

Key Commitments

Licence number: CR100136

| | |
|---------------------|--|
| Service name | Radio Sangam |
| Licence area | Huddersfield (as shown in the licensed coverage area map) |
| Frequency | 107.9 MHz |

Description of character of service

Radio Sangam serves the Indian, Pakistani and Bangladeshi communities of Huddersfield. It provides a distinctive radio service to meet the needs of its target audiences, providing locally produced relevant programming and promoting the cultural diversity and aspirations of its target audiences, including the diverse religious beliefs of the community. At different times of the year programming reflect relevant religious festivals and observations.

The service broadcasts:

- Music. The main types of music broadcast over the course of each week are: Asian genres mostly from India and Pakistan, including Bhangra, Ghazals, Qawallis, and Naats.
- Speech. The main types of speech output broadcast over the course of each week are: local and community news, information directly relevant to the target communities, interviews and discussion.
- Over the course of each week, programming in English, Urdu, and Punjabi is broadcast. Other community languages such as Pathwari, Sylheti and Pushto may also feature.
- The service provides original output¹ for a minimum of 15 hours per day.
- The service provides locally-produced output² for a minimum of 13 hours per day.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[May 2016]

¹ Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

² Locally-produced output is any output made and broadcast from within the service's licensed coverage area. It may include all types of local production.