

C-19 Media Behaviour (fieldwork 29/05/2020-01/06/2020)
 Source: TRP Surveys
 04/06/2020



Notes

Based on all Adults 16+

TOTAL Sample		Gender		Age			Region			
Base: All	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Sample	1,995	864	1,131	540	696	759	858	548	276	313
Weighted sample (000s)	53,344	26,446	26,898	15,453	17,417	20,474	20,508	13,785	10,585	8,467



Notes
 Based on all Adults 16+
 Weighted by Gender x Age Range x Area

Base: All	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Sample	1,995	864	1,131	540	696	759	858	548	276	313
Weighted sample (000s)	53,344	26,446	26,898	15,453	17,417	20,474	20,508	13,785	10,585	8,467

Q1. Which, if any, of these services have you used to watch online videos in the last 7 days?

Base: All	% Weighted Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Netflix	31.0	28.5	33.4	42.8	35.5	18.1	29.5	31.3	32.6	32.1
YouTube Premium (paid subscription service)	1.0	1.1	1.0	1.9	1.0	0.4	0.9	0.7	1.8	0.9
Amazon Prime Video	16.9	17.8	16.0	19.6	20.3	11.9	16.5	15.4	18.9	17.7
Disney+	7.6	7.4	7.8	14.6	9.0	1.3	8.6	7.6	5.3	8.2
Apple TV+	1.6	1.6	1.6	2.7	1.9	0.5	1.8	1.0	3.2	0.0
ITV Hub+ (paid subscription service with no ads)	1.5	1.2	1.7	1.1	2.2	1.1	1.2	1.8	1.3	1.7
Acorn TV	0.4	0.5	0.2	0.9	0.1	0.2	0.4	0.4	0.2	0.3
Quibi	0.3	0.1	0.5	0.7	0.3	0.0	0.4	0.1	0.2	0.3
Britbox	0.8	1.2	0.5	1.2	1.1	0.2	1.1	0.8	0.2	0.8
All4+ (paid subscription service with no ads)	1.1	1.0	1.3	1.5	1.8	0.3	1.2	1.2	0.6	1.6
Twitch	2.0	2.9	1.2	5.5	1.3	0.1	2.8	2.2	0.2	2.3
Now TV	5.3	5.1	5.6	6.6	6.4	3.5	5.3	7.1	3.8	4.3
YouTube	41.0	43.9	38.1	48.1	39.7	36.7	39.7	44.1	41.0	39.0
Facebook Watch	4.0	2.6	5.4	4.6	5.0	2.8	3.8	3.0	4.3	6.0
Instagram	12.6	9.2	16.1	26.2	10.6	4.2	12.2	13.5	13.7	11.0
TikTok	6.9	5.0	8.8	17.0	4.7	1.1	6.5	8.8	6.5	5.3
ITV Hub	12.1	11.7	12.5	11.0	13.3	11.9	11.8	13.3	11.6	11.5
BBC iPlayer	30.4	29.5	31.3	27.0	33.0	30.7	29.0	35.3	29.5	26.9
All4	9.9	11.2	8.7	13.3	10.3	7.1	9.1	11.2	8.3	12.0
Snapchat	5.6	4.2	7.0	15.7	2.1	0.9	4.8	4.3	6.5	8.6
My5	5.4	6.4	4.4	5.1	5.4	5.5	4.8	5.0	5.9	6.9
Roku Channel	0.6	1.0	0.2	0.8	0.7	0.3	0.7	0.7	0.2	0.6
Rakuten TV	0.9	1.0	0.8	0.8	1.4	0.4	0.8	0.9	1.3	0.6
Pluto TV	0.7	1.2	0.3	1.5	0.7	0.2	0.4	1.2	0.7	0.9
Facebook Gaming	1.6	1.7	1.5	2.0	2.7	0.4	1.4	1.8	2.2	1.0
Other (please specify)	1.6	1.5	1.8	2.1	0.9	1.9	1.6	1.4	1.9	1.8
I have not used any online video service in the last 7 days	25.8	25.1	26.4	16.3	23.3	35.1	26.5	23.2	26.7	27.0

Base: All	Weighted Sample (000s)									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Netflix	16,521	7,541	8,980	6,615	6,191	3,715	6,040	4,315	3,449	2,717
YouTube Premium (paid subscription service)	549	291	258	301	175	73	184	100	186	80
Amazon Prime Video	9,010	4,698	4,312	3,035	3,544	2,431	3,390	2,122	1,996	1,502
Disney+	4,074	1,964	2,110	2,252	1,559	263	1,765	1,047	564	698
Apple TV+	844	426	418	414	326	104	361	142	341	0
ITV Hub+ (paid subscription service with no ads)	777	318	459	172	386	220	251	246	139	141
Acorn TV	201	138	63	134	22	45	91	55	26	29
Quibi	150	26	124	104	46	0	75	20	26	29
Britbox	429	307	122	192	195	42	220	112	26	71
All4+ (paid subscription service with no ads)	602	251	351	236	309	58	245	159	64	135
Twitch	1,089	770	318	849	224	17	570	302	26	191
Now TV	2,837	1,342	1,495	1,015	1,107	715	1,095	980	401	361
YouTube	21,860	11,612	10,248	7,426	6,913	7,521	8,144	6,082	4,335	3,299
Facebook Watch	2,151	693	1,458	706	872	573	771	413	457	510
Instagram	6,745	2,425	4,320	4,046	1,839	861	2,505	1,857	1,453	930
TikTok	3,685	1,331	2,354	2,629	825	231	1,342	1,208	688	447
ITV Hub	6,452	3,093	3,360	1,695	2,314	2,443	2,423	1,831	1,229	969
BBC iPlayer	16,208	7,789	8,419	4,170	5,754	6,284	5,951	4,864	3,119	2,274
All4	5,302	2,950	2,352	2,054	1,800	1,448	1,866	1,541	877	1,017
Snapchat	2,989	1,100	1,889	2,430	374	186	983	590	684	732
My5	2,873	1,693	1,180	788	948	1,136	974	689	626	584
Roku Channel	311	254	57	130	114	67	139	95	26	51
Rakuten TV	463	255	208	129	250	85	154	118	142	50
Pluto TV	393	311	82	225	125	44	84	159	77	74
Facebook Gaming	859	443	416	310	471	77	285	254	231	88
Other (please specify)	874	403	472	331	152	391	327	194	199	155
I have not used any online video service in the last 7 days	13,753	6,641	7,112	2,511	4,064	7,178	5,439	3,204	2,823	2,287

