

## Key Commitments

**Licence number: CR000019**

<b>Service name</b>	<b>Awaz FM</b>
<b>Licence area</b>	<b>Central Glasgow (as shown in the licensed coverage area map)</b>
<b>Frequency</b>	<b>107.2 MHz</b>

### Description of character of service

Awaz FM is for the Asian (Indian sub-continent) communities in Glasgow as well as for refugees and asylum seekers in the area. It delivers entertainment, community information and news. The service promotes cultural values and identity, providing advice and support to the community in a multilingual environment.

The service broadcasts:

- Music - The main types of music broadcast over the course of each week are: all genres of Asian music with the majority from the Indian sub-continent and including Bollywood, Lollywood and Bhangra.
- Speech - The main types of speech output broadcast over the course of each week are: a daily community morning show, community features, interviews and discussions, and programming serving the needs of refugees and asylum seekers.
- Over the course of each week, programming in Hindi, Urdu, Punjabi, Potwari and English is broadcast, along with other community languages.
- The service provides original output<sup>1</sup> for a minimum of 15 hours per day.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[January 2006. Revised June 2015; September 2016]

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<sup>1</sup> Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.