

Key Commitments

Licence number: CR000170

Service name	Amber Sound
Licence area	Ripley and the surrounding area (as shown in the licensed coverage area map)
Frequency	107.2 MHz

Description of character of service

Amber Sound FM is for the population of the Amber Valley. It is a focal point of the community and a reliable source for community information, interests, issues and topics that directly affect the day-to-day lives of people in the Amber Valley.

The service broadcasts:

- Music. The main types of music broadcast over the course of each week are: popular music from the past and present, with more specialist genres broadcast in the evenings and at weekends.
- Speech. The main types of speech output broadcast over the course of each week are: entertainment programmes, news, interviews, community information, local guides, listener interaction and travel news. Programmes will facilitate interaction with the local community, and at least one regular programme will represent the interests, music and views of younger people.
- The service provides original output¹ for a minimum of 12 hours per day.
- The service provides locally-produced output² for a minimum of 13 hours per day.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[September 2008. Revised: May 2013; September 2016]

¹ Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

² Locally-produced output is output made and broadcast from within the service's licensed coverage area.