Base: All	Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Netflix	682	273	409	262	249	171	287	188	106	101
YouTube Premium (paid subscription service)	22	11	11	12	7	3	9	4	6	3
Amazon Prime Video	362	165	197	109	145	108	159	89	59	55
Disney+	161	64	97	84	65	12	73	44	18	26
Apple TV+	34	16	18	16	12	6	17	6	11	0
ITV Hub+ (paid subscription service with no ads)	31	12	19	7	15	9	12	11	3	5
Acorn TV	8	5	3	5	1	2	4	2	1	1
Quibi	7	1	6	5	2	0	4	1	1	1
Britbox	17	11	6	7	8	2	9	4	1	3
All4+ (paid subscription service with no ads)	26	9	17	11	12	3	12	7	2	5
Twitch	36	20	16	26	9	1	17	12	1	6
Now TV	115	45	70	39	46	30	50	42	12	11
YouTube	809	371	438	256	276	277	335	238	112	124
Facebook Watch	87	24	63	30	34	23	38	18	13	18
Instagram	264	75	189	157	76	31	110	79	42	33
TikTok	152	43	109	107	36	9	62	54	20	16
ITV Hub	237	98	139	56	89	92	104	70	26	37
BBC iPlayer	620	262	358	150	230	240	261	194	80	85
All4	185	84	101	65	66	54	74	57	20	34
Snapchat	116	31	85	92	16	8	47	27	20	22
My5	103	52	51	23	38	42	43	28	14	18
Roku Channel	12	9	3	5	4	3	6	3	1	2
Rakuten TV	18	10	8	6	8	4	8	4	4	2
Pluto TV	14	10	4	7	5	2	4	6	1	3
Facebook Gaming	30	12	18	12	15	3	13	10	4	3
Other (please specify)	32	11	21	9	7	16	13	9	5	5
I have not used any online video service in the last 7 days	492	222	270	86	158	248	218	122	68	84



Notes
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 Weighted by Gender x Age Range x Area

Base: All	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Sample	1,995	864	1,131	540	696	759	858	548	276	313
Weighted sample (000s)	53,344	26,446	26,898	15,453	17,417	20,474	20,508	13,785	10,585	8,467

Q2. Which, if any, of these radio stations have you listened to in the last 7 days?

Base: All	% Weighted Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
BBC Radio 1	10.5	10.3	10.7	17.3	11.8	4.3	11.0	12.4	6.7	11.0
BBC Radio 2	15.9	17.4	14.4	9.1	13.6	23.0	19.5	19.1	5.6	14.7
BBC Radio 3	3.4	4.5	2.3	4.8	2.3	3.3	3.1	4.1	3.8	2.5
BBC Radio 4	9.7	11.9	7.5	3.9	7.0	16.3	9.8	10.0	9.9	8.5
BBC Radio 5 live	5.1	6.9	3.3	2.7	5.4	6.6	6.6	4.5	4.9	2.5
BBC 6 Music	2.2	3.0	1.4	1.5	3.6	1.5	2.0	1.8	3.3	1.9
BBC Asian Network	1.1	1.2	1.0	2.2	0.9	0.3	1.9	0.2	1.4	0.2
BBC Radio 1Xtra	0.8	1.0	0.6	1.3	0.6	0.6	0.9	1.1	0.4	0.5
BBC Radio 4 Extra	2.4	3.1	1.7	0.9	1.8	4.0	2.8	3.5	0.5	1.9
BBC Radio 5 live sports extra	0.7	1.0	0.4	0.4	0.6	1.1	1.1	0.5	0.9	0.0
BBC World Service	1.3	1.6	1.1	1.1	0.5	2.2	1.3	1.6	0.8	1.7
BBC radio for your region	4.5	4.9	4.1	1.1	2.7	8.6	5.1	4.7	2.2	5.7
talkRADIO or talkSPORT	3.0	4.8	1.3	0.6	4.4	3.7	4.4	2.4	2.8	1.2
Classic FM	6.2	7.3	5.0	3.6	5.1	9.0	5.4	6.4	8.1	5.0
Any Absolute Radio station	5.3	6.1	4.5	3.9	7.6	4.3	5.8	6.8	2.9	4.3
Any Capital radio station	5.3	4.5	6.0	7.9	5.6	2.9	6.0	5.0	4.8	4.6
Any Heart radio station	8.9	8.1	9.8	7.5	11.0	8.3	7.7	15.4	5.6	5.7
Any Smooth Radio station	6.0	6.4	5.5	2.6	4.9	9.4	8.4	4.6	5.0	3.5
Any Kiss radio station	3.0	2.8	3.1	4.9	2.8	1.7	1.9	4.6	4.0	1.9
Any Magic radio station	3.5	3.1	4.0	2.0	4.4	3.9	2.7	5.7	3.6	2.0
Virgin Radio	1.7	2.3	1.1	1.8	1.9	1.4	1.6	2.0	1.4	1.6
Any LBC radio station	3.7	4.9	2.5	1.5	4.1	4.9	2.5	2.5	8.1	2.6
Any other commercial radio station (please specify)	6.5	7.0	6.1	2.8	7.0	9.0	6.8	7.4	2.3	9.9
Other (please specify)	1.5	1.9	1.0	1.4	1.0	2.0	1.1	1.6	1.3	2.3
I haven't listened to any radio	41.7	39.9	43.4	55.3	42.5	30.6	39.4	34.5	49.9	48.5

Base: All	Weighted Sample (000s)									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
BBC Radio 1	5,601	2,715	2,886	2,674	2,055	872	2,253	1,705	711	932
BBC Radio 2	8,468	4,600	3,868	1,401	2,363	4,705	4,003	2,631	591	1,243
BBC Radio 3	1,819	1,198	621	735	408	675	643	566	399	211
BBC Radio 4	5,151	3,145	2,006	600	1,212	3,338	2,009	1,372	1,047	723
BBC Radio 5 live	2,700	1,824	875	410	932	1,357	1,350	620	521	209
BBC 6 Music	1,165	793	373	238	621	306	410	243	352	161
BBC Asian Network	582	325	257	347	164	70	392	22	152	17
BBC Radio 1Xtra	428	263	165	203	110	114	189	156	37	45
BBC Radio 4 Extra	1,279	829	449	143	309	827	584	487	51	157
BBC Radio 5 live sports extra	383	268	115	61	99	222	218	71	93	0
BBC World Service	711	424	287	174	93	444	261	215	90	145
BBC radio for your region	2,408	1,308	1,100	175	473	1,759	1,044	645	233	486
talkRADIO or talkSPORT	1,625	1,277	347	96	774	754	894	334	298	99
Classic FM	3,281	1,923	1,358	554	884	1,843	1,116	886	856	424
Any Absolute Radio station	2,802	1,605	1,197	607	1,322	874	1,192	933	309	368
Any Capital radio station	2,804	1,201	1,603	1,227	984	593	1,225	685	503	392
Any Heart radio station	4,772	2,138	2,634	1,155	1,909	1,708	1,580	2,119	588	485
Any Smooth Radio station	3,185	1,704	1,482	404	855	1,926	1,732	636	524	293
Any Kiss radio station	1,588	747	841	750	485	352	380	630	419	158
Any Magic radio station	1,881	816	1,065	308	768	805	549	788	376	169
Virgin Radio	890	596	294	285	323	282	320	279	153	138
Any LBC radio station	1,947	1,285	663	238	708	1,001	514	349	863	222
Any other commercial radio station (please specify)	3,489	1,851	1,637	429	1,222	1,838	1,390	1,020	241	838
Other (please specify)	793	511	282	221	167	404	234	225	137	197
I haven't listened to any radio	22,221	10,542	11,680	8,552	7,399	6,270	8,090	4,751	5,277	4,103

