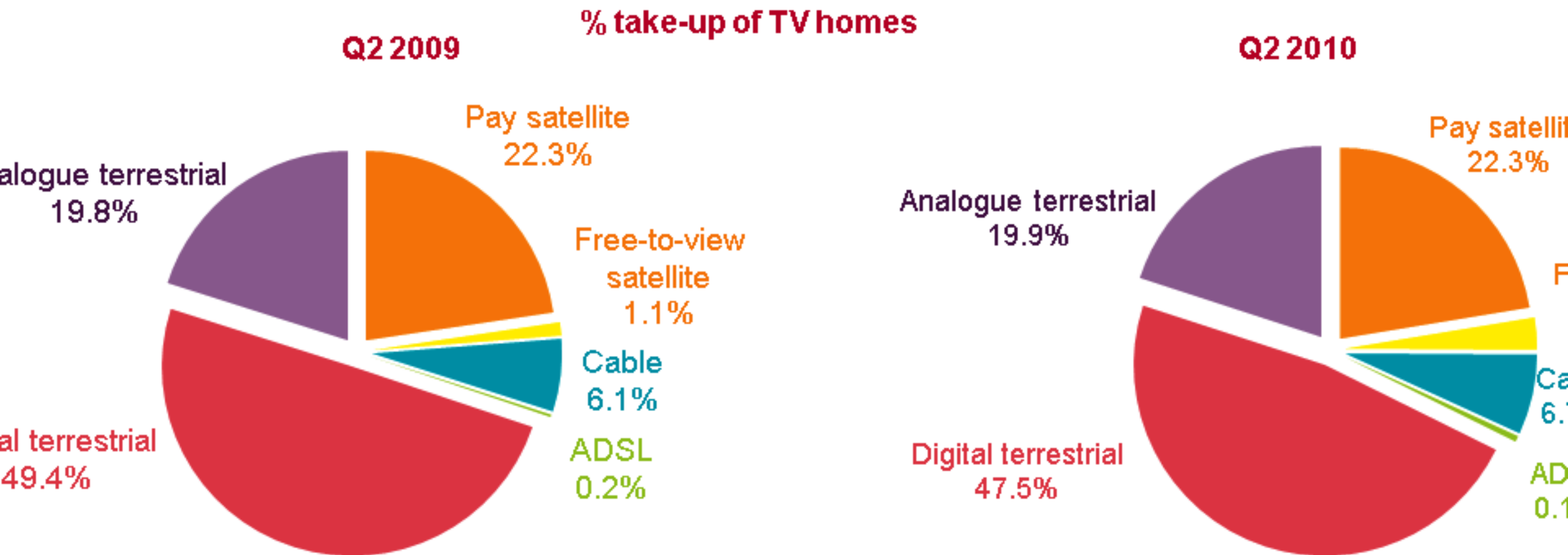


Figure 7

Market share of platforms across all sets Q2 2010



Source: GfK NOP research

Note: Figures may not add up to 100% due to rounding.