

Northern Ireland CMR Nations charts

2015

Telecoms and networks

Availability of fixed broadband services

Figure 4.1

Proportion of premises connected to ADSL-enabled and unbundled exchanges

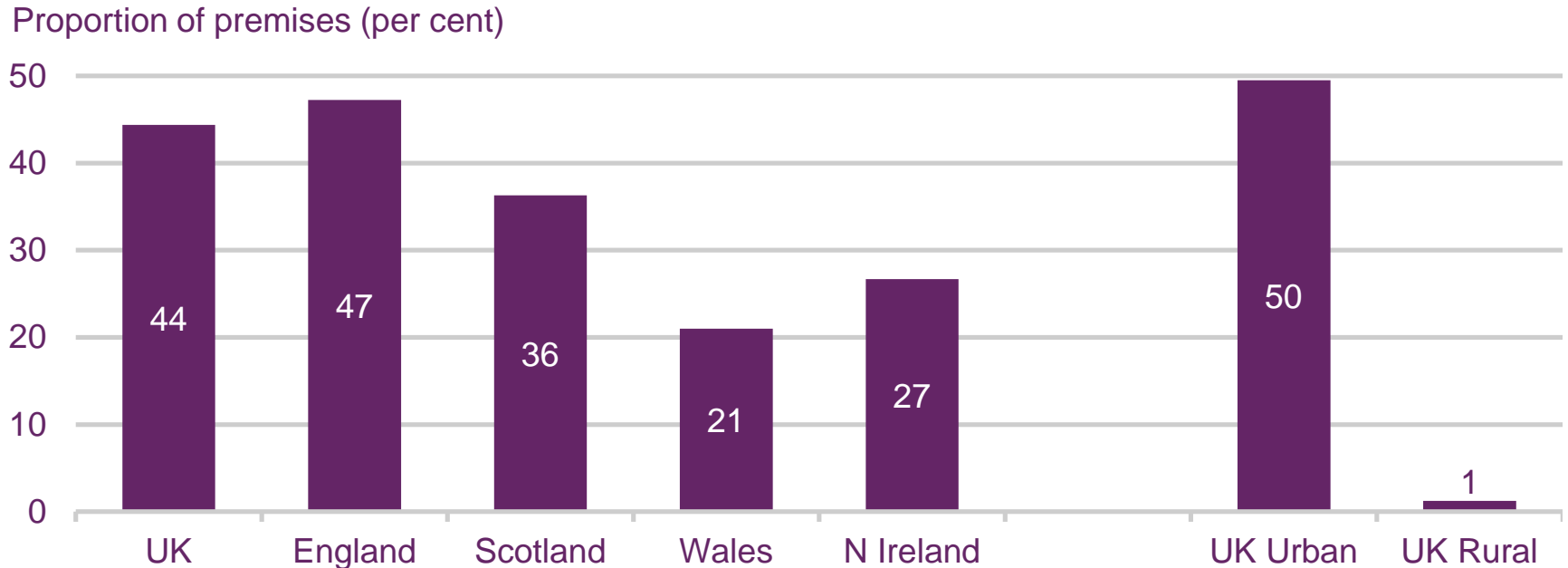
Proportion of premises (per cent)



Source: Ofcom / BT, December 2014 data

Figure 4.2

Proportion of premises able to receive Virgin Media cable broadband services



Source: Ofcom / Virgin Media, May 2015 data

Figure 4.3

Proportion of premises able to receive BT Openreach/Kcom fibre broadband services

Proportion of premises (per cent)

