

Key Commitments**Licence number: CR000049**

Service name	Lionheart Radio
Licence area	Alnwick and surrounding countryside (as shown in the licensed coverage area map)
Frequency	107.3 MHz

Description of character of service

Lionheart Radio is for people living in and around the town of Alnwick, and acts as a focus for Alnwick district. It concentrates on current local issues, provides an opportunity for all members of the community to air their opinions and views, and has specific content for under-represented groups.

The service broadcasts:

- Music. The main types of music broadcast over the course of each week are: mainstream music from the 1960s to present, some specialist music genres, and music from local musicians.
- Speech. The main types of speech output broadcast over the course of each week are: current affairs, interviews, local discussion, local and community news (including sport) and information.
- The service provides original output¹ for a minimum of 70 hours per week.
- The service provides locally-produced output² for the majority of daytime (0700-1900 hours).

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[May 2007. Revised January 2015; September 2016, April 2021]

¹ Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

² Locally-produced output is output made and broadcast from within the service's licensed coverage area.