Base: All	Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
BBC Radio 1	218	88	130	97	88	33	95	67	21	35
BBC Radio 2	333	163	170	47	99	187	165	101	16	51
BBC Radio 3	64	38	26	25	15	24	27	19	11	7
BBC Radio 4	190	112	78	22	46	122	86	51	27	26
BBC Radio 5 live	99	66	33	14	38	47	56	22	13	8
BBC 6 Music	39	25	14	9	19	11	18	8	7	6
BBC Asian Network	23	12	11	13	7	3	16	1	5	1
BBC Radio 1Xtra	16	9	7	8	4	4	7	6	1	2
BBC Radio 4 Extra	49	30	19	5	12	32	23	19	1	6
BBC Radio 5 live sports extra	13	10	3	2	4	7	9	2	2	0
BBC World Service	25	14	11	5	3	17	10	8	3	4
BBC radio for your region	94	48	46	5	19	70	43	26	5	20
talkRADIO or talkSPORT	62	49	13	3	31	28	38	12	8	4
Classic FM	116	64	52	20	32	64	44	33	22	17
Any Absolute Radio station	116	62	54	23	56	37	52	40	10	14
Any Capital radio station	112	41	71	48	44	20	56	28	14	14
Any Heart radio station	198	73	125	47	84	67	76	85	17	20
Any Smooth Radio station	128	62	66	17	38	73	75	28	13	12
Any Kiss radio station	64	26	38	29	20	15	18	28	13	5
Any Magic radio station	74	27	47	13	31	30	25	32	10	7
Virgin Radio	34	21	13	10	12	12	13	11	5	5
Any LBC radio station	61	39	22	7	23	31	20	15	19	7
Any other commercial radio station (please specify)	136	66	70	16	48	72	59	39	6	32
Other (please specify)	29	17	12	5	8	16	11	9	4	5
I haven't listened to any radio	809	323	486	288	291	230	327	196	141	145

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Source: TRP Surveys

04/06/2020



Notes

Based on all Adults 16+

Weighted by Gender x Age Range x Area

Base: All who listened to radio in last 7 days (selected Q2 a-x)	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Sample	1,186	541	645	252	405	529	531	352	135	168
Weighted sample (000s)	31,123	15,905	15,218	6,900	10,019	14,204	12,418	9,034	5,308	4,364

Q3. Which of these statements best describes the number of radio stations you listen to?

Base: All who listened to radio in last 7 days (selected Q2 a-x)	% Weighted Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
I am listening to the same number of radio stations I typically did before lockdown	75.9	74.6	77.2	60.7	75.1	83.8	77.2	72.4	74.9	80.3
I am listening to more radio stations than I did since lockdown	14.7	16.0	13.2	25.8	13.9	9.8	11.2	19.0	17.7	11.7
I am listening to fewer radio stations than I did since lockdown	9.5	9.4	9.5	13.4	11.0	6.4	11.5	8.6	7.4	8.0

Base: All who listened to radio in last 7 days (selected Q2 a-x)	Weighted Sample (000s)									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
I am listening to the same number of radio stations I typically did before lockdown	23,612	11,860	11,752	4,190	7,525	11,898	9,593	6,540	3,977	3,503
I am listening to more radio stations than I did since lockdown	4,564	2,551	2,013	1,783	1,388	1,393	1,395	1,716	940	512
I am listening to fewer radio stations than I did since lockdown	2,947	1,494	1,453	928	1,106	913	1,430	778	390	349

Base: All who listened to radio in last 7 days (selected Q2 a-x)	Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
I am listening to the same number of radio stations I typically did before lockdown	893	407	486	156	301	436	410	256	93	134
I am listening to more radio stations than I did since lockdown	179	88	91	64	57	58	65	63	31	20
I am listening to fewer radio stations than I did since lockdown	114	46	68	32	47	35	56	33	11	14

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Base: All who listened to radio in last 7 days (selected Q2 a-x)	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Sample	1,186	541	645	252	405	529	531	352	135	168
Weighted sample (000s)	31,123	15,905	15,218	6,900	10,019	14,204	12,418	9,034	5,308	4,364

Q4. Which of the following ways did you use to listen to the radio in the past 7 days?

Base: All who listened to radio in last 7 days (selected Q2 a-x)	% Weighted Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
FM/ AM radio	44.0	46.8	41.1	41.0	40.5	47.9	45.3	43.9	37.7	48.0
DAB radio	39.3	41.1	37.5	21.4	42.1	46.0	40.6	39.5	34.5	41.3
Internet/ WiFi radio set	7.8	9.4	6.2	14.5	8.4	4.2	7.1	6.8	10.9	8.1
TV set	17.7	21.6	13.7	15.7	16.3	19.7	17.7	17.8	17.7	17.6
Smart speaker	18.0	17.6	18.5	22.5	20.8	13.9	19.8	19.9	13.6	14.4
Mobile phone	17.5	18.6	16.4	28.9	21.2	9.3	18.7	15.2	23.3	11.7
Tablet computer	7.6	8.9	6.3	10.5	8.1	5.9	7.7	6.4	9.4	7.9
Laptop/ desktop computer	13.8	17.7	9.6	17.9	13.2	12.1	12.1	11.6	24.7	9.5
Other device/s (please specify)	5.0	4.1	5.9	2.0	5.8	5.9	3.6	5.7	6.7	5.2
Don't know	0.4	0.2	0.6	1.0	0.5	0.0	0.2	0.5	0.5	0.7

Base: All who listened to radio in last 7 days (selected Q2 a-x)	Weighted Sample (000s)									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
FM/ AM radio	13,692	7,437	6,255	2,830	4,059	6,803	5,629	3,968	2,000	2,095
DAB radio	12,240	6,533	5,707	1,480	4,220	6,540	5,037	3,570	1,830	1,803
Internet/ WiFi radio set	2,430	1,493	937	999	838	592	885	610	581	353
TV set	5,518	3,430	2,088	1,086	1,634	2,798	2,198	1,612	940	768
Smart speaker	5,605	2,795	2,810	1,551	2,080	1,973	2,455	1,800	722	628
Mobile phone	5,444	2,954	2,490	1,991	2,127	1,326	2,326	1,372	1,236	510
Tablet computer	2,376	1,414	963	726	810	840	957	574	499	347
Laptop/ desktop computer	4,280	2,816	1,464	1,238	1,327	1,714	1,506	1,048	1,309	417
Other device/s (please specify)	1,547	654	894	136	579	832	449	519	355	225
Don't know	120	26	94	69	51	0	23	41	26	29

