

## **Community radio licence: key commitments**

### **Licence outline: CR147**

|                               |   |
|-------------------------------|---|
| <b>Station name</b>           | <b>Catterick Garrison FM</b>  |
| <b>Community to be served</b> | <b>All soldiers, families and MoD civilians living and working within the Army community in Catterick Garrison, Waitwith Camp and Marne Barracks.</b> |
| <b>Licence area</b>           | <b>Catterick Garrison, North Yorkshire (up to a 5km radius from the transmission site).</b>   |
| <b>Frequency</b>              | <b>106.9 MHz</b>  |

### **Character of service**

Catterick Garrison FM will provide a welfare and communications package to this audience on a daily basis to make it aware of current Army and local issues. It will raise awareness of what facilities and opportunities are available, involve the listeners in events and activities in their own community and local environs and provide other relevant information.

### **Programming**

The station will be an entertaining and informative blend of news, information, interviews and music that appeals to the broad age range and taste of an audience linked by one common theme; the British Army.

- Output will typically comprise 75% music and 25% speech in daytime (06:00-18:00 hours, apart from general Army leave periods). Outside these hours the ratios will be around 85:15 music to speech.
- Reflecting the age of the target community, which is below the national average, the main musical strand will be current chart hits, through the 00's, 90's, 80's to the late 70's in decreasing proportions.
- The speech output will comprise news bulletins (national and world, Army and local), sports bulletins (including Army sports news), interviews, vox pops and features on issues affecting the target community.
- Output will be broadcast predominantly in English, although some specialist programming in Nepalese will be broadcast and the use of other languages is permitted.
- Programming aimed at serving Nepali speakers will be broadcast, on average, for at least thirty minutes each day between the hours of 07:00 and 21:00
- The service will typically be live and locally-produced for at least 5 hours per day (aside from during general Army leave periods). Other output will be a dedicated feed using locally generated material. (Live programming may include pre-recorded inserts, if applicable). The service aims to increase the amount of live output during the licence period, subject to the availability of volunteers.

**Social gain objectives**

*Community Radio Order 2004: "It is a characteristic of community radio services that they are local services provided primarily (a) for the good of members of the public, or of particular communities, and (b) in order to deliver social gain, rather than primarily for commercial reasons or for the financial or other material gain of the individuals involved in providing the service."*

*"(a) the provision of sound broadcasting services to individuals who are otherwise underserved"*

The needs of the target community will be served by the station delivering programming that is not provided on other radio services, specifically:

- Army welfare and information services.
- Army policy information for serving soldiers and their families.
- An interface between Army families in Catterick and their loved ones when enforced separation occurs due to overseas deployment.
- Access to Army Education and Learning for the wider Army community
- Information on regimental and unit deployments, Garrison developments etc.
- Programming specifically aimed at Nepalese speakers.

*"(b) the facilitation of discussion and the expression of opinion"*

The group will offer opportunities to express views and opinions:

- Regular vox pops on current garrison, Army and welfare issues.
- There will be opportunities to question studio guests on the air e.g. local and regional Commanders.
- The service will provide a dedicated and confidential message hotline enabling any soldier, family member or civilian to raise issues on any topics.

*"(c) the provision (whether by means of programmes included in the service or otherwise) or education or training to individuals not employed by the person providing the service"*

- The service will raise awareness of the routes to education and training opportunities through promotions, interviews and features on various Army training initiatives.
- Programming will also feature live broadcasts and interviews from HQAG (Headquarters Adjutant General) where the target audience will have the opportunity to learn more about how the Army operates at the highest level and how it formulates policy (welfare, deployments, operational etc).
- The Army Education Centre will be offered the opportunity to use the service's training staff to enhance their own media training courses in addition to implementing their own resettlement courses involving radio.
- The service will allocate 40 places per year for print and voice, radio and media training with all places being filled from within the target community.

*"(d) the better understanding of the particular community and the strengthening of the links within it"*

- The service will build on established links with the target community.
- Team members will visit and interact with the various constituents of the garrison; units, regiments, Divisional Headquarters and facilities, and regularly attend family and welfare events.
- Visitors from within the target audience will participate and contribute to the output of the station, as well as having opportunities to join the team for charitable and fund raising events which will also be promoted via the service.
- By encouraging studio visits the team believes this will develop further participation and contributions to the output from the community.
- The service will implement focus groups meetings at least once per year, and will distribute questionnaires to members of the target community through publications such as 'The Catterick Gazette' and Part One Orders (a formal Army document issued weekly to every serving soldier).

Additional social gain objective:

- The service will act as a bridge to specific areas of the local civilian community, including, as examples, national and local government, education and training services, health and employment.

### **Access and participation**

*Community Radio Order 2004: "It is a characteristic of every community radio service that members of the community it is intended to serve are given opportunities to participate in the operation and management of the service."*

- The station will train up and incorporate volunteer presenters and reporters. Appropriate training will be provided.
- The Board of Management will comprise in part of members of the target community and who will consequently have input to the management of the service.

### **Accountability to the target community**

*Community Radio Order 2004: "It is a characteristic of every community radio service that, in respect of the provision of that service, the person providing the service makes himself accountable to the community that the service is intended to serve."*

The service will be accountable through a series of reporting initiatives including:

- Quarterly reports detailing station activities for the Board of Management and Garrison Headquarters.
- A listenership and attitude survey of the target community will be carried out at least once per year.
- Focus groups, operated at least once per year, will provide feedback on the service from soldiers, families and MoD civilians

*\*All materials in italics are direct quotations from the Community Radio Order [February 2008.]*