

Key Commitments

Licence number: CR000183

Service name	Hillz FM
Licence area	Hillfields area of Coventry (as shown in the licensed coverage area map)
Frequency	98.6 MHz

Description of character of service

Hillz FM is for the community of the Hillfields area of Coventry. It provides a distinctive, participatory and accessible community radio service celebrating the diversity of the area, and working to empower the community, raise local aspirations and to increase community cohesion.

The service broadcasts:

- Music. The main types of music broadcast over the course of each week are: a mix of genres, including soul, rock and indie, with an emphasis on alternative or international music. Some mainstream chart music and music produced by local artists also features.
- Speech. The main types of speech output broadcast over the course of each week are: community news and information, interviews and discussions.
- Over the course of each week, programming in English as well as other community languages is broadcast.
- The service provides original output¹ for a minimum of eight hours per day.
- The service provides locally-produced output² for a minimum of 13 hours per day.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[June 2009. Revised September 2016]

¹ Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

² Locally-produced output is any output made and broadcast from within the service's licensed coverage area. It may include all types of local production.