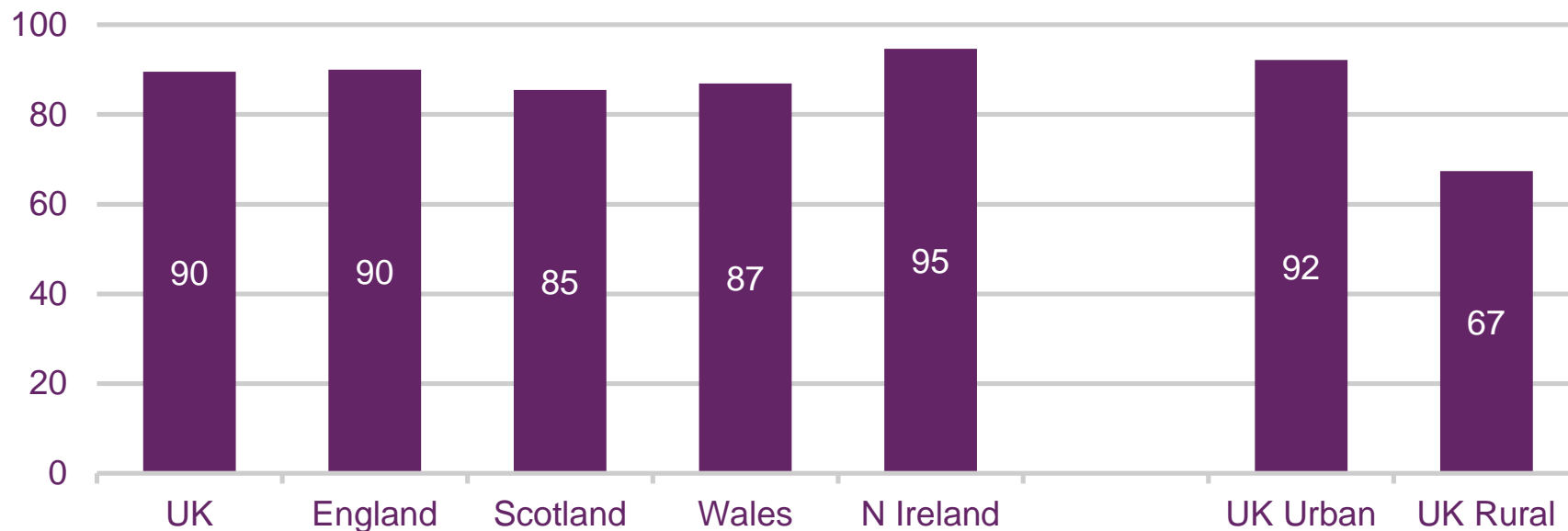


Source: Ofcom / Openreach / Kcom, May 2015 data

Figure 4.4

Proportion of premises able to receive NGA broadband services

Proportion of premises (per cent)

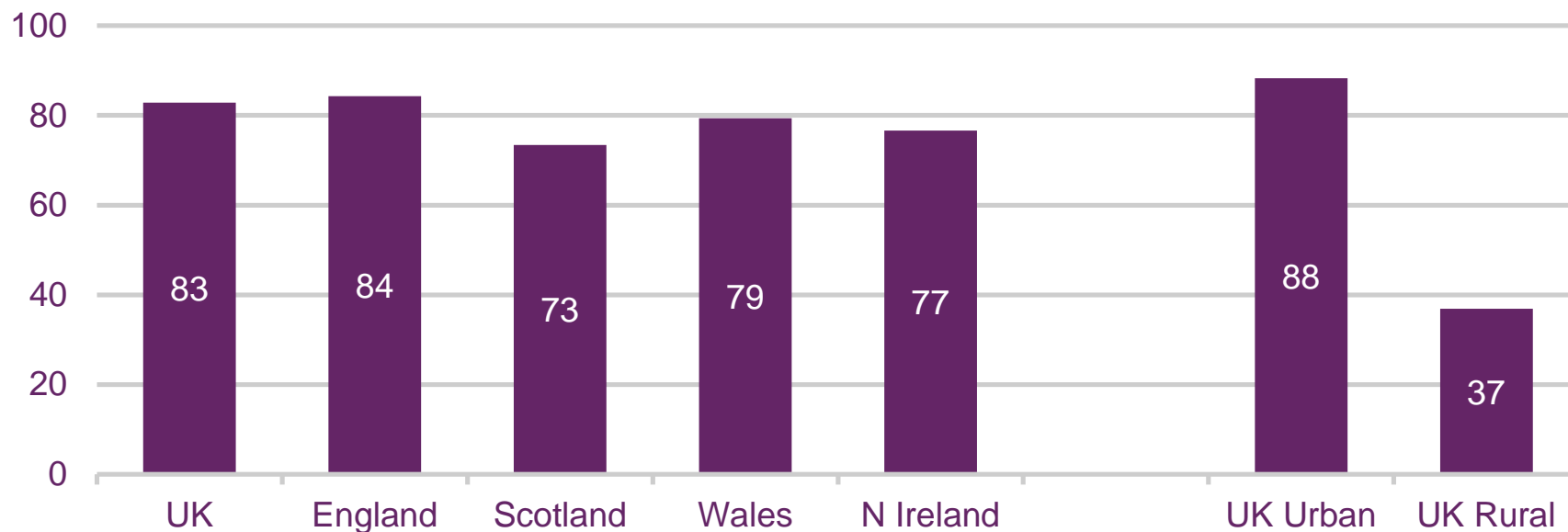


Source: Ofcom / Openreach / Virgin Media / Kcom, May 2015 data

Figure 4.5

Proportion of premises able to receive superfast broadband services

Proportion of premises (per cent)

