%
2007 Q1	12,885	8,091	1,948	484	2,362	62.8%
2007 Q2	11,284	6,909	1,605	577	2,193	61.2%
2007 Q3	11,383	6,449	1,963	622	2,349	56.7%
2007 Q4	9,400	5,612	967	582	2,239	59.7%

¹ Includes freephone, special services, premium rate, directory enquiries and all other call types. All dial-up calls to the internet are also included. BT figures include calls made to non-BT internet service providers via FRIACO.

Table 6
Summary of residential network access & call
revenues by operator (£millions)

	All Operators	BT	Virgin Media	Other	BT share
Access & Calls¹					
2006	5,960	3,900	1,113	947	65.4%
2007	5,735	3,741	1,071	923	65.2%
2006 Q4	1,482	984	256	243	66.4%
2007 Q1	1,458	955	273	230	65.5%
2007 Q2	1,419	924	272	224	65.1%
2007 Q3	1,433	931	271	231	65.0%
2007 Q4	1,425	931	256	237	65.4%
Access					
2006	2,796	2,025	534	237	72.4%
2007	2,774	1,951	540	284	70.3%
2006 Q4	679	495	114	70	72.9%
2007 Q1	689	480	140	69	69.6%
2007 Q2	700	488	142	70	69.6%
2007 Q3	705	493	141	71	69.9%
2007 Q4	680	490	117	73	72.1%
Calls¹					
2005	3,424	2,121	625	678	61.9%
2006	3,164	1,875	579	711	59.2%
2007	2,961	1,791	531	639	60.5%
2006 Q4	803	489	142	173	60.9%
2007 Q1	769	475	133	161	61.7%
2007 Q2	719	436	129	154	60.7%
2007 Q3	728	438	130	160	60.2%
2007 Q4	745	441	139	164	59.3%

¹ Revenue figures are not intended to include subscription revenues for unmetered dial-up internet access although some element may remain. However, all dial-up internet access volumes are included and as such overall revenue and volume figures are not directly comparable.

Table 7**Summary of residential exchange line numbers at end of quarter by operator (000's)**

	All Operators	BT	Virgin Media	Other	BT share
2006	23,542	16,750	4,061	2,730	71.2%
2007	23,405	16,047	4,114	3,243	68.6%
2006 Q4	23,542	16,750	4,061	2,730	71.2%
2007 Q1	23,568	16,634	4,120	2,815	70.6%
2007 Q2	23,503	16,487	4,078	2,938	70.1%
2007 Q3	23,388	16,248	4,096	3,045	69.5%
2007 Q4	23,405	16,047	4,114	3,243	68.6%

Table 8**Summary of residential call volumes by operator (millions of minutes)¹**

	All Operators	BT¹	Virgin Media	Other	BT share¹
2006	128,453	76,097	22,946	29,411	59.2%
2007	108,203	60,669	19,870	27,664	56.1%
2006 Q4	30,630	17,939	5,171	7,520	58.6%
2007 Q1	29,866	17,020	5,457	7,389	57.0%
2007 Q2	26,837	15,350	4,880	6,607	57.2%
2007 Q3	26,336	14,595	5,131	6,610	55.4%
2007 Q4	25,164	13,704	4,402	7,058	54.5%

¹ Includes calls made to non-BT internet service providers via FRIACO.

Table 9**Summary of residential call revenues by call type and operator (£millions)**

	All Operators	BT	Virgin Media	Other	BT share
UK geographic calls					
2006	902	521	167	214	57.8%
2007	870	517	154	198	59.5%
2006 Q4	238	140	42	57	58.6%
2007 Q1	228	134	42	51	59.0%
2007 Q2	207	121	38	48	58.3%
2007 Q3	213	129	36	48	60.6%
2007 Q4	222	133	38	51	60.0%
International calls					
2006	325	172	38	115	53.0%
2007	306	165	39	102	53.9%
2006 Q4	84	45	9	29	53.9%
2007 Q1	78	43	8	28	54.5%
2007 Q2	76	41	10	25	54.4%
2007 Q3	76	41	11	24	54.1%
2007 Q4	77	40	11	25	52.6%
Calls to mobiles					
2006	954	467	202	285	49.0%
2007	977	504	177	295	51.6%
2006 Q4	252	132	46	74	52.5%
2007 Q1	234	125	40	69	53.3%
2007 Q2	236	122	43	72	51.5%
2007 Q3	249	130	44	74	52.3%
2007 Q4	258	128	50	80	49.5%
Other calls¹					
2006	983	714	172	97	72.6%
2007	808	604	160	43	74.8%
2006 Q4	229	172	45	13	75.0%
2007 Q1	229	173	43	13	75.5%
2007 Q2	200	153	38	9	76.3%
2007 Q3	190	138	39	13	72.6%
2007 Q4	188	140	40	8	74.4%

