

## Key Commitments

**Licence number:** CR000126

<b>Service name</b>	Alive Radio
<b>Licence area</b>	Dumfries (as shown in the licensed coverage area map)
<b>Frequency</b>	107.3 MHz

### Description of character of service

Alive Radio is primarily for the Christian community of Dumfries. It presents the Christian faith in an attractive, understandable way and builds bridges with the wider population. It allows people to interact with Christians, Christian viewpoints and Christian music and provides a platform for people, both young and old, to be involved in broadcasting.

The service broadcasts:

- Music. A wide range of music is broadcast over the course of each week, including contemporary Christian and other Christian genres.
- Speech. The main types of speech output broadcast over the course of each week are: local and world news, community news, local events and issues, interviews and sports, and content aimed at the church-going community.
- The service provides original output<sup>1</sup> for a minimum of 56 hours per week.
- The service provides locally-produced output<sup>2</sup> for a minimum of 13 hours per day.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

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<sup>1</sup> Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

<sup>2</sup> Locally-produced output is any output made and broadcast from within the service's licensed coverage area. It may include all types of local production.

[September 2009. Revised December 2016, May 2023]