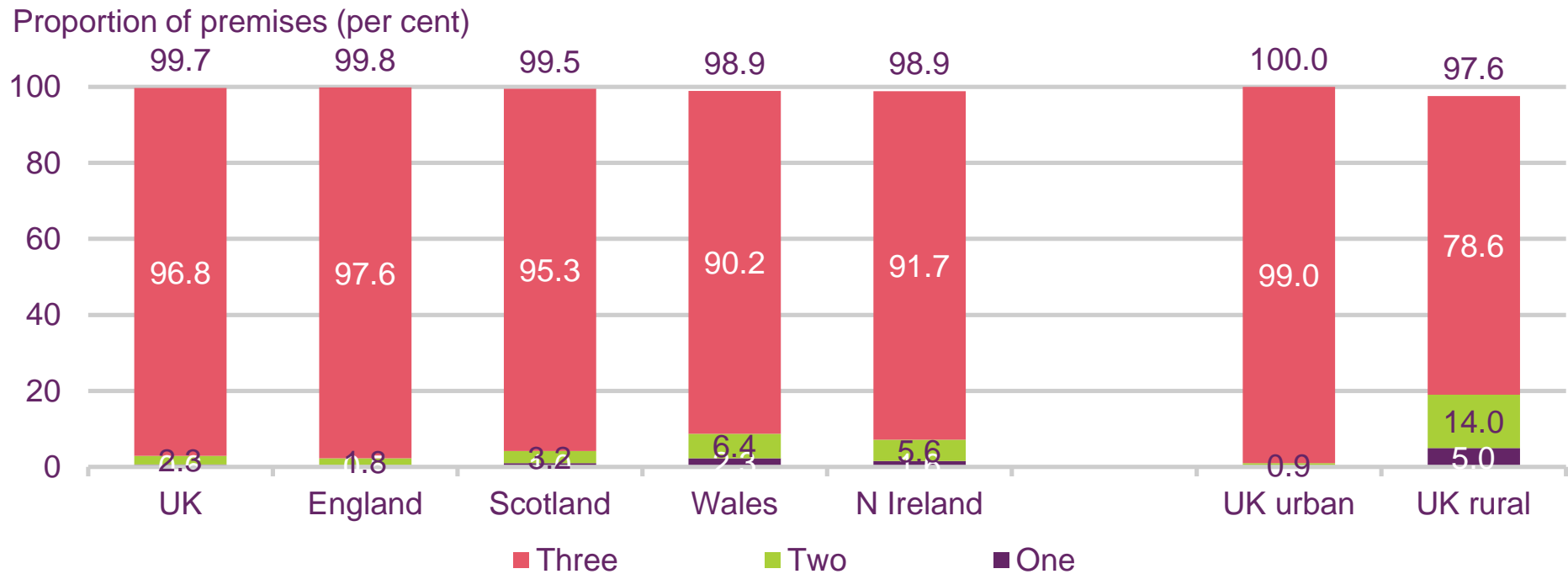


Source: Ofcom / Openreach / Virgin Media / Kcom, May 2015 data

Mobile coverage

Figure 4.6

2G outdoor mobile coverage to premises, by number of operators

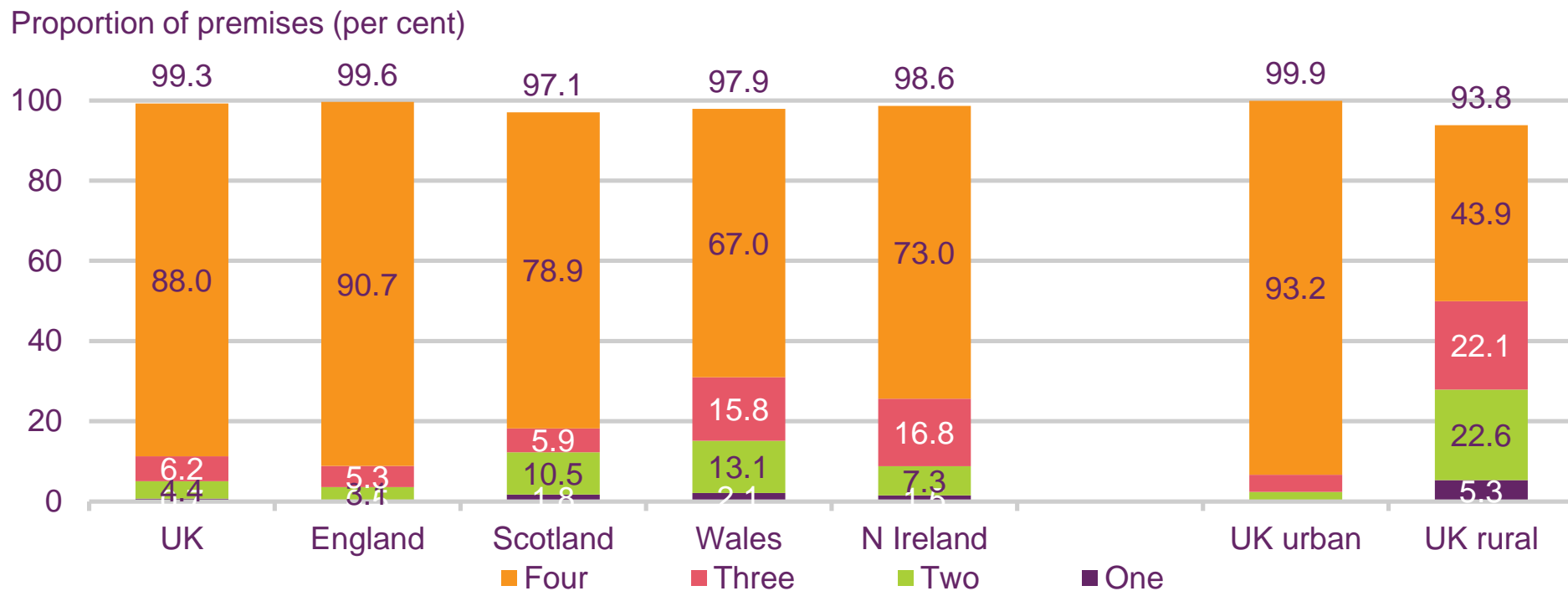


Source: Ofcom / operators, May 2015 data

Note: Coverage is based on 100m² pixels covering the UK

Figure 4.7

3G outdoor mobile coverage to premises, by number of operators

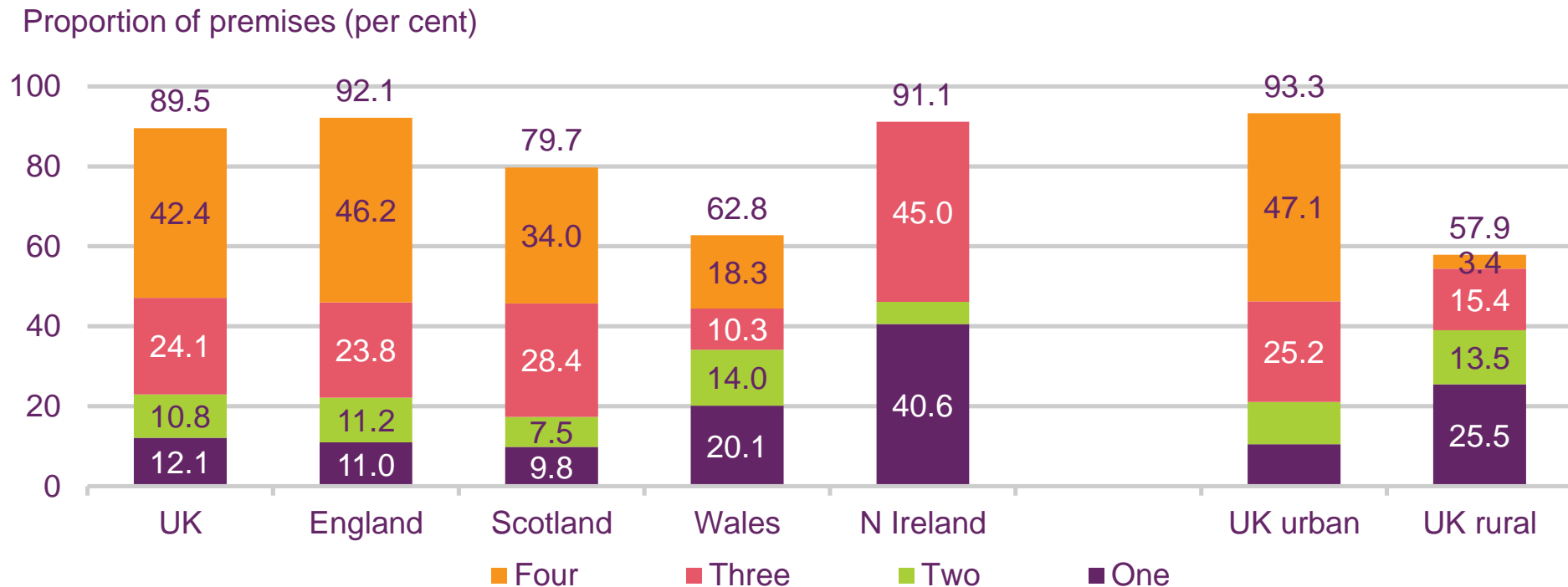


Source: Ofcom / operators, May 2015 data

Note: Coverage is based on 100m² pixels covering the UK

Figure 4.8

4G outdoor mobile coverage to premises, by number of operators



Source: Ofcom / operators, May 2015 data

Note: Coverage is based on 100m² pixels covering the UK

Service-take-up

Figure 4.9

Take-up of communications services, 2015

		UK	N Ireland	England	Scotland	Wales	NI urban	NI rural
Individual								
Voice telephony	Fixed Line	84%	84%	85%	82%	83%	84%	85%
	Mobile phone	93%	91%	93%	91%	90%	91%	91%
	Smartphone	66%	63%	67%	63%	63%	67%	57%
Internet	Computer (any type)	83%	77%	84%	75%	84%	77%	75%
	Tablet computer	54%	54%	54%	52%	60%	57%	48%
	Total Internet ¹	85%	79%	86%	78%	86%	81%	76%
	Broadband (fixed & mobile) ²	80%	72%	81%	73%	78%	72%	74%
	Fixed Broadband	78%	69%	79%	71%	77%	68%	71%
	Mobile internet ⁴	61%	60%	62%	59%	59%	62%	56%