¹ Includes freephone, special services, premium rate, directory enquiries and all other call types. Figures are not intended to include subscription revenues for unmetered dial-up internet access although some element may remain.

Table 10**Summary of residential call volumes by call type and operator (millions of minutes)**

	All Operators	BT	Virgin Media	Other	BT share
UK geographic calls					
2006	71,912	38,617	14,420	18,875	53.7%
2007	64,844	34,715	12,469	17,660	53.5%
2006 Q4	17,828	9,543	3,428	4,857	53.5%
2007 Q1	17,490	9,440	3,305	4,745	54.0%
2007 Q2	15,986	8,702	3,059	4,225	54.4%
2007 Q3	15,511	8,354	2,936	4,221	53.9%
2007 Q4	15,857	8,219	3,169	4,469	51.8%
International calls					
2006	2,722	1,186	283	1,253	43.6%
2007	2,872	1,191	296	1,385	41.5%
2006 Q4	717	307	65	345	42.8%
2007 Q1	728	301	63	364	41.3%
2007 Q2	676	300	73	303	44.4%
2007 Q3	688	298	78	312	43.3%
2007 Q4	780	292	82	406	37.4%
Calls to mobiles					
2006	8,320	4,797	1,421	2,103	57.7%
2007	7,421	4,182	1,200	2,039	56.4%
2006 Q4	2,040	1,165	329	546	57.1%
2007 Q1	1,946	1,108	316	522	56.9%
2007 Q2	1,881	1,083	308	490	57.6%
2007 Q3	1,816	1,038	289	489	57.2%
2007 Q4	1,778	953	287	538	53.6%
Other calls*					
2006	45,499	31,497	6,823	7,179	69.2%
2007	33,066	20,581	5,905	6,580	62.2%
2006 Q4	10,045	6,924	1,349	1,772	68.9%
2007 Q1	9,702	6,171	1,773	1,758	63.6%
2007 Q2	8,293	5,265	1,440	1,588	63.5%
2007 Q3	8,322	4,905	1,828	1,589	58.9%
2007 Q4	6,748	4,240	864	1,644	62.8%

¹ Includes freephone, special services, premium rate, directory enquiries and all other call types. All dial-up calls to the internet are also included. BT figures include calls made to non-BT internet service providers via FRIACO.

Table 11
Summary of business network access & call revenues by operator (£millions)

	All Operators	BT	Virgin Media	Other	BT share
Access & Calls¹					
2006	3,656	2,176	157	1,324	59.5%
2007	3,521	2,041	135	1,345	58.0%
2006 Q4	879	513	36	331	58.3%
2007 Q1	867	508	36	323	58.5%
2007 Q2	895	523	34	338	58.4%
2007 Q3	885	513	33	339	58.0%
2007 Q4	874	497	32	345	56.8%
Access					
2006	1,695	1,237	43	415	73.0%
2007	1,800	1,193	39	568	66.3%
2006 Q4	418	296	10	112	70.8%
2007 Q1	418	288	10	120	68.8%
2007 Q2	459	308	10	141	67.1%
2007 Q3	457	300	10	148	65.5%
2007 Q4	466	298	9	158	64.1%
Calls¹					
2006	1,961	938	114	908	47.8%
2007	1,721	847	97	777	49.2%
2006 Q4	462	217	25	219	47.0%
2007 Q1	449	220	26	203	49.0%
2007 Q2	436	215	24	196	49.4%
2007 Q3	428	214	24	190	50.0%
2007 Q4	408	198	23	187	48.6%

¹ Revenue figures are not intended to include subscription revenues for unmetered dial-up internet access although some element may remain. However, all dial-up internet access volumes are included and as such overall revenue and volume figures are not directly comparable.

