

## **Community radio licence: key commitments**

### **Licence outline: CR129**

<b>Station name</b>	<b>Aldergrove &amp; Antrim FM</b>
<b>Community to be served</b>	<b>British soldiers, sailors, airmen, officers, their immediate dependents, and associated civilians living and working in Aldergrove and Antrim</b>
<b>Licence area</b>	<b>Aldergrove and surrounding area (up to a 5km radius from the transmission site)</b>
<b>Frequency</b>	<b>106.5 MHz</b>

### **Character of service**

Aldergrove & Antrim FM will provide a service of support, welfare and entertainment specifically for the target community detailed above.

### **Programming**

- Output will typically comprise 60% music and 40% speech ('speech' excludes advertising, programme/promotional trails and sponsor credits). During the overnight and off peak periods the balance will shift towards 80% music and 20% speech.
- The majority of music will be drawn from the 'contemporary hit' genre. Specialist music including dance, new music / underground, rock and local bands will be featured in the sustaining service provided by BFBS Lisburn.
- The speech output will include forces-specific news, garrison news, local and national news, sports updates, weekly welfare-related information, discussion programming, features and information of relevance to the target community.
- The service will typically have two to three hours per day of locally originated output. The station will aim to increase the number of local hours over the licence period subject to the availability of volunteers. Programming during the non-local hours will be provided by a sustaining service from BFBS Lisburn. Therefore it will continue to be of specific interest to the Forces community based in Northern Ireland.

### **Social gain objectives**

*Community Radio Order 2004: "It is a characteristic of community radio services that they are local services provided primarily (a) for the good of members of the public, or of particular communities, and (b) in order to deliver social gain, rather than primarily for commercial reasons or for the financial or other material gain of the individuals involved in providing the service."*

*“(a) the provision of sound broadcasting services to individuals who are otherwise underserved”*

The target community’s specific needs will be served by the station delivering programming that;

- Relates to issues faced specifically by the British Forces community and provide welfare support for them.
- Relates to the community in Aldergrove and Antrim (e.g. schooling and health care provisions).
- Covers local event and activities which will promote cultural integration.
- Provide a link for the military community in Aldergrove and Antrim with friends and family at home and around the Forces world.

*“(b) the facilitation of discussion and the expression of opinion”*

- The station will operate an open door policy to encourage members of the target community to take part in the service.
- The station will encourage phone-in contributions to discussion programmes.
- The station will broadcast occasional structured phone-ins on appropriate topics.

*“(c) the provision (whether by means of programmes included in the service or otherwise) or education or training to individuals not employed by the person providing the service”*

The station will implement its education and training policy in two ways. One will focus on training for volunteer broadcasters with the other providing work placements and work experience for local schools, colleges, youth projects and the Army Education Service;

- Opportunities for up to 5 volunteers to train per year. They will be give training in the mechanics of broadcasting, editorial considerations etc.
- Work placements and work experience will be offered to 13-18 year olds drawn local schools and colleges in broadcasting and where appropriate in support of vocational qualifications. It is our intention to offer up to four work experience placements per year.
- Provide media training for people about leave the Armed Forces.

*“(d) the better understanding of the particular community and the strengthening of the links within it”*

- Outside broadcasts will be run from community events
- Non-broadcast roadshows will be run either for educational purposes at schools and colleges or at community ‘fun-days’.
- The Community Liaison Body will include representatives of all the major stakeholder groups within the target community.

- The open door policy and commitment means members of the target community will be encouraged to comment on station activities.

### **Access and participation**

*Community Radio Order 2004: "It is a characteristic of every community radio service that members of the community it is intended to serve are given opportunities to participate in the operation and management of the service."*

- The service will encourage volunteers from the target community and offer training.
- The team will promote and participate in community events organised by community groups which are related to the target community.
- The station will have an open door policy.

### **Accountability to the target community**

*Community Radio Order 2004: "It is a characteristic of every community radio service that, in respect of the provision of that service, the person providing the service makes himself accountable to the community that the service is intended to serve."*

- The Community Liaison Body will include representatives of all the major stakeholder groups within the target community. This body will feed back views and information to the station management and Board.
- The open door policy means members of the target community will be encouraged to comment on station activities.
- Feedback on the performance of the station will be included in the annual Northern Ireland (forces) attitude survey. The management and Board will then act on this feedback.
- The station has a formal complaints policy.

*\*All material in italics is direct quotations from the Community Radio Order 2004*

[March 2008]