Source: Ofcom Technology Tracker, Wave 1 2015

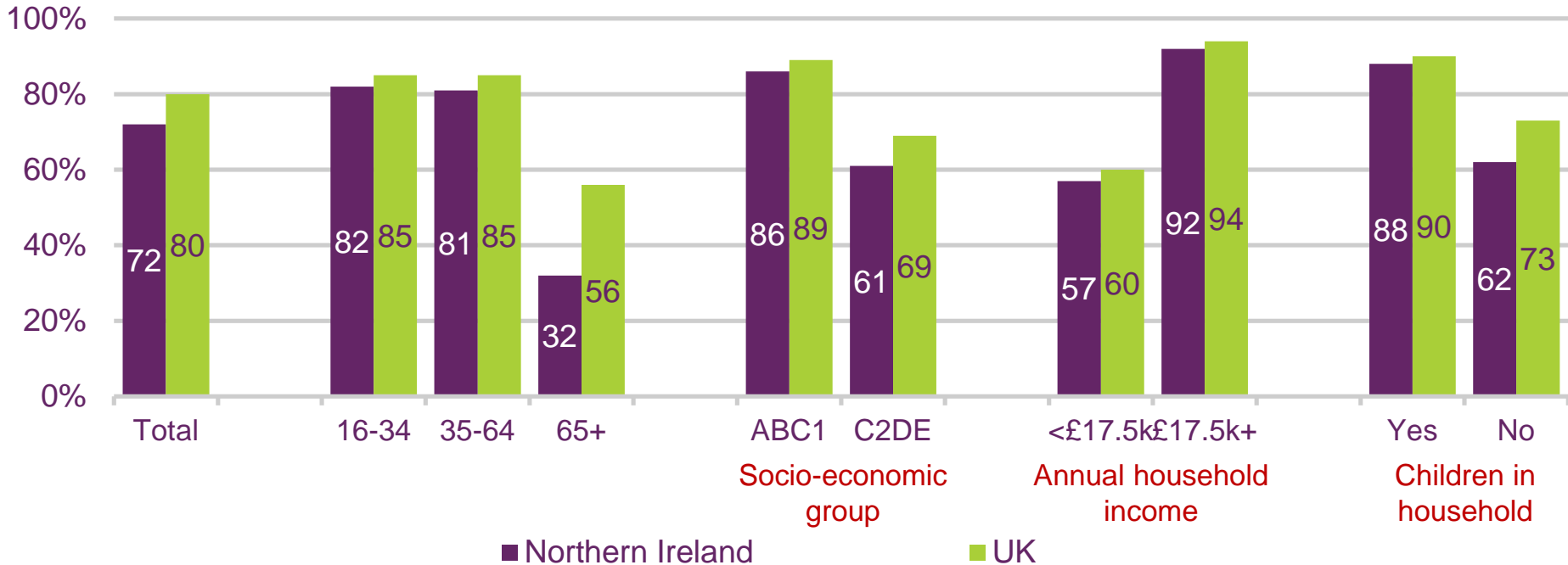
Notes: ¹Households with an internet connection of any description; ²Households with a fixed broadband and/or dedicated mobile broadband (dongle/SIM) data connection (excludes households that solely use a mobile handset/s to access the internet);

³households that use a dedicated mobile broadband (dongle/SIM) data connection to access the internet (excludes households that solely use a mobile handset/s to access the internet); ⁴households that use a mobile handset/s to access the internet

Figure 4.10

Consumer broadband take-up in Northern Ireland, by demographic

Proportion of homes (%)



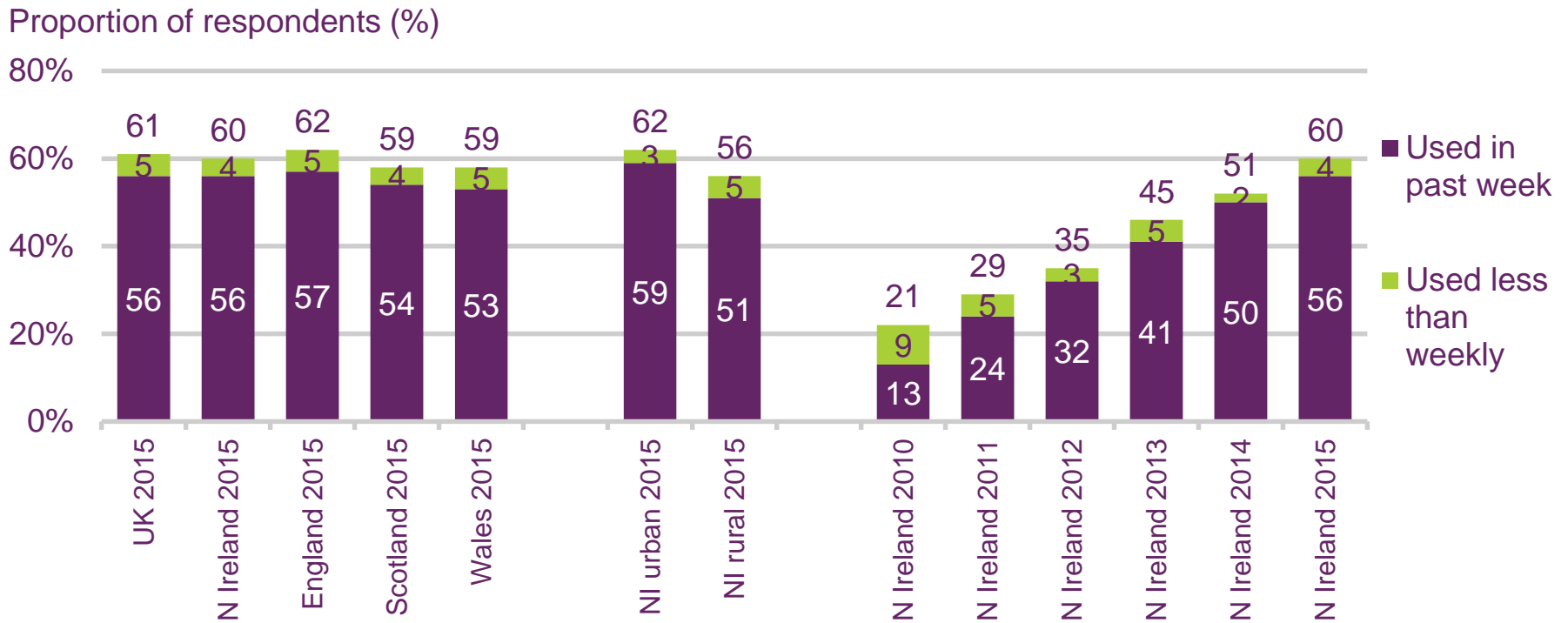
Source: Ofcom Technology Tracker, Wave 1 2015

Base: All adults aged 16+ (n =504 Northern Ireland, 168 16-34s, 235 35-64s, 101 65+, 238 ABC1, 265 C2DE, 147 <£17.5k income, 141 £17.5k+, 187 children in home, 317 no children in home)

QE9. Which of these methods does your household use to connect to the internet at home?