Table 12**Summary of business exchange line numbers at end of quarter by operator (000's)**

	All Operators	BT	Virgin Media	Other	BT share
2006	10,062	6,771	314	2,977	67.3%
2007	10,299	6,198	410	3,691	60.2%
2006 Q4	10,062	6,771	314	2,977	67.3%
2007 Q1	10,091	6,633	339	3,119	65.7%
2007 Q2	10,302	6,507	344	3,451	63.2%
2007 Q3	10,294	6,332	383	3,579	61.5%
2007 Q4	10,299	6,198	410	3,691	60.2%

Table 13**Summary of business call volumes by operator (millions of minutes)¹**

	All Operators	BT¹	Virgin Media	Other Direct Access	Other Indirect Access	BT share¹
2006	64,628	27,465	3,531	15,361	18,270	42.5%
2007	53,896	21,211	2,999	13,889	15,797	39.4%
2006 Q4	14,990	6,202	812	2,999	4,977	41.4%
2007 Q1	13,861	5,855	834	3,033	4,139	42.2%
2007 Q2	13,626	5,335	771	3,584	3,936	39.2%
2007 Q3	13,562	5,174	726	3,659	4,003	38.2%
2007 Q4	12,847	4,847	668	3,612	3,721	37.7%

¹ Includes calls made to non-BT internet service providers via FRIACO

Table 14**Summary of business call revenues by call type and operator (£millions)**

	All Operators	BT	Virgin Media	Other	BT share
UK geographic calls					
2006	669	334	36	299	49.9%
2007	593	292	30	271	49.2%
2006 Q4	159	78	8	74	49.0%
2007 Q1	156	76	9	71	48.9%
2007 Q2	151	74	8	69	49.4%
2007 Q3	147	74	7	66	50.0%
2007 Q4	140	68	7	65	48.4%
International calls					
2006	243	126	7	110	51.9%
2007	255	113	6	136	44.4%
2006 Q4	59	29	2	28	49.3%
2007 Q1	62	29	1	32	47.3%
2007 Q2	62	28	1	33	44.4%
2007 Q3	64	29	2	33	45.3%
2007 Q4	67	27	2	38	40.8%
Calls to mobiles					
2006	776	301	54	421	38.8%
2007	688	299	45	344	43.4%
2006 Q4	196	74	12	109	37.9%
2007 Q1	181	76	12	93	41.9%
2007 Q2	174	75	11	87	43.2%
2007 Q3	170	76	11	83	44.8%
2007 Q4	163	72	11	81	43.9%
Other calls¹					
2006	273	178	18	78	65.0%
2007	185	143	15	26	77.5%
2007 Q1	51	39	4	8	76.2%
2007 Q2	49	38	4	7	77.4%
2007 Q3	47	35	4	8	75.0%
2007 Q4	38	32	4	3	82.3%

¹ Includes freephone, special services, premium rate, directory enquiries and all other call types. Figures are not intended to include subscription revenues for unmetered dial-up internet access although some element may remain.

Table 15**Summary of business call volumes by call type and operator (millions of minutes)**

	All Operators	BT	Virgin Media	Other Direct Access	Other Indirect Access	BT share
UK geographic calls						
2006	34,466	12,827	2,274	8,089	11,276	37.2%
2007	32,114	11,418	1,965	8,813	9,918	35.6%
2006 Q4	8,557	3,010	543	1,926	3,078	35.2%
2007 Q1	8,225	3,081	542	1,923	2,679	37.5%
2007 Q2	8,134	2,857	491	2,287	2,500	35.1%
2007 Q3	8,033	2,815	477	2,308	2,433	35.0%
2007 Q4	7,722	2,665	455	2,296	2,307	34.5%
International calls						
2006	3,040	644	87	1,607	703	21.2%
2007	3,235	640	67	1,874	654	19.8%
2006 Q4	758	155	21	400	182	20.4%
2007 Q1	777	166	14	421	177	21.4%
2007 Q2	824	161	18	484	161	19.5%
2007 Q3	814	160	18	485	152	19.7%
2007 Q4	820	153	17	484	166	18.7%
Calls to mobiles						
2006	7,420	3,089	450	1,039	2,841	41.6%
2007	6,997	3,011	389	1,127	2,470	43.0%
2006 Q4	1,888	753	103	255	777	39.9%
2007 Q1	1,772	784	103	259	625	44.2%
2007 Q2	1,758	754	97	285	621	42.9%
2007 Q3	1,752	753	96	290	612	43.0%
2007 Q4	1,716	720	93	292	610	42.0%
Other calls*						
2006	19,702	10,906	720	4,627	3,449	55.4%
2007	11,550	6,142	578	2,074	2,756	53.2%
2006 Q4	3,787	2,284	145	419	939	60.3%
2007 Q1	3,087	1,824	175	430	658	59.1%
2007 Q2	2,910	1,563	165	528	654	53.7%
2007 Q3	2,963	1,446	135	576	806	48.8%
2007 Q4	2,589	1,309	103	539	638	50.6%

