

## Key Commitments

**Licence number: CR000083BA**

<b>Service name</b>	<b>Sheffield Live!</b>
<b>Licence area</b>	<b>Sheffield (as shown in the licensed coverage area map)</b>
<b>Frequency</b>	<b>93.2 MHz</b>

### Description of character of service

Sheffield Live! is for the people of Sheffield, particularly its central and inner city wards, and it actively targets and seeks to involve those facing disadvantage and social exclusion. Programming reflects the diversity of the target community. The service promotes respect for different cultures, equality of opportunity and the removal of barriers to communication and understanding.

The service broadcasts:

- Music. The main types of music broadcast over the course of each week are: a diverse mix of music genres.
- Speech. The main types of speech output broadcast over the course of each week are: news, information, interviews, discussion about community issues, and features about the arts, social issues and social action campaigns.
- Over the course of each week, programming is broadcast in English with some output in other community languages.
- The service provides original output<sup>1</sup> for a minimum of 18 hours per day.
- The service provides locally-produced output<sup>2</sup> for a minimum of 13 hours per day.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[October 2007. Revised November 2016]

<sup>1</sup> Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

<sup>2</sup> Locally-produced output is any output made and broadcast from within the service's licensed coverage area. It may include all types of local production.