

Key Commitments**Licence number: CR000046**

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| Service name | IÚR-fm |
| Licence area | Newry City (as shown in the licensed coverage area map) |
| Frequency | 101.4 MHz |

Description of character of service

IUR-fm is for the people of Newry City and the surrounding area. It educates, informs, entertains and represents the entire community, and is a medium through which the community can express their views, concerns, aspirations and successes. Programmes are made not only for, but by, the target communities and so reflect their tastes and interests.

The service broadcasts:

- General music output is primarily “easy-listening”. Youth programming has a more chart based and alternative rock and pop mix. Cultural programming produces a variety of Irish traditional, Ulster Scots and world music. The station also provides Irish and American country music.
- Speech. The main types of speech output broadcast over the course of each week are national and international news; local news, information and sports; interviews with guests; and community announcements.
- Over the course of each week, programming is mostly in English. There is also Irish language/cultural programming with further programming for minority traditions such as Ulster Scots and ethnic minority languages, subject to the capacity of those communities and available resources.
- The service provides original output¹ for a minimum of 42 hours per week.
- The service provides locally-produced output² for a minimum of 91 hours per week.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[October 2007. Revised December 2016]

¹ Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

² Locally-produced output is any output made and broadcast from within the service’s licensed coverage area. It may include all types of local production.