Base: All who listened to radio in last 7 days (selected Q2 a-x)	Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
FM/ AM radio	525	260	265	108	168	249	238	154	52	81
DAB radio	461	227	234	55	165	241	216	133	41	71
Internet/ WiFi radio set	92	50	42	33	34	25	41	23	17	11
TV set	206	119	87	35	68	103	94	59	25	28
Smart speaker	230	101	129	57	88	85	110	74	21	25
Mobile phone	208	98	110	69	86	53	102	52	36	18
Tablet computer	89	50	39	24	33	32	41	20	14	14
Laptop/ desktop computer	153	95	58	45	48	60	65	40	33	15
Other device/s (please specify)	59	20	39	6	20	33	21	22	7	9
Don't know	5	1	4	3	2	0	1	2	1	1

C-19 Media Behaviour (fieldwork 29/05/2020-01/06/2020)

Source: TRP Surveys

04/06/2020



Notes

Based on all Adults 16+

Weighted by Gender x Age Range x Area

Base: All who listened to radio in last 7 days (selected Q2 a-x)	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Sample	1,186	541	645	252	405	529	531	352	135	168
Weighted sample (000s)	31,123	15,905	15,218	6,900	10,019	14,204	12,418	9,034	5,308	4,364

Q5. What would you say has been your MAIN reason for listening to the radio in the past week?

Base: All who listened to radio in last 7 days (selected Q2 a-x)	% Weighted Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
For background listening	26.9	25.4	28.5	27.3	32.9	22.5	25.2	28.7	32.4	21.3
For escapism	2.6	2.5	2.7	3.3	1.9	2.8	2.2	3.9	1.8	2.1
Out of habit	12.1	12.9	11.1	8.4	11.8	14.0	11.3	13.2	12.8	10.8
For the music	22.2	21.7	22.8	21.4	22.9	22.1	22.6	24.1	14.3	26.9
To feel a sense of community during the lockdown	1.3	1.9	0.8	2.2	1.4	0.9	1.7	0.9	1.5	1.0
To distract me from covid-19	1.9	1.6	2.2	2.4	1.4	2.1	2.6	1.5	1.0	2.1
For more information about covid-19	3.8	3.5	4.1	3.8	2.4	4.8	4.2	1.8	4.7	5.8
For company	6.7	8.0	5.2	4.8	6.4	7.7	8.2	7.7	2.7	5.0
For relaxation	9.1	10.4	7.7	9.5	8.8	9.0	9.0	8.2	11.5	7.9
To cheer me up	5.5	5.9	5.1	6.3	5.9	4.9	4.5	4.8	9.1	5.7
Someone else put the radio on	3.5	1.5	5.6	6.7	1.2	3.5	4.6	2.5	3.0	2.8
Other reason (please specify)	4.4	4.6	4.1	3.9	2.9	5.7	3.8	2.7	5.2	8.6

Base: All who listened to radio in last 7 days (selected Q2 a-x)	Weighted Sample (000s)									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
For background listening	8,378	4,038	4,341	1,887	3,298	3,193	3,135	2,591	1,721	931
For escapism	818	402	416	227	192	399	278	353	94	93
Out of habit	3,751	2,059	1,692	579	1,182	1,990	1,407	1,193	682	469
For the music	6,913	3,444	3,469	1,480	2,298	3,135	2,801	2,179	757	1,175
To feel a sense of community during the lockdown	416	299	117	154	141	121	214	79	78	44
To distract me from covid-19	595	259	337	164	140	291	320	133	53	90
For more information about covid-19	1,188	557	630	261	240	687	522	165	248	252
For company	2,072	1,277	794	334	638	1,100	1,018	693	144	218
For relaxation	2,817	1,648	1,169	652	884	1,280	1,116	744	613	344
To cheer me up	1,724	944	780	436	595	693	562	430	484	247
Someone else put the radio on	1,085	239	847	460	124	502	575	228	158	124
Other reason (please specify)	1,366	739	627	267	287	812	470	244	275	377

Base: All who listened to radio in last 7 days (selected Q2 a-x)	Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
For background listening	320	132	188	73	128	119	139	106	38	37
For escapism	31	12	19	7	8	16	13	12	2	4
Out of habit	135	69	66	18	48	69	58	42	17	18
For the music	276	128	148	55	96	125	124	87	21	44
To feel a sense of community during the lockdown	18	12	6	6	7	5	10	3	3	2
To distract me from covid-19	23	10	13	6	6	11	12	5	2	4
For more information about covid-19	47	22	25	11	9	27	23	6	7	11
For company	74	39	35	7	26	41	35	26	4	9
For relaxation	106	57	49	24	35	47	47	29	18	12
To cheer me up	62	28	34	16	24	22	24	17	12	9
Someone else put the radio on	43	7	36	21	5	17	25	9	4	5
Other reason (please specify)	51	25	26	8	13	30	21	10	7	13

C-19 Media Behaviour (fieldwork 29/05/2020-01/06/2020)

Source: TRP Surveys

04/06/2020



Notes

Based on all Adults 16+

Weighted by Gender x Age Range x Area

Base: All who listened to radio in last 7 days (selected Q2 a-x)	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Sample	1,186	541	645	252	405	529	531	352	135	168
Weighted sample (000s)	31,123	15,905	15,218	6,900	10,019	14,204	12,418	9,034	5,308	4,364

Q6. And what, if any, were the other reasons for listening to the radio in the past week?

Base: All who listened to radio in last 7 days (selected Q2 a-x)	% Weighted Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
For background listening	27.9	27.5	28.3	22.0	27.2	31.2	26.5	32.2	23.0	28.6
For escapism	11.1	11.4	10.8	11.1	14.9	8.4	10.2	9.9	14.6	11.9
Out of habit	20.5	20.2	20.8	15.4	22.5	21.5	19.9	20.2	19.9	23.3
For the music	29.7	30.1	29.2	28.4	30.0	30.1	24.7	34.1	35.5	27.8
To feel a sense of community during the lockdown	4.7	4.9	4.6	6.0	5.1	3.9	3.1	3.0	11.5	4.9
To distract me from covid-19	7.3	7.8	6.8	8.1	8.2	6.4	6.2	8.0	9.7	6.2
For more information about covid-19	7.3	8.2	6.4	7.4	8.2	6.7	6.4	7.1	9.7	7.7
For company	15.2	14.1	16.3	13.9	16.0	15.2	14.6	15.1	18.2	13.1
For relaxation	27.2	30.1	24.2	24.4	27.2	28.6	29.3	28.2	25.0	21.8
To cheer me up	16.0	15.4	16.7	16.5	16.8	15.2	16.9	15.2	15.7	15.8
Someone else put the radio on	4.5	3.6	5.4	7.1	4.7	3.2	6.0	5.1	1.9	2.2
Other reason (please specify)	4.4	2.8	6.1	0.8	2.3	7.7	3.6	3.1	5.4	8.1
There was no other reason	10.8	10.3	11.2	9.0	9.8	12.3	12.5	10.9	5.4	12.1

