

## **Community radio licence: key commitments**

### **Licence outline**

|                               |   |
|-------------------------------|---|
| <b>Station name</b>           | <b>BFBS Lisburn</b>   |
| <b>Community to be served</b> | <b>British soldiers, sailors, airmen, officers, their immediate dependents, and associated civilians living and working in the Lisburn community.</b> |
| <b>Licence area</b>           | <b>Lisburn (up to a 5km radius from the transmission site)</b>  |
| <b>Frequency</b>              | <b>100.6 MHz</b>  |

### **Character of service**

The British Forces Broadcasting Service (BFBS) Lisburn will provide a service of support and welfare for the target community. The output will include regular pertinent news and information through entertaining, music-based radio programmes.

### **Programming**

- Daytime output will typically comprise 60% music and 40% speech ('speech' excludes advertising, programme/promotional trails and sponsor credits). During overnight and off peak periods, this balance will shift towards 80% music and 20% speech.
- The majority of the music will be drawn from the 'contemporary hit' genre. Specialist music programming will feature overnight and include dance, new music/underground and rock.
- The speech output will include forces-specific news, garrison news, local and national news, sports updates, weekly welfare-related information, discussion programming, features and information of relevance to the target community.
- The service will typically broadcast locally originated output for at least 8 hours per day during the week; and 4 hours a day at weekends. At other times a sustaining service will be provided by BFBS UK. The service aims to increase the amount of local output at weekends during the licence period, subject to the availability of volunteers.

**Social gain objectives**

*Community Radio Order 2004: "It is a characteristic of community radio services that they are local services provided primarily (a) for the good of members of the public, or of particular communities, and (b) in order to deliver social gain, rather than primarily for commercial reasons or for the financial or other material gain of the individuals involved in providing the service."*

*"(a) the provision of sound broadcasting services to individuals who are otherwise underserved"*

The specific needs of the target community will be served by the station delivering programming that:

- Relates to issues that are specific to the British Forces community in general (e.g. army related) and provide welfare support.
- Relates to the Lisburn community (e.g. hospitals and schooling).
- Covers local events and activities that will promote cultural integration.
- Provides a link for the military community in Lisburn with their friends and family back at home or around the Forces world.

*"(b) the facilitation of discussion and the expression of opinion"*

- The station will encourage phone-in contributions in discussion programmes.
- Broadcast occasional structured phone-ins on appropriate topics.

*"(c) the provision (whether by means of programmes included in the service or otherwise) or education or training to individuals not employed by the person providing the service"*

The service will offer training opportunities within the station. Education and training policy is divided into two areas, training for volunteer broadcasters and training for work placement/work experience students:

- Opportunities for up to 15 volunteers to train per year. They will be given appropriate training in the mechanics of broadcasting, editorial matters etc.
- Work placements and work experience will be offered for 13-18 year olds. We will offer up to a maximum of six placements per year of around one week duration each. Applicants are to be encouraged from local schools and colleges. These placements can be offered in support of vocational qualifications where appropriate.
- Placements will include basic training in speech and music broadcasting including: production, presentation, interview and feature making. Candidates will also be given an overall grounding in radio station administration.

*“(d) the better understanding of the particular community and the strengthening of the links within it”*

- Outside broadcasts will be run from appropriate community events.
- Non-broadcast roadshows will occasionally be organised for schools and community events.
- The community liaison body will include representatives of all the major stakeholder groups within the target community so that all parts have a voice.
- Open door policy and commitment to include volunteers in station activities will enhance understanding of the community and help strengthen links.

### **Access and participation**

*Community Radio Order 2004: “It is a characteristic of every community radio service that members of the community it is intended to serve are given opportunities to participate in the operation and management of the service.”*

- The service will encourage volunteers from the target community and offer training.
- The team will publicise the availability of the station facilities to potential users through community centres, units, clubs and so on.
- The station will have an open door policy.

### **Accountability to the target community**

*Community Radio Order 2004: “It is a characteristic of every community radio service that, in respect of the provision of that service, the person providing the service makes himself accountable to the community that the service is intended to serve.”*

- The Community Liaison Body will include representatives of all the major stakeholder groups within the target community and meet every three months.
- The open door policy means members of the target community will be encouraged to comment on station activities.
- Feedback on the performance of the station will be included in the annual NI forces attitude survey.

*\*All material in italics is direct quotations from the Community Radio Order 2004*

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