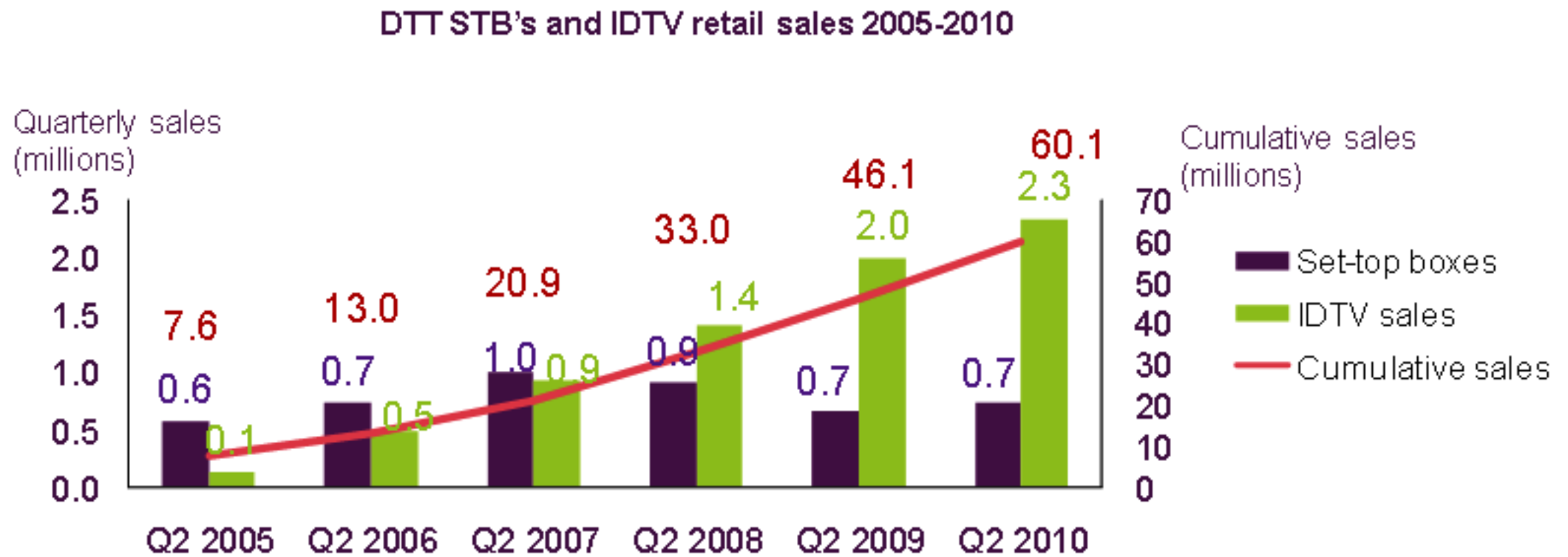


Figure 14

DTT equipment quarterly and cumulative retail sales



Source: Sales figures from GfK, as adjusted by Freeview