¹ Includes freephone, special services, premium rate, directory enquiries and all other call types. All dial-up calls to the internet are also included. BT figures include calls made to non-BT internet service providers via FRIACO.

Table 16**Summary of residential and small business broadband connections (000's)¹**

	Total	BT retail DSL	Other DSL	Virgin Media	Other (inc. LLU)	BT retail share
2006	13,013	3,103	5,530	3,059	1,322	23.8%
2007	15,606	4,139	4,290	3,414	3,764	26.5%
2006 Q4	13,013	3,103	5,530	3,059	1,322	23.8%
2007 Q1	13,875	3,541	5,243	3,146	1,945	25.5%
2007 Q2	14,383	3,716	5,017	3,192	2,459	25.8%
2007 Q3	14,986	3,960	4,489	3,308	3,229	26.4%
2007 Q4	15,606	4,139	4,290	3,414	3,764	26.5%

¹ Figures exclude corporate broadband connections; BT retail DSL numbers have been adjusted to exclude corporate broadband based on Ofcom estimates.

Table 17**Summary of lines with Carrier Pre-Selection (000's)**

	CPS lines	Total BT retail and WLR lines	BT retail lines	WLR lines	Proportion of BT Retail and WLR lines with CPS
2006	6,315	27,715	23,522	4,193	22.8%
2007	5,893	26,773	22,245	4,528	22.0%
2006 Q4	6,315	27,715	23,522	4,193	22.8%
2007 Q1	6,213	27,493	23,266	4,227	22.6%
2007 Q2	6,138	27,279	22,994	4,285	22.5%
2007 Q3	5,782	26,945	22,579	4,366	21.5%
2007 Q4	5,893	26,773	22,245	4,528	22.0%

2. Mobile telecoms market data tables

2007 Q3 (July to September 2007)

Table

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Note: The data in these tables are the most accurate currently available. Where historical restatements have occurred, this is due to either operator restatements or improvements in methodology.

Table 1
Estimated retail revenues generated by mobile telephony (£m)¹

	Vodafone	O2 ²	T-Mobile	Orange
Calls and other charges				
2006 Q4	787	683	543	633
2007 Q1	805	646	523	633
2007 Q2	793	685	548	654
2007 Q3	853	731	577	676
2007 Q4	797	726	579	686
SMS and MMS				
2006 Q4	153	262	95	111
2007 Q1	166	269	95	124
2007 Q2	174	271	92	123
2007 Q3	190	272	97	118
2007 Q4	191	276	92	121
Total				
2006 Q4	940	944	638	743
2007 Q1	971	915	619	757
2007 Q2	967	956	639	776
2007 Q3	1043	1004	674	794
2007 Q4	988	1,001	671	807

¹ This table shows consumer expenditure on each of the mobile networks. The expenditure of customers of Independent Service Providers is estimated. While the methods of estimation differ for each of the networks Ofcom believes that the figures are comparable. The revenue figures exclude revenues from connections.

Other charges include connection charges as well as data charges other than SMS and MMS.

