



# green inc.

20<sup>th</sup> April 2007

Mark Bunting  
Ofcom  
Riverside House  
2A Southward Bridge Road  
London  
SE1 9HA

cc KS, SP, JB

Dear Mr. Bunting

Green Inc Film and Television has been operating in Belfast for over ten years with a turnover of £2 to £3 million pounds each year. We currently employ approximately 50 people and have never employed less than 20. Many of the most exciting new researchers, writers and producers from the region have begun their careers with us, and without doubt our presence has had a positive impact on production from the region.

The company did not exist until Channel 4 gave us our first commission in 1996. I firmly believe that no other Broadcaster would have taken such a chance with a major first commission with a new company (especially a non-London company), and in the current climate where the main UK Broadcasters are consolidating and limiting their suppliers, I feel it would now be even less likely.

As the company has grown The Research Centre in Glasgow, supported by Channel 4, has been an invaluable ally, and has given specialist training and opportunities to all of our top key staff, as well as helping to develop the skills of some of our youngest and most promising junior staff.

On a personal level Channel 4's Director, Nations and Regions, Stuart Cosgrove has always been on hand to give good advice on the structure and strategy of our Company as it has grown, always generous to pass on his business knowledge gained from his unique and trusted position within the UK Indie community.

The most innovative and creative talent in the UK Television industry exists in the Independent Community, and much of this is due to Channel 4's deliberate policy to embrace and support smaller companies. More and more of this talent is choosing to live outside London, and because people's talent doesn't diminish the further they are from London, Channel 4 has made more effort than any of the UK Broadcasters to pursue and embrace this talent pool. It is vital that Channel 4 is allowed to continue with these policies.

Yours sincerely



Stephen Stewart  
MD Green Inc. Film and Television

CC. Denis Wolinski, Director of Ofcom, Northern Ireland

## green inc. film and television limited

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