Figure 4.11

Proportion of adults who have used a mobile phone to access the internet



Source: Ofcom Technology Tracker, Wave 1 2015

Base: All adults aged 16+ (n = 3756 UK, 504 Northern Ireland, 2264 England, 492 Scotland, 496 Wales, 249 Northern Ireland urban, 255 Northern Ireland rural, 761 Northern Ireland 2010, 511 Northern Ireland 2011, 508 Northern Ireland 2012, 507 Northern Ireland 2013, 499 Northern Ireland 2014, 504 Northern Ireland 2015)

QD28A-B. Which, if any, of the following activities, other than making and receiving calls, do you use your mobile for?/ And, which of these activities have you used your mobile for in the last week?

Figure 4.12

4G take-up, by nation



Source: Ofcom Technology Tracker, Wave 1 2015

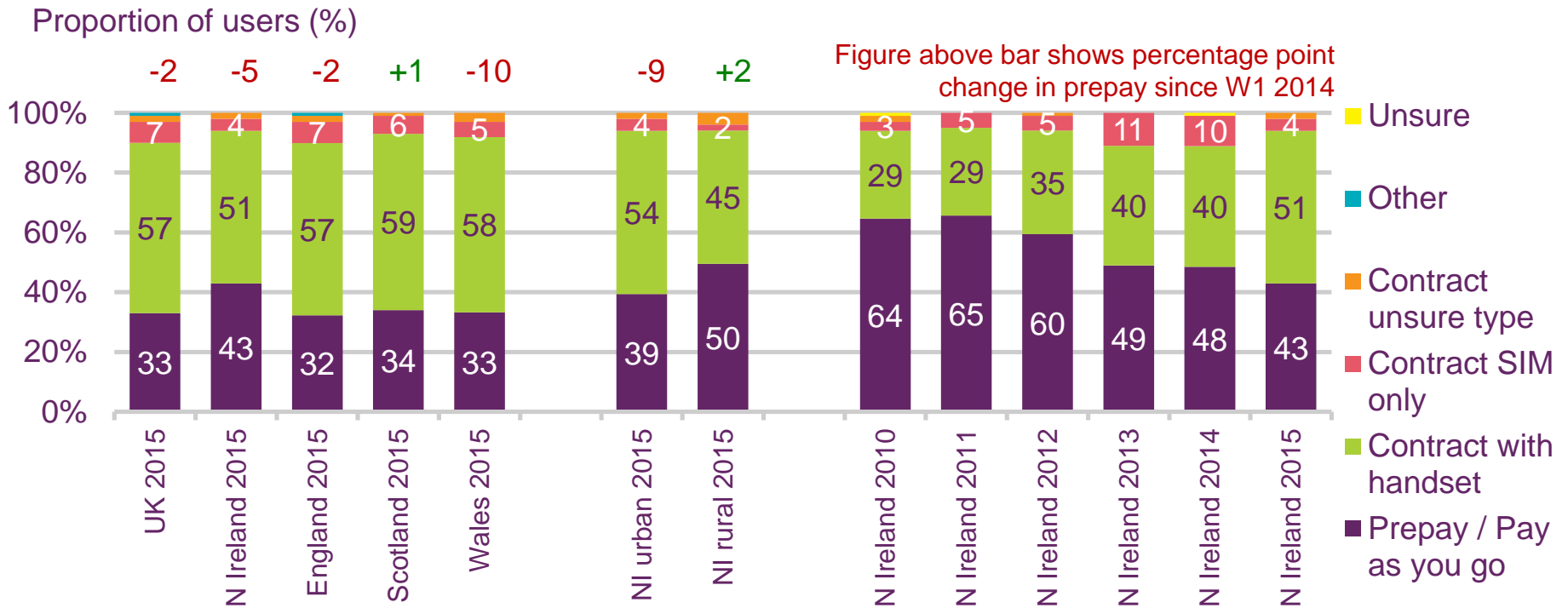
Base: All adults aged 16+ (n = 3756 UK, 438 Northern Ireland, 2264 England, 492 Scotland, 496 Wales

QD6 (QD41). Do you have a 4G service? This is a relatively new service that enables faster mobile internet access