Base: All who listened to radio in last 7 days (selected Q2 a-x)	Weighted Sample (000s)									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
For background listening	8,676	4,368	4,308	1,518	2,726	4,431	3,294	2,912	1,221	1,249
For escapism	3,457	1,818	1,639	768	1,493	1,195	1,264	897	776	519
Out of habit	6,373	3,214	3,160	1,064	2,255	3,054	2,470	1,829	1,056	1,017
For the music	9,242	4,792	4,450	1,959	3,009	4,274	3,065	3,081	1,884	1,212
To feel a sense of community during the lockdown	1,477	777	700	412	511	554	390	267	608	213
To distract me from covid-19	2,283	1,245	1,038	557	823	903	773	723	516	272
For more information about covid-19	2,285	1,305	980	514	826	945	793	640	514	338
For company	4,720	2,239	2,481	962	1,600	2,158	1,818	1,363	966	574
For relaxation	8,467	4,780	3,686	1,684	2,726	4,057	3,642	2,550	1,326	949
To cheer me up	4,989	2,446	2,542	1,141	1,688	2,160	2,093	1,374	833	689
Someone else put the radio on	1,408	579	829	487	472	449	749	461	99	98
Other reason (please specify)	1,373	442	931	55	226	1,092	452	279	288	353
There was no other reason	3,354	1,643	1,711	623	986	1,746	1,551	986	287	530

Base: All who listened to radio in last 7 days (selected Q2 a-x)	Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
For background listening	340	157	183	55	115	170	146	114	33	47
For escapism	134	62	72	29	59	46	59	38	18	19
Out of habit	245	117	128	37	93	115	108	72	24	41
For the music	353	163	190	73	123	157	135	120	50	48
To feel a sense of community during the lockdown	47	21	26	13	17	17	15	11	12	9
To distract me from covid-19	83	41	42	22	29	32	32	26	14	11
For more information about covid-19	85	43	42	17	33	35	34	27	12	12
For company	177	75	102	34	60	83	77	52	23	25
For relaxation	321	163	158	53	116	152	150	99	33	39
To cheer me up	200	89	111	42	71	87	92	58	22	28
Someone else put the radio on	59	22	37	20	21	18	32	20	3	4
Other reason (please specify)	49	16	33	2	9	38	19	11	5	14
There was no other reason	130	57	73	25	39	66	64	38	8	20

C-19 Media Behaviour (fieldwork 29/05/2020-01/06/2020)

Source: TRP Surveys

04/06/2020



Notes

Based on all Adults 16+

Weighted by Gender x Age Range x Area

Base: All who listened to radio in last 7 days (selected Q2 a-x)	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Sample	1,186	541	645	252	405	529	531	352	135	168
Weighted sample (000s)	31,123	15,905	15,218	6,900	10,019	14,204	12,418	9,034	5,308	4,364

Q7. Would you say you listen to more or less radio since lockdown?

Base: All who listened to radio in last 7 days (selected Q2 a-x)	% Weighted Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
A lot less (why do you say this?)	11.0	9.0	13.1	15.2	12.7	7.8	13.2	9.4	11.0	8.2
A bit less (why do you say this?)	10.6	9.9	11.4	13.3	11.7	8.5	11.5	10.3	6.6	13.8
About the same (why do you say this?)	52.5	53.7	51.3	35.3	48.2	63.9	53.4	54.6	48.8	49.9
A bit more (why do you say this?)	18.5	21.0	15.8	26.8	18.9	14.1	14.8	19.6	23.7	20.3
A lot more (why do you say this?)	7.4	6.5	8.5	9.4	8.4	5.8	7.2	6.1	9.9	7.9

Base: All who listened to radio in last 7 days (selected Q2 a-x)	Weighted Sample (000s)									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
A lot less (why do you say this?)	3,426	1,435	1,991	1,050	1,274	1,102	1,635	850	583	357
A bit less (why do you say this?)	3,304	1,568	1,736	920	1,176	1,208	1,424	927	353	600
About the same (why do you say this?)	16,336	8,533	7,803	2,438	4,826	9,072	6,633	4,936	2,589	2,177
A bit more (why do you say this?)	5,742	3,342	2,400	1,846	1,898	1,998	1,834	1,768	1,256	884
A lot more (why do you say this?)	2,316	1,027	1,289	646	845	824	892	552	527	344

Base: All who listened to radio in last 7 days (selected Q2 a-x)	Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
A lot less (why do you say this?)	139	47	92	43	52	44	74	36	14	15
A bit less (why do you say this?)	130	53	77	33	49	48	56	38	11	25
About the same (why do you say this?)	614	298	316	96	197	321	281	188	62	83
A bit more (why do you say this?)	210	108	102	57	71	82	80	65	32	33
A lot more (why do you say this?)	93	35	58	23	36	34	40	25	16	12

C-19 Media Behaviour (fieldwork 29/05/2020-01/06/2020)

Source: TRP Surveys

04/06/2020



Notes

Based on all Adults 16+

Weighted by Gender x Age Range x Area

Base: All that haven't listened to radio in last 7 days (selected Q2 y)	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Sample	809	323	486	288	291	230	327	196	141	145
Weighted sample (000s)	22,221	10,542	11,680	8,552	7,399	6,270	8,090	4,751	5,277	4,103

Q8. Have you stopped listening to the radio since lockdown?

Base: All that haven't listened to radio in last 7 days (selected Q2 y)	% Weighted Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Yes	32.4	31.1	33.7	35.3	29.7	31.8	35.4	30.7	27.7	34.7
No	67.6	68.9	66.3	64.7	70.3	68.2	64.6	69.3	72.3	65.3

Base: All that haven't listened to radio in last 7 days (selected Q2 y)	Weighted Sample (000s)									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Yes	7,207	3,275	3,932	3,018	2,196	1,993	2,863	1,461	1,461	1,422
No	15,014	7,266	7,748	5,534	5,203	4,277	5,227	3,290	3,816	2,681

Base: All that haven't listened to radio in last 7 days (selected Q2 y)	Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Yes	264	93	171	100	87	77	112	64	36	52
No	545	230	315	188	204	153	215	132	105	93

C-19 Media Behaviour (fieldwork 29/05/2020-01/06/2020)

Source: TRP Surveys

04/06/2020



Notes

Based on all Adults 16+

Weighted by Gender x Age Range x Area

NB Grey text indicates base sample is below 50

Base: All that haven't listened to radio in last 7 days (selected Q2 y) AND stopped listening to the radio since lockdown (selected Q8 a)	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Sample	264	93	171	100	87	77	112	64	36	52
Weighted sample (000s)	7,207	3,275	3,932	3,018	2,196	1,993	2,863	1,461	1,461	1,422

Q9. Which of the following describes why you have stopped listening to the radio?

