

Key Commitments

Licence number: CR000259

Service name	East Coast FM
Licence area	Haddington and the surrounding rural area (as shown in the licensed coverage area map)
Frequency	107.6 MHz

Description of character of service

East Coast FM is for people living in Haddington and the surrounding area. It promotes citizenship and community cohesion in the locality, and encourages volunteer participation. The station provides a local information service and offers a variety of programmes to cater for the many different tastes and interests of the target community.

The service broadcasts:

- Music. The main type of music broadcast over the course of each week is: popular music from the 1950s to the present day. Specialist music and local musicians also feature.
- Speech. The main types of speech output broadcast over the course of each week are: news, interviews, discussions, and local information.
- The service provides original output¹ for a minimum of 15 hours per day.
- The service provides locally-produced output² for a minimum of 13 hours per day

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[April 2013. Revised September 2016]

¹ Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

² Locally-produced output is any output made and broadcast from within the service's licensed coverage area. It may include all types of local production.