Figure 4.13



Type of mobile subscription



Source: Ofcom Technology Tracker, Wave 1 2015

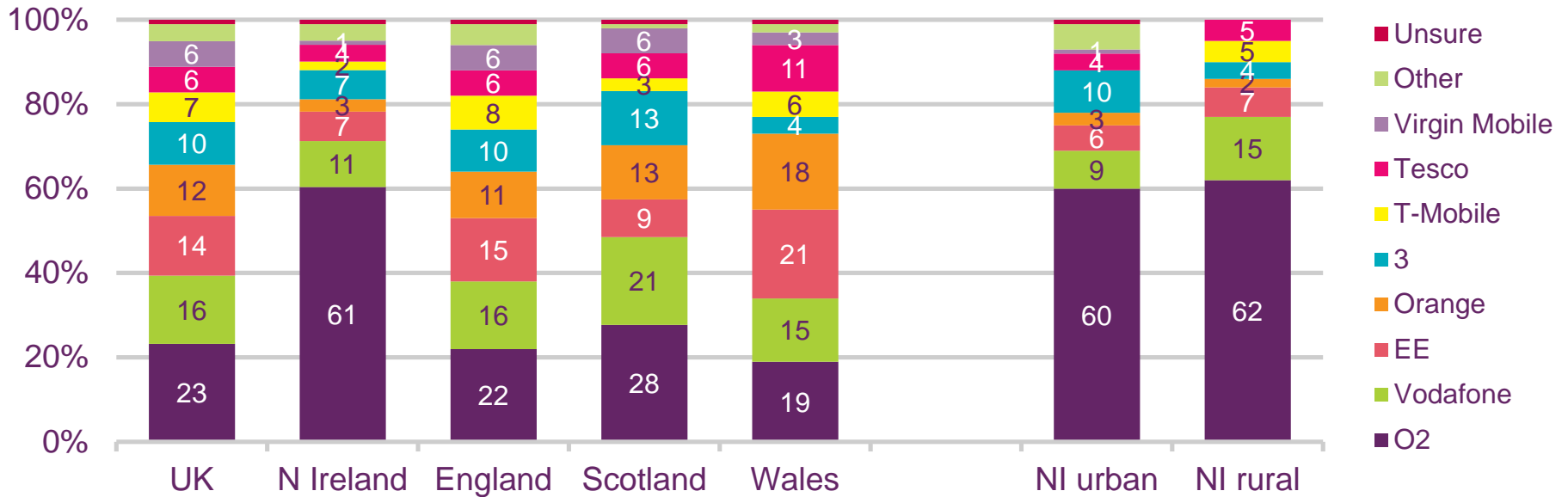
Base: Adults aged 16+ who personally use a mobile phone (n = 3425 UK, 456 Northern Ireland, 2080 England, 450 Scotland, 439 Wales, 226 Northern Ireland urban, 230 Northern Ireland rural, 658 Northern Ireland 2010, 425 Northern Ireland 2011, 463 Northern Ireland 2012, 463 Northern Ireland 2013, 465 Northern Ireland 2014, 456 Northern Ireland 2015)

QD11. Which of these best describes the mobile package you personally use most often?

Figure 4.14

Mobile network provider used most often

Proportion of mobile users (%)



Source: Ofcom Technology Tracker, Wave 1 2015
 Base: Adults aged 16+ who personally use a mobile phone?
 QD10. Which mobile network do you use most often

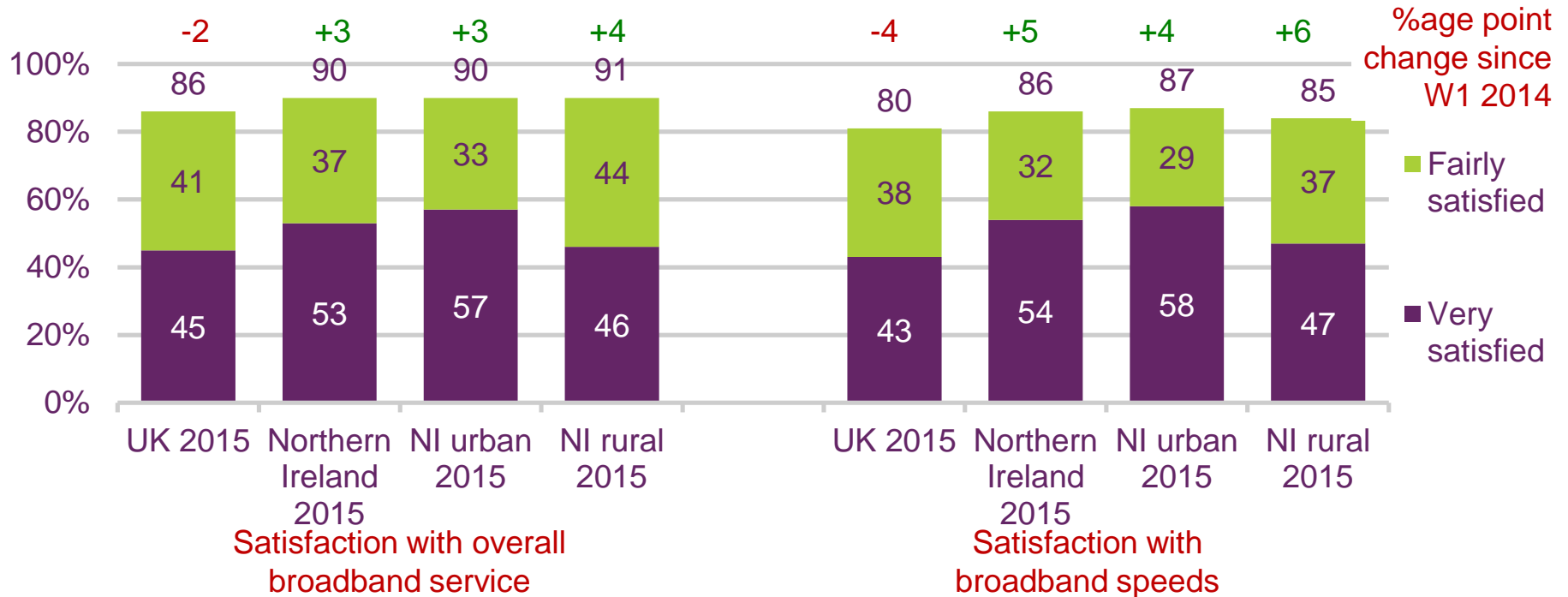
Satisfaction with telecoms services

Figure 4.15



Satisfaction with overall service and speed of fixed broadband connection

Proportion of users (%)



