

Key Commitments

Licence number: CR000028

Service name	shmu FM
Licence area	Aberdeen (as shown in the licensed coverage area map)
Frequency	99.8 MHz

Description of character of service

shmu FM is for the people of Aberdeen, and in particular those living in Cummings Park, Middlefield, Northfield, Seaton, Tillydrone, Torry and Woodside. It provides a voice for the disenfranchised, and supports and encourages individuals, groups and partner agencies to actively participate in the production and presentation of programmes. It celebrates the diversity of the target communities, and encourages views and opinions on local issues of concern.

The service broadcasts:

- Music. The type of music broadcast over the course of each week is predominantly mainstream popular music. Specialist music programmes, locally-produced music and local DJs are also featured.
- Speech. The speech output broadcast over the course of each week has a community and topical focus, including current affairs, and provides a broadcast platform for partner organisations.
- The service provides original output¹ for a minimum of 12 hours per day.
- The service provides locally produced output² for a minimum of 13 hours per day.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[October 2007. Revised April 2012; September 2016]

¹ Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

² Locally-produced output is output made and broadcast from within the service's licensed coverage area.