

**Key Commitments****Licence number: CR100790**

<b>Service name</b>	<b>Peterborough Community Radio (PCRFM)</b>
<b>Licence area</b>	<b>Peterborough (as shown in the licensed coverage area map)</b>
<b>Frequency</b>	<b>103.2 MHz</b>

**Description of character of service**

Peterborough Community Radio provides a local station serving the geographical community of Peterborough, and the many communities of interest which it contains. The station broadcasts a diverse range of speech and music programmes created by local people and by local organisations, presented by local voices.

The service broadcasts:

- Music. The main type of music broadcast over the course of each week is: mainstream popular music (singles and album tracks) from the 1960s onwards. The service also airs specialist music.
- Speech. The main types of speech output broadcast over the course of each week are: news and sport, local and community news and information, interviews, and magazine programmes.
- The service provides original output<sup>1</sup> for a minimum of 10 hours per day.
- The service provides locally-produced output<sup>2</sup> for a minimum of 13 hours per day.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[April 2017]

<sup>1</sup> Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

<sup>2</sup> Locally-produced output is any output made and broadcast from within the service's licensed coverage area. It may include all types of local production.