Source: Ofcom Technology Tracker, Wave 1 2015

Base: Adults aged 16+ with a fixed broadband connection at home (n = 2781 UK, 335 Northern Ireland, 162 Northern Ireland urban, 173 Northern Ireland rural)

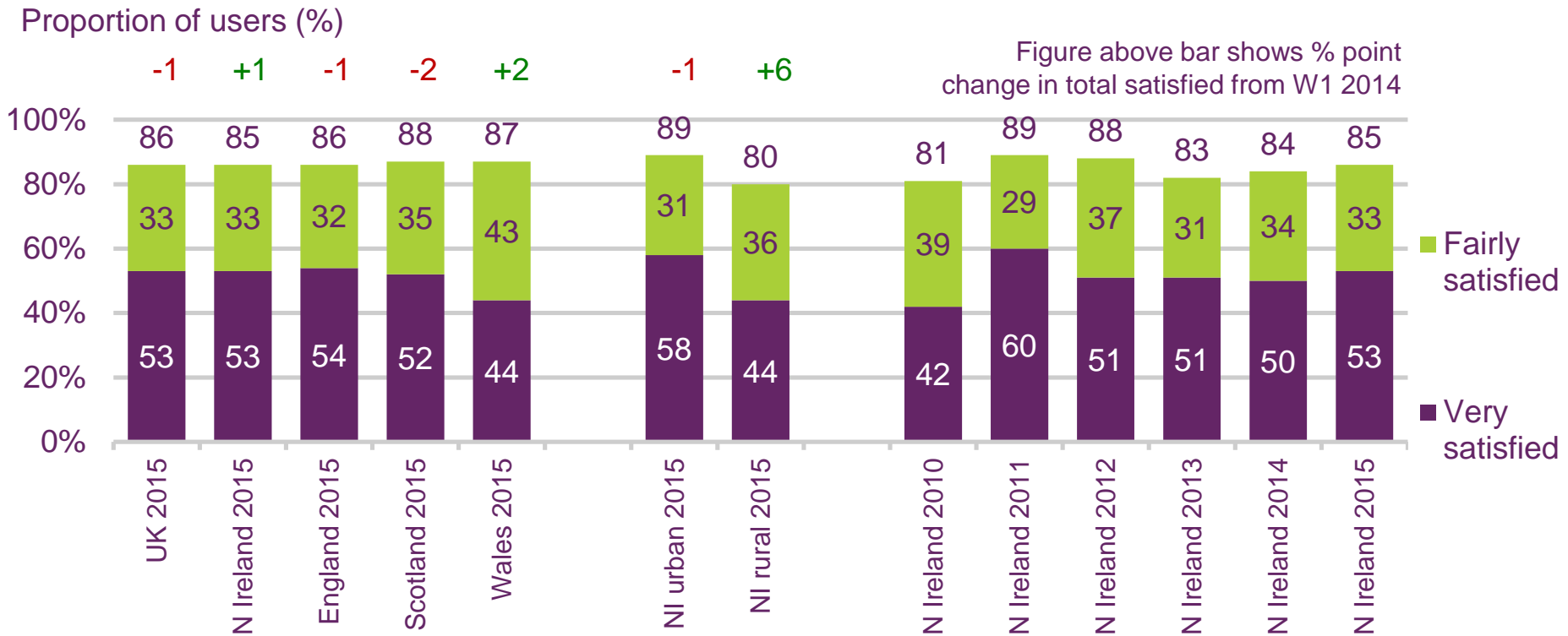
Note: Figures above chart columns indicate the proportion of people who were 'very' or 'fairly' satisfied with their speed of service while online

QE8b. Thinking about your fixed broadband internet service, how satisfied are you with (main supplier) for the overall service/ for the speed of your service while online (not just the connection)?

Figure 4.16



Satisfaction with reception of mobile service



Source: Ofcom Technology Tracker, Wave 1 2015

Base: Adults aged 16+ who personally use a mobile phone (n = 3425 UK, 456 Northern Ireland, 2080 England, 450 Scotland, 439 Wales, 226 Northern Ireland urban, 230 Northern Ireland rural, 658 Northern Ireland 2010, 425 Northern Ireland 2011, 463 Northern Ireland 2012, 463 Northern Ireland 2013, 465 Northern Ireland 2014, 456 Northern Ireland 2015)

Note: Figures above chart columns indicate the proportion of people who were 'very' or 'fairly' satisfied with their mobile reception QD21c. Thinking about your mobile phone service only, how satisfied are you with (main supplier) for reception/ accessing network?