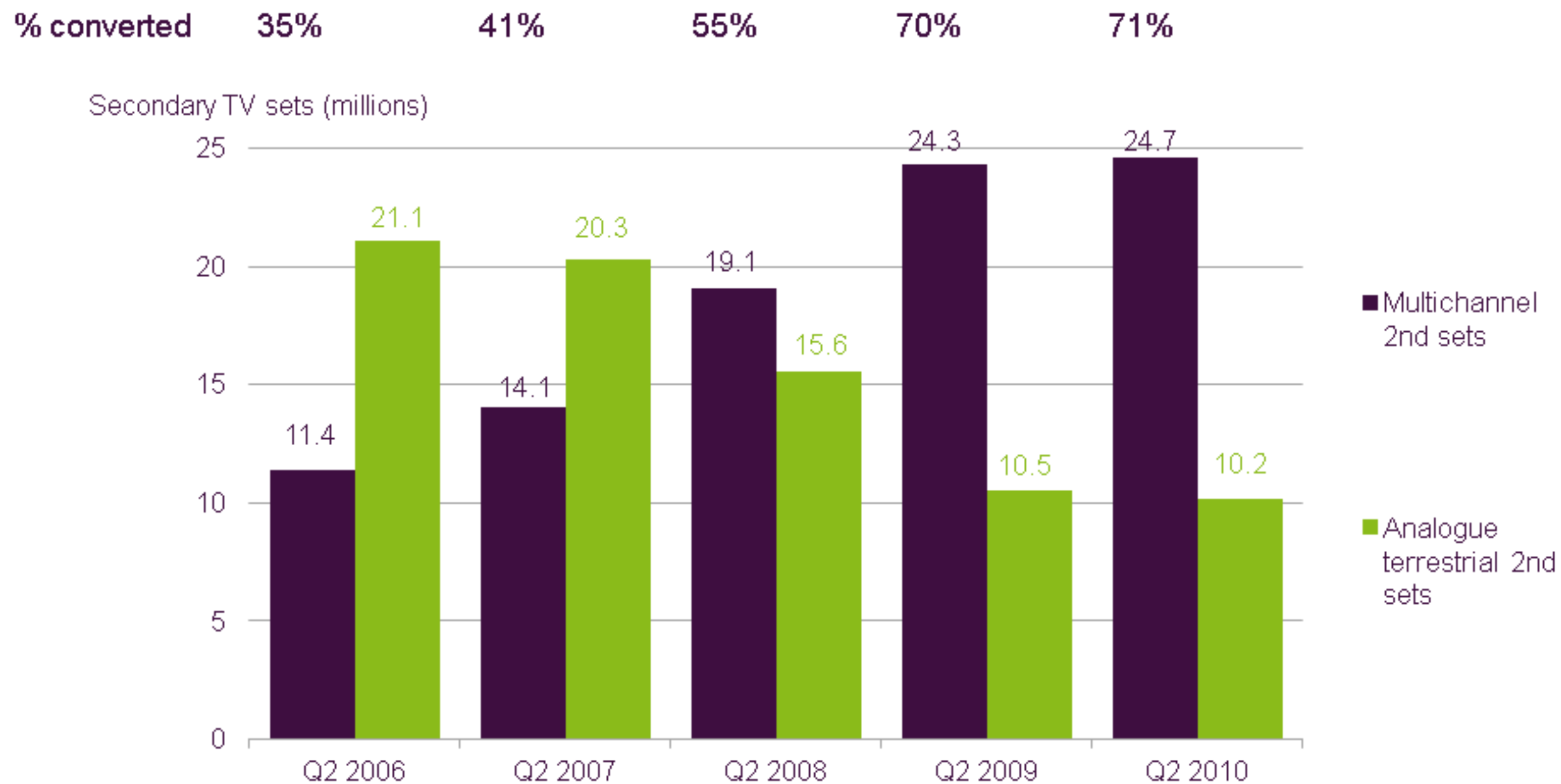


# Figure 5

## Total secondary digital sets across all platforms (millions)



Source: GfK NOP research