Base: All that haven't listened to radio in last 7 days (selected Q2 y) AND stopped listening to the radio since lockdown (selected Q8 a)	% Weighted Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
I used to listen when travelling in the car but haven't done that as much	59.1	52.0	65.0	58.7	51.6	68.0	57.0	60.4	59.1	62.2
I used to listen at work but have not been into work	18.3	20.2	16.7	19.1	25.2	9.3	19.9	14.4	17.4	19.9
Someone else used to put the radio on	6.9	8.6	5.5	9.5	5.1	5.1	6.6	6.4	7.8	7.2
There's too much talk about covid-19	18.2	19.2	17.4	20.2	18.2	15.2	20.0	17.7	13.7	19.8
I've discovered other online music services	7.1	6.2	7.8	3.7	12.5	6.2	3.2	8.5	19.1	1.2
Other (please specify)	10.3	13.8	7.4	11.2	9.0	10.6	13.5	12.6	1.8	10.3

Base: All that haven't listened to radio in last 7 days (selected Q2 y) AND stopped listening to the radio since lockdown (selected Q8 a)	Weighted Sample (000s)									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
I used to listen when travelling in the car but haven't done that as much	4,260	1,703	2,557	1,772	1,133	1,355	1,631	882	863	884
I used to listen at work but have not been into work	1,316	660	656	577	554	185	570	210	254	282
Someone else used to put the radio on	500	283	217	287	112	102	190	94	114	102
There's too much talk about covid-19	1,313	629	683	609	400	304	572	259	200	282
I've discovered other online music services	511	203	308	112	276	123	92	124	278	17
Other (please specify)	746	453	292	337	198	211	388	184	27	147

Base: All that haven't listened to radio in last 7 days (selected Q2 y) AND stopped listening to the radio since lockdown (selected Q8 a)	Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
I used to listen when travelling in the car but haven't done that as much	160	50	110	59	49	52	66	39	21	34
I used to listen at work but have not been into work	47	19	28	18	22	7	19	9	8	11
Someone else used to put the radio on	19	8	11	10	5	4	9	4	2	4
There's too much talk about covid-19	50	19	31	22	16	12	23	11	6	10
I've discovered other online music services	16	3	13	5	6	5	5	5	5	1
Other (please specify)	23	10	13	7	8	8	10	8	1	4

C-19 Media Behaviour (fieldwork 29/05/2020-01/06/2020)

Source: TRP Surveys

04/06/2020



Notes

Based on all Adults 16+

Weighted by Gender x Age Range x Area

Base: All	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Sample	1,995	864	1,131	540	696	759	858	548	276	313
Weighted sample (000s)	53,344	26,446	26,898	15,453	17,417	20,474	20,508	13,785	10,585	8,467

Q10. Which of these other types of audio (not including radio) have you EVER listened to?

Base: All	% Weighted Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Podcasts	27.9	30.1	25.7	39.5	28.5	18.5	27.2	27.8	32.4	24.0
Music streaming services	38.6	39.1	38.0	54.0	41.0	24.9	35.5	40.7	40.3	40.3
Audiobooks	17.7	18.0	17.3	22.6	17.8	13.8	15.3	22.3	15.4	18.5
None of these	45.9	44.2	47.6	29.9	44.3	59.5	49.3	43.4	42.5	46.2

Base: All	Weighted Sample (000s)									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Podcasts	14,857	7,950	6,907	6,104	4,968	3,785	5,574	3,827	3,427	2,029
Music streaming services	20,568	10,341	10,227	8,341	7,134	5,093	7,280	5,612	4,268	3,409
Audiobooks	9,419	4,766	4,653	3,499	3,103	2,817	3,145	3,076	1,635	1,564
None of these	24,507	11,696	12,811	4,613	7,717	12,176	10,117	5,978	4,502	3,909

Base: All	Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Podcasts	538	244	294	200	196	142	220	151	94	73
Music streaming services	794	344	450	301	287	206	323	228	120	123
Audiobooks	349	147	202	113	123	113	127	120	46	56
None of these	903	385	518	163	307	433	414	231	109	149

C-19 Media Behaviour (fieldwork 29/05/2020-01/06/2020)

Source: TRP Surveys

04/06/2020



Notes

Based on all Adults 16+

Weighted by Gender x Age Range x Area

Base: All who have EVER listened to podcasts (selected Q10 a)	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Sample	538	244	294	200	196	142	220	151	94	73
Weighted sample (000s)	14,857	7,950	6,907	6,104	4,968	3,785	5,574	3,827	3,427	2,029

Q11. Have you ever listened to any Covid-19 related podcasts?

Base: All who have EVER listened to podcasts (selected Q10 a)	% Weighted Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Yes	12.3	14.0	10.3	13.8	11.8	10.4	13.1	10.2	16.0	7.5
No	87.7	86.0	89.7	86.2	88.2	89.6	86.9	89.8	84.0	92.5

Base: All who have EVER listened to podcasts (selected Q10 a)	Weighted Sample (000s)									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Yes	1,823	1,111	712	842	588	393	733	390	548	153
No	13,034	6,839	6,195	5,261	4,381	3,392	4,842	3,436	2,879	1,877

Base: All who have EVER listened to podcasts (selected Q10 a)	Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Yes	69	38	31	30	23	16	31	16	16	6
No	469	206	263	170	173	126	189	135	78	67

C-19 Media Behaviour (fieldwork 29/05/2020-01/06/2020)

Source: TRP Surveys

04/06/2020



Notes

Based on all Adults 16+

Weighted by Gender x Age Range x Area

NB Grey text indicates base sample is below 50

Base: All who have listened to Covid-19 podcasts (selected Q11 a)	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Sample	69	38	31	30	23	16	31	16	16	6
Weighted sample (000s)	1,823	1,111	712	842	588	393	733	390	548	153

Q12. Which Covid-19 related podcasts have you listened to?

Base: All who have listened to Covid-19 podcasts (selected Q11 a)	% Weighted Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
The Coronavirus Diaries (BBC Radio 5 live/ BBC Sounds)	21.6	24.1	17.6	23.9	26.8	8.8	32.8	0.0	28.0	0.0
Coronavirus UK: LBC Daily Update	26.4	27.7	24.5	31.4	23.1	20.9	32.2	17.2	32.7	0.0
Coronavirus Global Update (BBC World Service/ BBC Sounds)	35.8	36.6	34.6	33.8	39.3	35.0	35.4	44.8	31.0	32.5
The Coronavirus Newscast (BBC Sounds)	27.6	32.3	20.2	33.1	14.4	35.4	41.2	19.5	9.5	47.3
The Daily With Dermot Murnaghan (sky.com)	20.8	21.9	19.1	24.0	16.7	20.1	25.1	0.0	30.4	18.8
Coronavirus: What You Need to Know (itv.com)	23.6	28.9	15.3	28.5	26.3	9.0	25.5	16.4	28.5	14.8
Coronavirus: The Latest (The Telegraph)	17.9	17.8	18.0	25.4	12.9	9.1	22.1	4.6	22.6	14.8
New Scientist	18.6	24.0	10.1	27.2	14.0	6.8	19.0	14.3	21.1	17.6
Other (please specify)	12.4	10.9	14.8	9.0	11.1	21.9	7.2	18.3	9.2	33.9

