

Key Commitments**Licence number:** CR000142

Service name	Spice FM
Licence area	Newcastle upon Tyne (as shown in the licensed coverage area map)
Frequency	98.8 MHz

Description of character of service

Spice FM is for the local South Asian, BME and refugee communities of Newcastle upon Tyne. The station entertains, educates and enlightens, and features special programming for various cultural and religious festivals. Members of the target community can shape programming by participating, and via direct access to the station and its management.

The service broadcasts:

- Music. The main types of music broadcast over the course of each week are: Bollywood, Punjabi and Bhangra, Hindi and Pakistani Pop, Indian Classical, Ghazal and Qawali.
- Speech. The main types of speech output broadcast over the course of each week are: information, educational material, discussion, news, traffic, weather, local community news and reports from the sub-continent.
- Over the course of each week, programming in English, Punjabi and Urdu is broadcast.
- The service provides original output¹ for a minimum of 10 hours per day.
- The service provides locally-produced output² for a minimum of 10 hours per day.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[July 2008. Revised October 2013; September 2016]

¹ Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

² Locally-produced output is output made and broadcast from within the service's licensed coverage area.