

Key Commitments

Licence number: CR000072

Service name	Westside 89.6FM
Licence area	Southall (as shown in the licensed coverage area map)
Frequency	89.6 MHz

Description of character of service

Westside 89.6FM is for all sections of Southall's multicultural community, especially young people. This local service provides a platform to discuss a variety of issues. Young people play a major part in the running of the service.

- Music. The main types of music broadcast over the course of each week are: Hip Hop, Grime, R&B, Soul, Garage and chart music. Music from other locations around the world also features.
- Speech. The main types of speech output broadcast over the course of each week are: discussions, debates and interviews, news, community news and information.
- Over the course of each week, programming is broadcast in English.
- The service provides original output¹ for a minimum of 12 hours per day.
- The service provides locally-produced output² for a minimum of 13 hours per day.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[September 2007. Revised October 2016, February 2017]

¹ Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

² Locally-produced output is any output made and broadcast from within the service's licensed coverage area. It may include all types of local production.