

Community radio licence: key commitments

Licence outline: CR106

Station name	Saint FM
Community to be served	The people of the Dengie Hundred peninsula.
Licence area	Mayland (up to a 5km radius from the transmission site)
Frequency	94.7MHz

Character of service

We intend to provide a local community radio service to Burnham-on-Crouch, the Dengie Hundred and Maldon District. We anticipate a lively and interesting broadcasting output so that listeners can enjoy, learn about and celebrate the life of the whole community. We aim to keep alive the heritage and memories of the area, to be a means whereby anyone from our community can volunteer and learn about broadcasting and associated skills at all levels and to be an interesting and effective method of conveying and strengthening the democratic message of local government

Programming

We aim to provide a strong focus on local news and information including sport and travel. We will include an oral history strand and develop our continuing strength of live and local music.

- Output will typically comprise 65% music and 35% speech ('speech' excludes advertising, programme/promotional trails and sponsor credits).
- Music output will comprise pop/easy listening during daytime programmes with specialist music in the evenings and at week-ends. The daytime pop and easy listening will amount to around 35% of the music output. Specialist music may include Blues, RnB and Modern RnB; Folk/World Music; Rock; Jazz; Country and Western; Classical; Urban (Hip Hop, Garage); Drum and Bass, and Techno.
- Speech output will include local briefing/interviews, a comprehensive and up to date local news service, oral history, local sport with interviews, drama, local voluntary organisations platform, quizzes and entertainment, national news and debate on local issues.
- The service will typically be live for at least 7 hours per weekday and 5 hours per day at the weekend. (Live programming may include pre-recorded inserts, if applicable.) The majority of the output will be locally produced.

Social gain objectives

Community Radio Order 2004: "It is a characteristic of community radio services that they are local services provided primarily (a) for the good of members of the public, or of particular communities, and (b) in order to deliver social gain, rather than primarily for commercial reasons or for the financial or other material gain of the individuals involved in providing the service."

"(a) the provision of sound broadcasting services to individuals who are otherwise underserved"

- With our local adult college we will provide programming for groups such as Muslims and travellers - initially within the oral history strand and eventually with dedicated services.
- Evening and week-end programming will feature local live music.
- We will be trialling programming by and for young disaffected people.

"(b) The facilitation of discussion and the expression of opinion"

- We have phone-ins with the local CAB and panel discussions with local politicians (with a studio audience and web video) on local issues of concern.
- Our website will have a message board and listeners can phone-in and e-mail to our broadcasts with comments and questions.

"(c) The provision (whether by means of programmes included in the service or otherwise) or education or training to individuals not employed by the person providing the service"

- We are working with local schools and adult colleges to develop programmes about the culture of the area and programmes that are specifically educational in nature.
- There will be an ongoing programme of training in broadcast related skills and techniques developed with local schools and adult colleges. Some courses will lead to nationally recognised qualifications. Training for volunteers will include embedded skills for life and media awareness. We will train up to 40 volunteers annually.

"(d) The better understanding of the particular community and the strengthening of the links within it"

- We will continue a series of oral history programmes each based on a local village or town, locally sourced live music and a soap written and performed by local people.

- Our website will provide a message board for contemporary issues and local services.
- We will provide a platform for voluntary groups, charities, local government and anyone else with information for the community.

Additional social gain objectives:

- Live coverage of local events by broadband based outside broadcasts with simultaneous audio and video streamed from our website.
- The station will act as a showcase for local music.
- We will develop our website to provide an archive of local history and related programmes, local news and events, studio facilities, simultaneous web broadcasts with video production, interactive message board, opportunities to advertise and radio station policy documents. There will be links to and from our partners.

Access and participation

Community Radio Order 2004: "It is a characteristic of every community radio service that members of the community it is intended to serve are given opportunities to participate in the operation and management of the service."

- We will advertise for and train volunteers in all aspects of our operation. There will be an open access policy for volunteers. 55 trained volunteers is our initial target (see training details above).
- We will have occasional open days for the public.
- We will have an open-door policy for local organisations, CAB, schools police, youth service, Age Concern, U3A etc.

Accountability to the target community

Community Radio Order 2004: "It is a characteristic of every community radio service that, in respect of the provision of that service, the person providing the service makes himself accountable to the community that the service is intended to serve."

- Our directors represent relevant areas of community interest: local government, schools, local business, music, media, the arts and sailing and we have young student directors. New directors can be voted in at an AGM. We are forming a sub-committee of the board of directors to include directors and volunteers. The purpose of the committee would be act as a programme review panel. It would be chaired by an elected volunteer who would attend and speak at board meetings.

- We are supported and partnered with two democratic organisations, Burnham Town Council and Maldon District Council. Burnham Town Council will convene a programme review panel consisting of a representative selection of listeners. There will be a quarterly review of schedules with the station manager. The panel will be separate from the radio organisation as it will be under the control of the town council.
- The station will have an open-door policy for members of the public to call at the office.
- We have a published complaints procedure and will publish an annual report.

**All material in italics is direct quotations from the Community Radio Order 2004*

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