Base: All who have listened to Covid-19 podcasts (selected Q11 a)	Weighted Sample (000s)									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
The Coronavirus Diaries (BBC Radio 5 live/ BBC Sounds)	394	268	126	201	158	35	240	0	153	0
Coronavirus UK: LBC Daily Update	482	307	175	265	136	82	236	67	179	0
Coronavirus Global Update (BBC World Service/ BBC Sounds)	653	407	246	285	231	138	259	175	170	50
The Coronavirus Newscast (BBC Sounds)	503	359	144	279	84	139	302	76	52	72
The Daily With Dermot Murnaghan (sky.com)	379	243	136	202	98	79	184	0	166	29
Coronavirus: What You Need to Know (itv.com)	430	321	109	240	155	36	187	64	156	23
Coronavirus: The Latest (The Telegraph)	326	198	128	214	76	36	162	18	124	23
New Scientist	338	267	72	229	82	27	139	56	116	27
Other (please specify)	227	121	105	75	65	86	53	71	51	52

Base: All who have listened to Covid-19 podcasts (selected Q11 a)	Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
The Coronavirus Diaries (BBC Radio 5 live/ BBC Sounds)	15	10	5	7	6	2	10	0	5	0
Coronavirus UK: LBC Daily Update	18	11	7	9	5	4	9	3	6	0
Coronavirus Global Update (BBC World Service/ BBC Sounds)	27	15	12	11	9	7	11	8	6	2
The Coronavirus Newscast (BBC Sounds)	20	13	7	10	4	6	12	3	2	3
The Daily With Dermot Murnaghan (sky.com)	14	8	6	8	4	2	8	0	5	1
Coronavirus: What You Need to Know (itv.com)	16	10	6	7	7	2	8	3	4	1
Coronavirus: The Latest (The Telegraph)	12	7	5	7	3	2	6	1	4	1
New Scientist	12	9	3	8	3	1	5	2	4	1
Other (please specify)	8	3	5	3	3	2	2	3	1	2

C-19 Media Behaviour (fieldwork 29/05/2020-01/06/2020)

Source: TRP Surveys

04/06/2020



Notes

Based on all Adults 16+

Weighted by Gender x Age Range x Area

Base: All who have EVER listened to audio (not including radio) (selected Q10 a-c)	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Sample	1,092	479	613	377	389	326	444	317	167	164
Weighted sample (000s)	28,838	14,750	14,087	10,839	9,700	8,298	10,391	7,806	6,083	4,558

Q13. Which of the following types of audio (not including radio) have you listened to in the past 7 days?

Base: All who have EVER listened to audio (not including radio) (selected Q10 a-c)	% Weighted Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Podcasts	22.8	25.7	19.8	28.5	21.9	16.5	22.9	22.5	26.4	18.3
Music streaming services	46.4	47.7	45.1	61.9	42.7	30.6	46.8	46.2	44.4	48.6
Audiobooks	9.6	9.7	9.5	9.3	10.2	9.2	7.1	14.4	8.0	9.1
None of these	36.3	33.7	39.1	21.5	40.0	51.4	37.9	34.2	37.0	35.2

Base: All who have EVER listened to audio (not including radio) (selected Q10 a-c)	Weighted Sample (000s)									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Podcasts	6,572	3,785	2,787	3,087	2,120	1,366	2,382	1,753	1,604	833
Music streaming services	13,391	7,040	6,351	6,704	4,146	2,541	4,867	3,608	2,702	2,214
Audiobooks	2,765	1,426	1,339	1,011	994	760	736	1,126	487	415
None of these	10,470	4,966	5,504	2,327	3,881	4,263	3,943	2,670	2,254	1,604

Base: All who have EVER listened to audio (not including radio) (selected Q10 a-c)	Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Podcasts	234	114	120	94	84	56	95	65	46	28
Music streaming services	517	225	292	240	168	109	212	147	81	77
Audiobooks	106	44	62	34	39	33	34	44	14	14
None of these	392	169	223	81	156	155	167	108	56	61

C-19 Media Behaviour (fieldwork 29/05/2020-01/06/2020)

Source: TRP Surveys

04/06/2020



Notes

Based on all Adults 16+

Weighted by Gender x Age Range x Area

Base: All who have listened to audio (not including radio) in last 7 days (selected Q13 a-c)	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Sample	700	310	390	296	233	171	277	209	111	103
Weighted sample (000s)	18,368	9,784	8,583	8,513	5,819	4,036	6,448	5,136	3,829	2,954

Q14. Which of these services have you used to listen to other audio in the past 7 days?

Base: All who have listened to audio (not including radio) in last 7 days (selected Q13 a-c)	% Weighted Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Spotify Premium (paid for, with no ads)	20.2	17.0	23.8	24.1	22.3	8.7	20.7	16.7	21.6	23.2
Amazon Music	19.7	20.9	18.3	13.7	24.4	25.4	21.0	17.3	15.9	25.6
Apple Music	7.0	7.2	6.8	7.7	8.1	4.1	6.1	7.2	9.7	5.4
YouTube Music (including. Google Play Music)	12.3	13.4	11.1	12.8	11.9	12.1	9.3	14.5	13.5	13.7
Soundcloud	5.8	5.8	5.9	5.9	6.8	4.2	7.6	2.4	7.9	5.4
Deezer	4.7	5.8	3.4	6.2	4.1	2.6	6.4	3.8	5.5	1.5
Tidal	2.1	2.9	1.3	2.8	1.9	0.9	3.2	0.5	2.3	2.3
Audible	8.0	7.3	8.8	7.3	8.7	8.7	6.9	10.2	5.4	10.0
Spotify (free service, includes advertising)	27.3	22.6	32.7	34.8	17.7	25.4	29.9	27.3	22.6	27.8
BBC Sounds	16.5	17.2	15.7	8.0	20.5	28.7	16.4	17.6	19.1	11.5
YouTube (for background listening)	28.7	31.7	25.2	39.3	22.7	14.8	28.3	25.6	32.3	30.1
Globalplayer	2.0	2.4	1.5	2.2	1.4	2.3	1.4	0.4	5.9	0.8
Planet Radio	1.8	1.8	1.9	1.2	2.7	1.8	2.1	0.3	4.3	0.7
Tuneln (free service with advertising)	3.7	4.4	3.0	4.0	3.3	3.8	5.4	1.0	4.9	3.4
Tuneln (paid for version)	1.0	0.8	1.2	1.6	0.3	0.9	1.6	0.5	0.9	0.7
Other (please specify)	6.0	6.8	5.1	1.5	9.6	10.3	3.9	8.5	7.6	4.2