² O2 figures do not include those for Tesco Mobile

Table 2**Call volumes by call type and operator (millions of minutes)**

	Vodafone	O2 ¹	T-Mobile ²	Orange
UK calls				
2006 Q4	5,497	5,809	4,405	4,147
2007 Q1	5,924	5,788	4,753	4,321
2007 Q2	6,013	6,189	5,041	4,509
2007 Q3	6,077	6,418	4,915	4,690
2007 Q4	6,329	6,752	5,009	5,232
Outgoing international				
2006 Q4	71	133	58	64
2007 Q1	73	140	60	68
2007 Q2	76	158	65	68
2007 Q3	82	167	69	72
2007 Q4	100	179	72	71
While roaming abroad				
2006 Q4	151	107	29	70
2007 Q1	161	115	33	85
2007 Q2	184	143	41	102
2007 Q3	211	183	52	90
2007 Q4	164	132	36	89
All calls				
2006 Q4	5,719	6,049	4,492	4,281
2007 Q1	6,158	6,043	4,846	4,474
2007 Q2	6,273	6,490	5,147	4,679
2007 Q3	6,370	6,768	5,036	4,852
2007 Q4	6,593	7,063	5,116	5,392

¹ O2 volumes do not include figures for Tesco Mobile.

² T-Mobile volumes do not include figures for Virgin Mobile.

Table 3**Volume of SMS and MMS (millions)**

	Vodafone	O2 ¹	T-Mobile ²	Orange
2006 Q4	2,528	5,091	1,655	2,583
2007 Q1	2,718	5,243	1,844	2,881
2007 Q2	2,912	5,219	1,990	3,062
2007 Q3	3,064	5,418	1,963	3,363
2007 Q4	3,345	6,206	2,168	3,981

¹ O2 volumes for SMS and MMS do not include figures for Tesco Mobile.

² T-Mobile volumes for SMS and MMS do not include figures for Virgin Mobile.

Table 4
Subscriber numbers by operator (000's)

	Vodafone	O2 ¹	T-Mobile ²	Orange
Connections during period				
2006 Q4	2,104	1,746	2,075	1,695
2007 Q1	1,747	1,523	1,723	1,112
2007 Q2	1,727	1,529	1,688	1,360
2007 Q3	1,905	1,706	1,847	1,589
2007 Q4	2,064	1,594	2,030	1,900
Subscribers at end of period				
Post paid				
2006 Q4	6,677	6,218	3,715	4,977
2007 Q1	6,834	6,298	3,821	4,969
2007 Q2	6,998	6,374	3,893	5,183
2007 Q3	7,149	6,533	3,937	5,408
2007 Q4	7,286	6,809	3,880	5,610
Pre-pay²				
2006 Q4	8,008	11,415	13,190	10,365
2007 Q1	8,572	11,453	12,913	10,127
2007 Q2	8,569	11,411	12,892	9,982
2007 Q3	8,794	11,366	13,068	9,992
2007 Q4	8,899	11,573	13,431	10,032
Total²				
2006 Q4	14,684	17,633	16,905	15,342
2007 Q1	15,407	17,751	16,734	15,096
2007 Q2	15,566	17,785	16,785	15,165
2007 Q3	15,943	17,900	17,005	15,400
2007 Q4	16,184	18,382	17,311	15,642
Net change during period				
2006 Q4	536	295	246	203
2007 Q1	723	118	-171	-247
2007 Q2	159	34	51	69
2007 Q3	377	115	220	235
2007 Q4	241	483	306	242

¹ O2 subscriber numbers do not include Tesco Mobile

² The threshold period for active subscribers is 90 days for all networks except T-Mobile, which uses the 180 day activity definition. This should be taken into account when comparing data in the table above.

Table 5**Average retail revenue per subscriber (£)¹**

	Vodafone	O2²	T-Mobile	Orange
2006 Q4	65.2	54.0	38.2	48.8
2007 Q1	64.5	51.7	36.9	49.7
2007 Q2	62.4	53.8	38.1	51.3
2007 Q3	66.2	56.3	39.6	52.0
2007 Q4	61.5	55.2	38.8	52.0

¹ Revenues are from services detailed in Table 1 only and do not include those generated by incoming calls or VAT.

² O2 Volumes do not include those from Tesco Mobile

Table 6**Interconnection call volumes**

	Vodafone	O2¹	T-Mobile²	Orange
Call volumes (Mmints)				
2006 Q4	2,351	3,921	2,366	2,861
2007 Q1	2,525	4,070	2,220	2,858
2007 Q2	2,593	4,172	2,278	2,952
2007 Q3	2,659	4,156	2,295	3,018
2007 Q4	2,697	4,441	2,319	3,095

¹ O2 volumes do not include figures for Tesco Mobile

² T-Mobile volumes do not include figures for Virgin Mobile.