

Key Commitments

Licence number: CR100792

Service name	Salaam Radio
Licence area	Peterborough (as shown in the licensed coverage area map)
Frequency	106.2 MHz

Description of character of service

- Salaam Radio is for the Muslim community of Peterborough from various ethnic backgrounds, including White British, Pakistani, Bangladeshi, Indian, African, Middle Eastern, Far Eastern and Eastern European. It promotes community cohesion and offers participation and training opportunities to members of the community to develop radio skills.

The service broadcasts:

- Music. The main types of music broadcast over the course of each week are: contemporary Nasheeds, Naats, Qawwalis, and World music.
- Speech. The main types of speech output broadcast over the course of each week are: community news and information, poetry and readings, interviews, sports news, discussions and recitations from the Qur'an
- Over the course of each week, programming in English is broadcast with some Urdu and Arabic and other relevant community languages.
- The service provides original output^[1] for a minimum of six hours per day.
- The service provides locally-produced output^[2] for a minimum of 12 hours per day.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[June 2016]

^[1] Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

^[2] Locally-produced output is any output made and broadcast from within the service's licensed coverage area. It may include all types of local production.