Key Commitments

Licence number: CR000265

Service name	Deveron FM
Licence area	**Banff, Macduff and surrounding area (as shown in the licensed coverage area map)**
Frequency	**107.4 MHz**

Description of character of service

Deveron FM is for the communities of Banff, Macduff and the surrounding area. It offers a family-friendly station broadcasting to all ages. The station is 'local and proud', with an emphasis on topics of local interest and concern.

The service broadcasts:

- Music. The music broadcast over the course of each week ranges from current chart hits to golden oldies from the 1950s to the 90s. Specialist music and local artists also feature.

- Speech. The main types of speech output broadcast over the course of each week are: news, weather, traffic and travel reports, community announcements, interviews; and sports reports.

- The service provides original output[1] for a minimum of 15 hours each weekday, and 13 hours per day at weekends.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,

- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and

- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[November 2014. Revised September 2016]

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[1] Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.