

Key Commitments

Licence number: CR000039

Service name	Unity FM
Licence area	Sparkbrook and the surrounding area (in Birmingham) (as shown in the licensed coverage area map)
Frequency	93.5 MHz

Description of character of service

Unity FM is for the Muslim community in Sparkbrook and surrounding areas. It caters for a range of groups and nationalities within this community, with a particular focus on the needs of women and young people). The station addresses its social, spiritual and educational needs by providing a forum for discussion, debate, advice and entertainment in a variety of languages. It is inclusive, and promotes social cohesion and community spirit.

The service broadcasts:

- Music. The main types of music broadcast over the course of each week are: cultural and spiritual songs in various languages, and world music. Asian film music will not be featured.
- Speech. The main types of speech output broadcast over the course of each week are: news and current affairs, local and community news, features on various topics, debates and discussions, interviews, poetry, stories and plays.
- Over the course of each week, the majority of programming is in English, with some output in Urdu as well as other languages in use in the local Muslim community.
- The service provides original output¹ for a minimum of 49 hours per week.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[July 2006. Revised April 2014; September 2016]

¹ Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.