

Key Commitments

Licence number: CR000241

Service name	Apple FM
Licence area	Taunton (as shown in the licensed coverage area map)
Frequency	97.3 MHz

Description of character of service

Apple FM is for the caring community in Taunton Deane, including care providers and recipients, the families and friends of those in care, and all hospital sites within the service area. It acts as a forum for the target community, with open access for training and programme making, and enabling people to access services and information within the Taunton service area.

The service broadcasts:

- Music. The music broadcast over the course of each week is from a wide range of genres.
- Speech. The main types of speech output broadcast over the course of each week are: local news and information, community features, local comment, and interviews. Hospital chapel services are broadcast regularly.
- The service provides original output¹ for a minimum of eight hours per day.
- The service provides locally-produced output² for a minimum of 13 hours per day.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[May 2013. Revised September 2016]

¹ Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

² Locally-produced output is any output made and broadcast from within the service's licensed coverage area. It may include all types of local production.