

My name is Paul Bennun, and I'm a director of Somethin' Else, the leading radio production company and interactive media service provider. We are very active in the areas of radio, interactivity and mobile data. I recently co-authored a DTI-sponsored report on the future of digital music ("Monetising Anarchy").

My organisation is one that has been active in using digital broadcast spectrum as a bearer for interactive services and not just broadcast content. As such I am extremely happy to see that the recommendation has been made to liberalise digital broadcast spectrum in the way outlined in the Cave Report. This was something the report mentioned above also stated as a necessary measure to ensure the survival of the technology and to promote competition in the area. We wholeheartedly support this measure, and in fact think it may be one way to ensure that DAB digital radio has a future.

I'd be happy to expand on this if necessary.

Best,

Paul Bennun

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