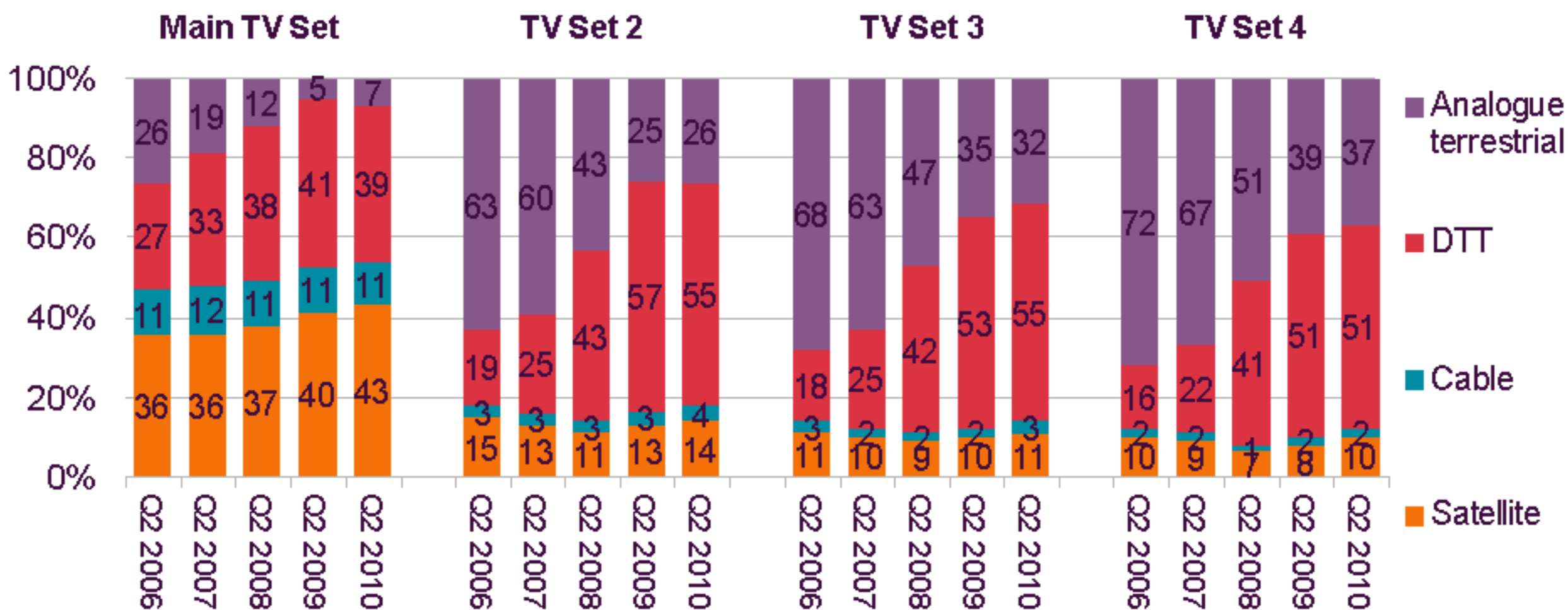


Figure 6

Platform shares for TV sets 1 – 4



Source: GfKNOP consumer research