

Key Commitments

Licence number: CR102272

Service name	Groove City Radio
Licence area	Glasgow City (As shown in the licenced coverage area map)
Frequency	88.6MHz

Description of character of service

GCR is an up-beat, music-dominated experience of underground and specialist music which reflects the diverse community and musical heritage of Glasgow City. The station serves 20-50 year olds whose interest in dance, soul, electronic and house music shapes and influences their lives. It provides the target audience with training opportunities to speak directly to the community, and inspires young people, contributes to the realisation of potential and drives creativity.

The service broadcasts:

- Music. The main types of music broadcast over the course of each week are: Soul, Disco, House, Techno, Trance, Jazz, Funk, Hip-hop, R&B and Northern Soul.
- Speech. The main types of speech output broadcast over the course of each week are: Event promotion and review, positive news and community information, interviews and discussions.
- Programming is in English.
- The service provides original output¹ for a minimum of 122 hours per week.
- The service provides locally-produced output² for a minimum of 112 hours per week.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,days
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and

¹ Original output is content which is first produced for, and transmitted by, the station and excludes output that was transmitted elsewhere before. Original output can be live, pre-recorded or voice-tracked. Repeat broadcasts of original output and continuous music with no speech content other than advertisements, station ids and/or outsourced news bulletins (i.e. news bulletins produced by a third party) do not meet Ofcom's definition of original output.

² Locally-produced output is content which is made and broadcast from within the station's licensed coverage area. It may include all types of local production including repeats and continuous music, as long as it is created anywhere within the licensed coverage area and is not material that is networked from other stations. Content which is made outside the station's licensed coverage area, but edited and broadcast from within the coverage area, does not meet Ofcom's definition of locally-produced output.

- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[JANUARY 2021]

Link to application for reference:

https://www.ofcom.org.uk/data/assets/pdf_file/0024/109158/Groove_City_Radio_Application.pdf