

## **Community radio licence: key commitments**

### **Licence outline: CR007**

|                               |   |
|-------------------------------|---|
| <b>Station name</b>           | <b>Angel Radio Isle of Wight</b>  |
| <b>Community to be served</b> | <b>Over 60s, resident in Newport, Isle of Wight</b>                           |
| <b>Licence area</b>           | <b>Newport, Isle of Wight (up to a 5km radius from the transmission site)</b> |
| <b>Frequency</b>              | <b>91.5 MHz</b>   |

### **Character of service**

Angel Radio will provide an entertainment-based format focusing on the music and memories of the era 1900 to 1959. This will be combined with up to date information of relevance to listeners dealing with health, pensions, diet, mobility, etc in partnership with a range of relevant local organisations and groups. The station's broadcasting philosophy is to be responsive, non-patronising and inclusive of older people in our community.

### **Programming**

The programme service will comprise live and pre-recorded programming featuring nostalgic music, predominantly from the years 1900-1959, complemented by informative speech on local issues and drama.

- Live programming output will typically comprise 80% music and 20% speech ('speech' excludes advertising, programme/promotional trails and sponsor credits).
- The music output will be tailored specifically to attract the older generation. It will be comprised of music released between 1900 and 1959 and feature popular music from that period including ballads, big bands, dance bands, musical films, stage shows, wartime, jazz, rock'n'roll, doo wop as well as some classical music and opera.
- Speech output will include vintage style radio shows and comedies, local community news, weather and local information, discussion and chat shows, interviews, advice, listener reminiscences, documentaries and features (on topics of relevance, such as health issues).
- Output will typically be broadcast live for six to eight hours a day initially, with some pre-recorded programming (such as material recorded at listeners' homes; output from inexperienced presenters; oral history; features and documentary output). Overnight output will be automated.
- The majority of output will be locally produced. Approximately 5% of the stations daytime programming will be pre-recorded archive programmes from

Angel Radio Havant, and approximately 5% of Angel Radio Isle of Wight's programming will be broadcast in Havant.

### **Social gain objectives**

*Community Radio Order 2004: "It is a characteristic of community radio services that they are local services provided primarily (a) for the good of members of the public, or of particular communities, and (b) in order to deliver social gain, rather than primarily for commercial reasons or for the financial or other material gain of the individuals involved in providing the service."*

*"(a) the provision of sound broadcasting services to individuals who are otherwise underserved"*

- The service is specifically focussed on the 60+ age group which is not served by other broadcasters in the area. This group will be served through playing music solely from 1900-1959 and the provision of informative programming appropriate to the target age group on such topics as health matters, education, and advice from local support groups.

*"(b) the facilitation of discussion and the expression of opinion"*

- The service will provide airtime and allow the opportunity for local groups to debate and discuss topics, encouraging audience participation using a variety of methods. The station will relay any enquiries for more information to the relevant group or campaign
- The station will facilitate on-air discussion programmes on subjects of local and national interest to older people.
- Individuals are encouraged and helped to produce their own output for broadcast.

*"(c) the provision (whether by means of programmes included in the service or otherwise) or education or training to individuals not employed by the person providing the service"*

- The training offered by Angel Radio IW will be free and open to all older people on the Isle of Wight. Information about training will form part of the programming output. The training programme will include modules on studio skills, broadcast skills, office skills and research. (See targets for volunteers and training under 'access and participation' below.)
- The station will engage with other educational providers (e.g. University of the Third Age, Workers Educational Association and the local FE College) to provide information about available courses for the target community.

*"(d) the better understanding of the particular community and the strengthening of the links within it"*

- Regular meetings will ensure all our presenters have a chance to put forward their ideas and comments to the Management.
- The station will aim to establish an outlet for promoting the services of at least six key local organisations (statutory and voluntary) involved with older people in the first six months of operation.

Additional social gain objectives:

- Angel Radio will build a programme of community events to enhance the service provided by the station to its target audience. These will include regular events such as coffee mornings, 'Angel events' such as supporting outside events during the summer in the East Cowes area, and collaborations with other organisations during events such as the Isle of Wight music festival.
- The station will also use a full range of modern technology to capture, store and re-present memories and places familiar to older people, in particular through an oral history project, which will see memories recorded digitally for historians and students to access.

### **Access and participation**

*Community Radio Order 2004: "It is a characteristic of every community radio service that members of the community it is intended to serve are given opportunities to participate in the operation and management of the service."*

The station will, by having open access to training and to the studio, encourage local participation and involvement with the station at all levels including management.

Other aims of the group:

- The station will aim to recruit at least two volunteers each month and have a volunteer base of 45-50 people within the first year;
- The station will aim to train at least four volunteers in each section of the station's operational areas each quarter;
- The station will organise at least one event in the community each month;
- The station will encourage at least ten listeners to telephone the radio station each day and encourage at least 200 listeners to visit the station in the first year;
- The station will aim to create one or two part-time paid positions within the first year, subject to the necessary fundraising.

**Accountability to the target community**

*Community Radio Order 2004: "It is a characteristic of every community radio service that, in respect of the provision of that service, the person providing the service makes himself accountable to the community that the service is intended to serve."*

- Angel Radio will maintain an ongoing process of consultation with the community. On a monthly basis it will monitor all feedback received from listeners as well as holding regular meeting of volunteers involved in the running of the station.
- An annual survey will be conducted within the broadcast area; the results will be published and presented at an annual meeting.
- A listeners' Friendship Club will be established, subject to volunteer availability, to give feedback and comments on programming on a regular basis and will be open to any listener who wishes to join. Such feedback will be sent to the management team. Again, subject to volunteer availability, a quarterly newsletter will provide updates on station developments and news from listeners.
- Prior to the establishment of the Friendship Club the station will, through on-air messages, proactively encourage comments and suggestions via letter, telephone or email which will be reviewed by station management.
- All research will be available in a variety of formats and mediums (large print, etc) to listeners and stakeholders to access and comment on throughout the period of the licence.

*\*All material in italics is direct quotations from the Community Radio Order 2004*

**March 2007**