Base: All who have listened to audio (not including radio) in last 7 days (selected Q13 a-c)	Weighted Sample (000s)									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Spotify Premium (paid for, with no ads)	3,705	1,662	2,043	2,054	1,299	351	1,333	860	826	685
Amazon Music	3,610	2,040	1,570	1,163	1,421	1,026	1,357	890	607	756
Apple Music	1,295	707	588	655	474	166	392	372	372	159
YouTube Music (including. Google Play Music)	2,265	1,310	955	1,089	690	487	600	744	516	406
Soundcloud	1,073	569	504	506	397	169	488	123	301	161
Deezer	865	570	295	525	236	104	415	193	212	45
Tidal	387	279	107	242	110	35	205	27	87	67
Audible	1,475	717	758	620	506	350	448	524	207	297
Spotify (free service, includes advertising)	5,015	2,209	2,806	2,962	1,028	1,025	1,926	1,401	866	822
BBC Sounds	3,029	1,684	1,345	680	1,191	1,157	1,055	902	731	340
YouTube (for background listening)	5,263	3,098	2,165	3,349	1,319	595	1,823	1,317	1,236	888
Globalplayer	359	231	128	186	81	92	87	23	226	23
Planet Radio	334	172	162	105	155	73	137	14	163	19
Tuneln (free service with advertising)	686	428	258	339	193	153	345	51	187	101
Tuneln (paid for version)	186	81	105	132	16	38	105	27	34	19
Other (please specify)	1,100	664	436	128	558	414	249	436	291	124

Base: All who have listened to audio (not including radio) in last 7 days (selected Q13 a-c)	Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Spotify Premium (paid for, with no ads)	149	57	92	79	54	16	62	37	26	24
Amazon Music	142	66	76	38	56	48	66	35	16	25
Apple Music	49	23	26	24	19	6	16	16	12	5
YouTube Music (including. Google Play Music)	82	40	42	36	26	20	27	26	16	13
Soundcloud	40	20	20	17	15	8	21	5	9	5
Deezer	29	16	13	15	10	4	13	7	7	2
Tidal	15	10	5	8	5	2	9	1	3	2
Audible	58	24	34	22	19	17	20	21	6	11
Spotify (free service, includes advertising)	198	72	126	109	44	45	83	59	27	29
BBC Sounds	116	58	58	25	43	48	49	35	19	13
YouTube (for background listening)	186	89	97	110	52	24	74	51	34	27
Globalplayer	11	6	5	5	3	3	4	1	5	1
Planet Radio	13	7	6	4	6	3	6	1	5	1
Tuneln (free service with advertising)	22	12	10	8	7	7	10	2	6	4
Tuneln (paid for version)	8	3	5	5	1	2	5	1	1	1
Other (please specify)	42	22	20	6	22	14	12	17	8	5

C-19 Media Behaviour (fieldwork 29/05/2020-01/06/2020)

Source: TRP Surveys

04/06/2020



Notes

Based on all Adults 16+

Weighted by Gender x Age Range x Area

NB Grey text indicates base sample is below 50

Base: All who have listened to podcasts in last 7 days (selected Q13 a)	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Sample	234	114	120	94	84	56	95	65	46	28
Weighted sample (000s)	6,572	3,785	2,787	3,087	2,120	1,366	2,382	1,753	1,604	833

Q15. You said you've listened to podcasts in the past 7 days...What type of podcasts were they?

Base: All who have listened to podcasts in last 7 days (selected Q13 a)	% Weighted Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Podcasts that also have videos, e.g. TEDtalks, The Joe Rogan Experience	21.5	23.6	18.7	31.4	15.1	9.4	26.1	14.2	23.5	20.3
Podcasts linked to TV programmes (e.g. Love Island, Strictly Come Dancing, West Wing)	16.3	16.9	15.5	18.5	19.3	6.7	24.7	8.5	14.7	11.8
Podcasts which are catch-up versions of BBC radio programmes, e.g. BBC Radio 2 breakfast show, BBC Radio 4 Today programme	26.3	26.8	25.6	20.4	26.0	40.3	24.5	26.4	33.0	18.5
Other BBC podcasts not originally broadcast on radio (not including TV programme podcasts)	12.2	12.4	11.8	9.3	16.6	11.9	16.6	9.9	10.4	8.0
Podcasts from non-BBC radio stations e.g. Heart Breakfast podcast, Frank Skinner Show	11.5	14.0	8.2	11.8	10.2	13.0	13.7	7.4	13.7	9.8
Podcasts made by newspapers or Magazines e.g. Sun, Telegraph, Guardian, Economist, Monocle, New York Times	6.8	7.7	5.6	4.7	10.0	6.7	7.6	3.5	9.4	6.6
Podcasts by celebrities	13.1	9.7	17.7	12.9	17.0	7.3	11.7	14.6	11.5	16.6
Other independent podcasters	44.9	44.2	45.8	41.8	49.1	45.1	39.3	51.9	41.2	53.0

Base: All who have listened to podcasts in last 7 days (selected Q13 a)	Weighted Sample (000s)									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Podcasts that also have videos, e.g. TEDtalks, The Joe Rogan Experience	1,416	895	521	968	319	129	621	249	376	169
Podcasts linked to TV programmes (e.g. Love Island, Strictly Come Dancing, West Wing)	1,072	640	431	570	410	92	589	149	236	98
Podcasts which are catch-up versions of BBC radio programmes, e.g. BBC Radio 2 breakfast show, BBC Radio 4 Today programme	1,729	1,015	714	628	550	550	583	463	529	154
Other BBC podcasts not originally broadcast on radio (not including TV programme podcasts)	800	470	330	286	352	162	394	173	166	66
Podcasts from non-BBC radio stations e.g. Heart Breakfast podcast, Frank Skinner Show	757	529	229	363	217	177	326	130	219	82
Podcasts made by newspapers or Magazines e.g. Sun, Telegraph, Guardian, Economist, Monocle, New York Times	449	293	156	146	212	91	182	61	151	55
Podcasts by celebrities	858	366	492	397	361	100	280	255	185	138
Other independent podcasters	2,949	1,673	1,276	1,292	1,042	616	936	910	661	441

Base: All who have listened to podcasts in last 7 days (selected Q13 a)	Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Podcasts that also have videos, e.g. TEDtalks, The Joe Rogan Experience	47	25	22	29	12	6	21	9	12	5
Podcasts linked to TV programmes (e.g. Love Island, Strictly Come Dancing, West Wing)	45	24	21	22	18	5	27	6	8	4
Podcasts which are catch-up versions of BBC radio programmes, e.g. BBC Radio 2 breakfast show, BBC Radio 4 Today programme	63	34	29	19	21	23	26	16	15	6
Other BBC podcasts not originally broadcast on radio (not including TV programme podcasts)	34	18	16	12	15	7	18	7	6	3
Podcasts from non-BBC radio stations e.g. Heart Breakfast podcast, Frank Skinner Show	27	17	10	11	9	7	14	3	7	3
Podcasts made by newspapers or Magazines e.g. Sun, Telegraph, Guardian, Economist, Monocle, New York Times	17	11	6	5	8	4	8	2	5	2
Podcasts by celebrities	35	12	23	15	15	5	14	11	6	4
Other independent podcasters	101	47	54	37	41	23	35	33	18	15