

## **Community radio licence: key commitments**

### **Licence outline**

<b>Station name</b>	<b>Radio Faza - AWP</b>
<b>Community to be served</b>	<b>South Asian community of Nottingham</b>
<b>Licence area</b>	<b>Nottingham (up to a 5km radius from the transmission site)</b>
<b>Frequency</b>	<b>97.1 MHz</b>

### **Character of service**

Radio Faza – AWP will provide a service to cater for the women of the South Asian community of Nottingham. The service schedule will provide programming in tailored to address the requirements of the community and will be broadcast in a variety of languages. Radio Faza will promote and support local projects and will be a vehicle for the provision of information and advice to the community. The station will act as a platform and voice for members of the target the community.

### **Programming**

The service will address issues that affect Asian people living locally as well as offering them the opportunity to air their views in their own languages.

- Programming will typically be broadcast live for at least eight hours between 07:00 and 24:00 on weekdays. The percentage of live broadcasts at weekends and on holidays may be reduced. Live programming output (including pre-recorded inserts) will typically comprise 70% music and 30% speech ('Speech' excludes advertising, programme / promotional trails and sponsor credits).
- Music will typically consist of 80% Asian and 20% English or other material. Music styles featured will include traditional and popular Asian music as well as some other types of popular music including Arabic, Gujarati, Pakistani and Indian.
- Speech output will include local and community news and information features, interviews and discussion on, for example, health, education, the environment, family issues, youth issues; phone-ins, stories, poetry and literature, sports and leisure, culture and the arts. The news and current affairs programmes will focus primarily on topics of local concern and interest.
- Output will be broadcast mainly in the Asian languages of Urdu and Punjabi together with English, and the use of other community languages is permitted.

**Social gain objectives**

*Community Radio Order 2004: "It is a characteristic of community radio services that they are local services provided primarily (a) for the good of members of the public, or of particular communities, and (b) in order to deliver social gain, rather than primarily for commercial reasons or for the financial or other material gain of the individuals involved in providing the service."*

*"(a) the provision of sound broadcasting services to individuals who are otherwise underserved"*

- Working in the community, Radio Faza will be well placed to understand the needs of the local South Asian Community who are under-represented in the main stream media and suffer disproportionate levels of disadvantage and deprivation (i.e. high levels of unemployment, low income, poor housing, poor health, children underachieving in schools). The station will be used to discuss the issues that touch everyday the lives of the Asian Community and provide English learning programmes aimed at empowering women by increasing their abilities in using everyday English.

*"(b) the facilitation of discussion and the expression of opinion"*

- The group will encourage participation in programmes by members of its target audience groups. The programmes will allow the audience participation and discussion through phone-ins etc., and by taking part in debates and discussions in the studio.
- Radio Faza considers involvement of the community to be imperative for its success. As such, the station will provide an arena for regular meetings where members of the community will be able to express views and opinions, and provide input into the development of the programme schedule. This approach will, the station believes, provide a gateway for members of the community to get involved and make a difference both to the operation of the station as well as to their own lives.

*"(c) the provision (whether by means of programmes included in the service or otherwise) or education or training to individuals not employed by the person providing the service"*

- The group will offer a variety of formal and informal training opportunities open to the community. It is planned that these would include the provision of an accredited media course, building a pool of qualified individuals for media work.
- With local training providers, the station will develop accredited courses to deliver training and skills in a culturally appropriate manner.

- Radio Faza will operate an advice line and specific programming designed to raise awareness of options available to school leavers. This service will be instigated in collaboration with local training providers.
- The station will also develop collaborations with the local education authority to produce programmes on such issues as bullying, school governance etc. In addition, it intends to operate ESOL (English for speakers of other languages) 6-week on-air courses and to provide a career and job search surgery with practical advice on such issues as designing a C.V., etc.

*“(d) the better understanding of the particular community and the strengthening of the links within it”*

- Radio Faza will encourage the community to participate in researching, presenting, planning, producing and participating in programmes over the phone etc., decision making and policy formation. The station will undertake to promote and support high profile projects, in association with statutory and non-statutory organisations, to inform, educate and empower the local community. In addition, it is proposed that future developments in the area will be achieved through networking, building partnerships and sustaining working relationships with local and regional, private, public and voluntary sector organisations, the object being to engage them in the making of radio programmes.

### **Access and participation**

*Community Radio Order 2004: “It is a characteristic of every community radio service that members of the community it is intended to serve are given opportunities to participate in the operation and management of the service.”*

- Radio Faza will encourage structured training for the volunteers and members of the community in association local training providers. It will offer OCN (Open College Network) radio production courses including a four week introductory courses and longer sixteen week full courses
- The station will offer opportunities for 30 pupils from local schools to broadcast in relation to educational-based projects. It will also offer six week long work experience placements.
- Radio Faza will encourage members of the public and volunteers at the station to take an active role in creating feedback and comments about the stations broadcast output and other activities.
- Volunteers at Radio Faza will be encouraged to contribute to all aspects of the stations operations, both in terms of programme making and other administrative rolls.

- Radio Faza will provide opportunities for senior volunteers to consider becoming involved in the management of the station, through 'shadowing' of particular posts, or through standing for election to the board of management.

### **Accountability to the target community**

*Community Radio Order 2004: "It is a characteristic of every community radio service that, in respect of the provision of that service, the person providing the service makes himself accountable to the community that the service is intended to serve."*

- Radio Faza will establish a representative steering group of staff, volunteers and the community. This group will meet on a quarterly basis to monitor and evaluate the effectiveness and impact of station output and report to the Board.
- The station will encourage volunteers to contribute at all levels from policy and decision making to research, production, receptionists, technicians and presentation. It will also encourage outreach workers within community organisations and local community to become involved at all levels of the station.
- The primary objective of the above will be to ensure that Radio Faza consults effectively with its community so that it can involve members of that community in decision making-activities, thereby improving programme quality and relevance on a continuing basis.
- The station will develop an in house complaints and suggestions procedure that will allow listeners to report problems or ideas to it that will be discussed and considered in a subsequent Management Committee meeting. Minutes of these meetings will be published online and made publicly available for inspection at the station by appointment.
- Cases of criticism or complaint about the activities of Radio Faza by members of the community will first be considered by the Station Manager and wider Management Committee. Where such consideration does not lead to a satisfactory outcome, the complaint will be elevated to the Board of Directors who will reach a final conclusion.
- The station will undertake to deal with complaints within two weeks of receipt. In more complex cases this period may be as long as four weeks. Where a complaint is upheld, details will be published on the station web-site and an apology may also be broadcast.

*\*All material in italics is direct quotations from the Community Radio Order 2004*

*[FINAL: LH 28th March 2008].*